

The University of Hong Kong - Citibank University Banking Course 2010/2011

Course Schedule: January 2011 - April 2011

Course description

The University of Hong Kong - Citibank University Banking Course is a banking and financial education program jointly organized by Citibank and The University of Hong Kong. Through a series of lectures delivered by seasoned Citibankers and activities covering a comprehensive scope of banking topics, well-rounded and promising second-year and third-year students of the Faculty of Business and Economics can gain a good level of understanding of the banking industry in Hong Kong and knowledge of managing their finances to become financially responsible individuals. After gaining a deeper understanding on the banking industry and assessing their possible interest in this, students will be able to make an informed decision on whether to pursue their career in the industry.

This program will include about 30 hours of lectures and a branch visit. The following subjects and contents will be covered:

- Introduction to Consumer Banking
- Introduction to Investment Banking
- Treasury Cycle
- Wealth Management - Products and Advisory
- Insurance
- SME Banking
- Risk Management
- Compliance and Control
- Secured Lending
- Unsecured Lending
- Effective Sales Channel
- Branch Operations
- Credit Cards
- Bank Marketing & Research
- Career in Banking
- Branch Visit

Dress Code

Smart casual, no jeans and slippers

Basis of Assessment

In this course, the assessment will be based on attendance, class participation, a mid-term assessments and a final project.

Recognition

Certificate of Completion

Students achieving 80% attendance rate (including all lectures, visits, assessments, presentations and the two ceremonies) will be awarded a Certificate of Completion. Students who do not achieve 80% attendance rate will fail automatically and will not be given the Certificate of Completion.

Internship Opportunity

Students participating actively in lectures, demonstrating thoughtfulness and enthusiasm during group discussions, and performing consistently well during the whole course may be awarded an internship opportunity with Citi.

Eligibility

Participants of the program must be full-time second-year and third-year students of the Faculty of Business and Economics. Students will be selected through paper screening and group interviews conducted by representatives from Citi and HKU.

Successful students should possess the following attributes:

- Good potential and eagerness to learn and develop with commitment to excel
- Enthusiastic and ambitious in knowing more about the banking and finance field
- Interested in considering banking and finance industry as one of their career choices

Important dates:

Events	Date and Time
Inauguration Ceremony	Tuesday, January 11, 2011
Lectures	5:00 - 7:00 pm, January 18 - March 24, 2011(TBC) *
Mid Term Assessment	March 19 or 26, 2011 (TBC)
Final Presentation	Saturday, March 19 or 26, 2011 (TBC)
Graduation Ceremony	Thursday, April 14, 2011 (TBC)

* mostly on Tuesday and Thursday with exact schedule to be confirmed later.

Online Application form

<http://www.fbe.hku.hk/application/bba/other/Citibank.University.Banking.Course.2011.new/>

Application Deadline

The completed application form should be submitted online by **Monday, Nov 22 2010, 5:00 pm.**

Deposit required:

The successful applicant who is offered a place to join this course will need to pay a deposit of HK\$3,000. Upon successful attainment of at least 80% attendance rate (including all lectures, visits, assessments, presentations and the two ceremonies), this deposit will be refunded, or the deposit will be forfeited as a penalty of the student's breach of commitment.

October, 2010

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