

The University of Hong Kong - Citibank University Banking Course 2012-2013

Course Schedule: January 2013 - April 2013

Course description

Jointly organized by Citibank and the University of Hong Kong, the Citibank University Banking Course is designed to provide students with a comprehensive understanding of modern banking operations and practices. Through a comprehensive series of structured classroom lectures and interactive discussions with seasoned bankers from Citibank, the program also offers a valuable opportunity for students to gain insights and essential skill sets required in today's real banking world, which are also important for future career development of the students.

This programme will include evening lectures by and discussion with seasoned bankers from Citibank, case studies and branch visit. The course provides a comprehensive overview of today's banking industry: Modules include:

- Introduction of Consumer, Corporate and Investment Banking
- Branch Banking & Operations
- Credit Card
- Secured and Unsecured Lending
- Insurance
- Digital Banking
- Commercial Banking
- Risk Management
- Treasury Cycle
- Investment Products and Advisory Services
- Bank Marketing and Branding
- Corporate Social Responsibility
- Career in Banking

Dress Code

Smart casual, no jeans and slippers

Basis of Assessment

In this course, the assessment will be based on attendance, class participation, a mid-term assessment and a final presentation

Recognition

Certificate of Completion

Student achieving 80% attendance rate (including all lectures, visits, assessments, presentations and the two ceremonies) will be awarded a Certificate of Completion. Student who does not achieve 80% attendance rate will fail automatically and will not be given the Certificate of Completion.

Internship Opportunity

Students participating actively in lectures, demonstrating thoughtfulness and enthusiasm during group discussions, and performing consistently well during the whole course will be awarded internship opportunities with Citi.

Eligibility

Participants of the program must be:

- FBE second-year students
- Non-FBE second-year students pursuing a major or minor offered by FBE

Students will be selected through paper screening and group interviews conducted by representatives from Citi and HKU.

Successful applicants should possess the following attributes:

- Good potential and eagerness to learn and develop with commitment to excel
- Enthusiastic and ambitious in knowing more about the banking and finance field
- Interested in considering banking and finance industry as one of their career choices

Important dates:

Events	Date and Time
Application Deadline	5:00 pm, Friday, November 9, 2012
Interview	Afternoon, Friday, November 16, 2012 #
Email announcement to Successful applicants	December 2012
Inauguration Ceremony	January 2013 (TBC)
Lectures	5:30 – 7:30 pm, mid January – late March, 2013 (TBC) *
Branch Visit	February 2013 (TBC)
Mid-Term Assessment	Early March, 2013 (TBC)
Final Presentation	Early April, 2013 (TBC)
Graduation Ceremony	April , 2013 (TBC)

Shortlisted candidates will be notified of the interview details in mid-November. Interview will Not be re-arranged under all circumstances.

* Mostly on Tuesday and Thursday with exact schedule to be confirmed later.

Online Application form

[**Citibank University Banking Course 2012-2013 Online Application**](#)

Application Deadline

The completed application form should be submitted online by **5:00 pm, Friday, November 9, 2012.**

Interview

Friday, November 16, 2012

Deposit required:

The successful applicant who is offered a place to join this course will need to pay a deposit of HK\$3,000. Upon successful attainment of at least 80% attendance rate (including all lectures, visits, assessments, presentations and the two ceremonies), this deposit will be refunded, or the deposit will be forfeited as a penalty of the student's breach of commitment.

Updated: August 2012

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