### The University of Hong Kong
HKU Business School
Student Academic Advisers
[Programme: BBA]

<table>
<thead>
<tr>
<th>Name</th>
<th>Programme/ Year of Study in 2022-23</th>
<th>Advising Area(s)</th>
<th>Email</th>
</tr>
</thead>
</table>
| BHARTI Sanjana (Sanjana) | BBA III Major(s): Marketing, Psychology Minor(s): N/A | • Adjustment to University life  
• Major/Minor options  
• Course selection questions  
• Exchange considerations  
• Courses: ACCT1001, MKTG2501  
• Hobbies: Traveling, reading, dancing | u3575625@connect.hku.hk |
| CHAN Hoi Ching (Ella)     | BBA III Major(s): Marketing, Finance Minor(s): N/A | • Adjustment to university life  
• Major/Minor options  
• Course selection enquiries  
• Provision of study tips to achieve academic excellence  
• Enrichment activities and opportunities | ellachc@connect.hku.hk |
| CHENG Kin Kuen (Andrew)   | BBA III Major(s): Human Resource Management Minor(s): Education, Counselling | • Exchange Application  
• Major / Minor Options and Course Selection  
• Clubs and Societies  
• Adjustment to University Life  
• Time Management and Study Plan | andrewkk@connect.hku.hk |
<table>
<thead>
<tr>
<th>Name</th>
<th>Program</th>
<th>Major(s)</th>
<th>Minor(s)</th>
<th>Additional Information</th>
<th>Email</th>
<th>Student ID</th>
</tr>
</thead>
<tbody>
<tr>
<td>HO Racica Ruth Man Yee (Racica)</td>
<td>BBA II</td>
<td>Accounting, Finance</td>
<td>N/A</td>
<td>Adjustment to university life, Major/Minor options, ECA</td>
<td><a href="mailto:u3585365@connect.hku.hk">u3585365@connect.hku.hk</a></td>
<td></td>
</tr>
<tr>
<td>KOTHARI Priyal (Priyal)</td>
<td>BBA III</td>
<td>Finance, EDI</td>
<td>N/A</td>
<td>Adjustment to university life, Major/Minor Options, Extra-curriculars</td>
<td><a href="mailto:u3575601@connect.hku.hk">u3575601@connect.hku.hk</a></td>
<td></td>
</tr>
<tr>
<td>LEE Tsz Yin (Jina)</td>
<td>BBA II</td>
<td>Marketing, Korean Studies</td>
<td>Thai</td>
<td>Adjustment to university life, Major/Minor options, Course selection enquiries, Extra-curriculars, Study tips for Business and Language courses</td>
<td><a href="mailto:jlee03@connect.hku.hk">jlee03@connect.hku.hk</a></td>
<td></td>
</tr>
<tr>
<td>LI Xinyi (Lisa)</td>
<td>BBA III</td>
<td>Marketing</td>
<td>Accounting</td>
<td>Adjustment to university life, How to achieve academic excellence, Courses: ACCT1101, CUND9003, STAT1602, MKTG2501, BUSI1807</td>
<td><a href="mailto:u3576717@connect.hku.hk">u3576717@connect.hku.hk</a></td>
<td></td>
</tr>
</tbody>
</table>
| WONG On Yan (Jenna) | BBA IV | Major(s): EDI, Music  | Minor(s): Geography | - Adjustment to university life  
- Start-up opportunities in HKU  
- Internships and case competition  
- Major/Minor options  
- Programme Transfer | jenwoy@connect.hku.hk |
|---------------------|--------|----------------------|---------------------|--------------------------------------------------------------------------------|
| ZHU Yichen (Yichen) | BBA III | Major(s): Finance    | Minor(s): N/A       | - Adjustment to university life  
- Course selection suggestions  
- Courses: ECON2280, MATH1013, MATH2014, STAT1602, STAT2601 | zychku@connect.hku.hk |