

The University of Hong Kong - Citibank University Banking Course 2011-2012

Course Schedule: January 2012 - April 2012

Course description

Jointly organized by Citibank and the University of Hong Kong, the Citibank University Banking Course is designed to provide students with a comprehensive understanding of modern banking operations and practices. Through a comprehensive series of structured classroom lectures and interactive discussions with seasoned bankers from Citibank, the program also offers a valuable opportunity for students to gain insights and essential skill sets required in today's real banking world, which are also important for future career development of the students.

This programme will include evening lectures by and discussion with seasoned bankers from Citibank, case studies and branch visit. The course provides a comprehensive overview of today's banking industry:

- Introduction to Consumer, Corporate and Investment Banking
- SME Banking
- Treasury Cycle
- Investment Products and Advisory Services
- Credit Card
- Secured and Unsecured Lending
- Branch Operations
- Bank Marketing and Branding
- Corporate Social Responsibility
- Career in Banking

Dress Code

Smart casual, no jeans and slippers

Basis of Assessment

In this course, the assessment will be based on attendance, class participation, a mid-term assessment and a final presentation

Recognition

Certificate of Completion

Student achieving 80% attendance rate (including all lectures, visits, assessments, presentations and the two ceremonies) will be awarded a Certificate of Completion. Student who does not achieve 80% attendance rate will fail automatically and will not be given the Certificate of Completion.

Internship Opportunity

Students participating actively in lectures, demonstrating thoughtfulness and enthusiasm during group discussions, and performing consistently well during the whole course will be awarded internship opportunities with Citi.

Eligibility

Participants of the program must be full-time second-year students of the Faculty of Business and Economics.

Students will be selected through paper screening and group interviews conducted by representatives from Citi and HKU.

Successful applicants should possess the following attributes:

- Good potential and eagerness to learn and develop with commitment to excel
- Enthusiastic and ambitious in knowing more about the banking and finance field
- Interested in considering banking and finance industry as one of their career choices

Important dates:

Events	Date and Time
Application Deadline	5:00 pm, Friday, November 4, 2011
Interview	Mid-November 2011
Email announcement to Successful applicants	December 2011
Inauguration Ceremony	Thursday, January 19, 2012
Lectures	5:00 – 7:00 pm, January 31 – March 22, 2012(TBC) *
Branch Visit	February 18, 2012 (TBC)
Mid-Term Assessment	(TBC)
Final Presentation	Saturday, March 31, 2012 (TBC)
Graduation Ceremony	Thursday, April 19, 2012

* Mostly on Tuesday and Thursday with exact schedule to be confirmed later.

Online Application form

<http://www.fbe.hku.hk/application/bba/other/Citibank.University.Banking.Course.2012/>

Application Deadline

The completed application form should be submitted online by **5:00 pm, Friday, November 4, 2011**.

Deposit required:

The successful applicant who is offered a place to join this course will need to pay a deposit of HK\$3,000. Upon successful attainment of at least 80% attendance rate (including all lectures, visits, assessments, presentations and the two ceremonies), this deposit will be refunded, or the deposit will be forfeited as a penalty of the student's breach of commitment.

October 2011

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