



PROGRAMME DETAILS



Course Schedule: January 2015 - April 2015

Course description

Jointly organized by Citibank and the University of Hong Kong, the Citibank University Banking Course is designed to provide students with a comprehensive understanding of modern banking operations and practices. Through a comprehensive series of structured classroom lectures and interactive discussions with seasoned bankers from Citibank, the programme also offers a valuable opportunity for students to gain insights and essential skill sets required in today's real banking world, which are also important for future career development of the students.

This programme will include evening lectures by and discussion with seasoned bankers from Citibank, case studies and branch visit. The course provides a comprehensive overview of today's banking industry. Modules include:

- Introduction to Consumer, Commercial, Corporate and Investment Banking
- Branch Banking & Operations
- Wealth Management Products and Advisory Services
- Credit Cards
- Secured and Unsecured Lending
- Insurance
- Digital Banking
- Bank Marketing and Branding
- Treasury Cycle
- Risk Management
- Fund Administration and Asset Servicing
- Treasury and Trade Solutions
- Corporate Social Responsibility
- Careers in Banking

Dress Code

Smart casual, no jeans and slippers.

Basis of Assessment

In this course, the assessment will be based on attendance, class participation, a mid-term assessment and a final presentation.

Recognition

Certificate of Completion

Student achieving 80% attendance rate (including all lectures, visits, assessments, presentations and the two ceremonies) will be awarded a Certificate of Completion. Student who does not achieve 80% attendance rate will fail automatically and will not be given the Certificate of Completion.

Internship Opportunity

Students participating actively in lectures, demonstrating thoughtfulness and enthusiasm during group discussions, and performing consistently well during the whole course will be awarded internship opportunities with Citi.

Eligibility

Participants of the programme must be:

- FBE non-first and non-final year students
- Non-FBE penultimate year students with a confirmed eligibility to pursue a major or minor offered by FBE

Students will be selected through paper screening and group interviews conducted by representatives from Citi and HKU.

Successful applicants should possess the following attributes:

- Good potential and eagerness to learn and develop with commitment to excel
- Enthusiastic and ambitious in knowing more about the banking and finance field
- Interested in considering banking and finance industry as one of their career choices

Important dates:

Events	Date and Time
Application Period	October 21 - November 3, 2014
Interview	Mid-November, 2014 #
Email announcement to Successful applicants	December, 2014
Inauguration Ceremony	January, 2015 (TBC)
Lectures	5:30 – 7:30 pm, late January – late March 2015 (TBC) *
Branch Visit	March, 2015 (TBC)
Mid-Term Assessment	March, 2015 (TBC)
Final Presentation	Early April, 2015 (TBC)
Graduation Ceremony	April, 2015 (TBC)

Shortlisted candidates will be notified of the interview details in early-November. Interview will NOT be re-arranged under all circumstances.

* Mostly on Tuesday and Thursday with exact schedule to be confirmed later.

Online Application form

Please click [here](#) for the application form.

Application Deadline

November 3, 2014.

Deposit required:

The successful applicant who is offered a place to join this course will need to pay a deposit of HK\$3,000. Upon successful attainment of at least 80% attendance rate (including all lectures, visits, assessments, presentations and the two ceremonies), this deposit will be refunded or be forfeited as a penalty of the student's breach of commitment.

Archived on September 14, 2015