

Business Exchange Programme 2025-26

Competitiveness/ Popularity of Exchange Institutions

Note:

(1) This list is compiled based on observation of past few years and shall be used for students' **reference** only.

This list hence in no way implies the individual institution's popularity in 2025-26.

(2) The institution list is tentative. A complete list of institutions will be ready in January 2025.

Country	Institution	Competitiveness
Australia	University of Sydney	Very competitive & popular
Canada	University of British Columbia	Very competitive & popular
Canada	University of Toronto, Rotman Commerce	Very competitive & popular
Singapore	National University of Singapore	Very competitive & popular
U.K.	King's College London	Very competitive & popular
U.K.	University of Edinburgh	Very competitive & popular
U.K.	University of Manchester	Very competitive & popular
U.S.	New York University	Very competitive & popular
U.S.	University of Southern California	Very competitive & popular
Australia	Monash University	Highly competitive & popular
Australia	University of New South Wales	Highly competitive & popular
Canada	McGill University	Highly competitive & popular
Canada	Queen's University	Highly competitive & popular
Canada	Simon Fraser University	Highly competitive & popular
Canada	University of Toronto, Scarborough Campus	Highly competitive & popular
China	Peking University Guanghua School of Management	Highly competitive & popular
Denmark	Aarhus University	Highly competitive & popular
Denmark	Copenhagen Business School	Highly competitive & popular
Italy	Università Commerciale Bocconi	Highly competitive & popular
Japan	Kyoto University	Highly competitive & popular
Korea	Korea University Business School	Highly competitive & popular
Singapore	Nanyang Technological University	Highly competitive & popular
Singapore	Singapore Management University	Highly competitive & popular
The Netherlands	Rotterdam School of Management	Highly competitive & popular
The Netherlands	University of Amsterdam	Highly competitive & popular
U.K.	City, University of London Business School (formerly Cass)	Highly competitive & popular
U.K.	University of Exeter	Highly competitive & popular
U.K.	University of Warwick	Highly competitive & popular
U.K.	University of York	Highly competitive & popular
U.S.	University of California, Irvine	Highly competitive & popular
U.S.	University of Washington	Highly competitive & popular
Austria	WU Vienna University of Economics and Business	Relatively safe
Belgium	KU Leuven	Relatively safe
Canada	University of Calgary	Relatively safe
Canada	University of Ottawa	Relatively safe
Canada	University of Western Ontario	Relatively safe
Canada	York University	Relatively safe
Finland	Aalto University	Relatively safe
France	ESSEC	Relatively safe
Germany	European Business School	Relatively safe
Germany	Frankfurt School of Finance and Management	Relatively safe
Germany	Munich Business School	Relatively safe
Ireland	University College Dublin	Relatively safe
Japan	Kobe University	Relatively safe
Korea	Seoul National University	Relatively safe
New Zealand	University of Auckland	Relatively safe
Norway	BI Norwegian School of Management	Relatively safe
Spain	ESADE Business School, Ramon Llull University	Relatively safe
Spain	IE Business School, IE University	Relatively safe

Spain	Universitat Pompeu Fabra	Relatively safe
Spain	University of Navarra	Relatively safe
Sweden	Lund University School of Economics and Management	Relatively safe
Sweden	Stockholm School of Economics	Relatively safe
Taiwan, China	National Taiwan University	Relatively safe
The Netherlands	Erasmus School of Economics	Relatively safe
The Netherlands	Maastricht University	Relatively safe
The Netherlands	Tilburg University	Relatively safe
U.K.	Lancaster University	Relatively safe
U.K.	University of Bath	Relatively safe
U.K.	University of Hull	Relatively safe
U.K.	University of Kent	Relatively safe
U.K.	University of Surrey	Relatively safe
U.S.	Bentley University	Relatively safe
U.S.	Northeastern University	Relatively safe
U.S.	Purdue University	Relatively safe
U.S.	University of Georgia	Relatively safe
U.S.	University of Maryland	Relatively safe
China	Xiamen University	Safer
France	EDHEC Business School – Lille/ Nice	Safer
France	Institut Mines-Télécom Business School	Safer
France	Kedge Business School – Bordeaux/ Marseille	Safer
France	Lille Catholic University (IESEG)	Safer
France	University of Toulouse 1 Capitole	Safer
Germany	IUBH University of Applied Sciences (Bad Honnef)	Safer
Germany	Ostbayerische Technische Hochschule Regensburg (OTHR)	Safer
Germany	Pforzheim University	Safer
Germany	School of International Business of Hochschule Bremen (HSB)	Safer
Germany	Technische Universität München (TUM)	Safer
Germany	The University of Tuebingen	Safer
Germany	University of Mannheim	Safer
Germany	WHU - Otto Beisheim School of Management	Safer
Italy	LUISS	Safer
U.S.	Florida International University	Safer
U.S.	University of North Carolina at Charlotte	Safer