



Year 1 (57 credits)		Year 2 (63 credits)		Year 3 (60 credits)		Year 4 (60 credits)	
CAES1001 Academic Communication in English		CAES9920 Academic Communication for Business and Economics		CBBA9001 Practical Chinese for BBA/BBA(Acc&Fin) Students		ACCT3109 Auditing	
Common Core Course 1		Common Core Course 5		ACCT2106 Sustainability Reporting: Concepts and Practices		ACCT4101 Seminar in Accounting Data Analytics (Capstone)	
Common Core Course 2		Common Core Course 6		ACCT3103 Intermediate Financial Accounting II		ACCT4104 Advanced Financial Accounting	
Common Core Course 3		AILTxxxx Artificial Intelligence Literacy II <u>OR</u> other microcredential AI Literacy course		ACCT3106 Management Control		Free Elective 3	
Common Core Course 4		FINA1310 Corporate Finance		ACCT3107 Hong Kong Taxation		Free Elective 4	
AILT1001 Artificial Intelligence Literacy I		ACCT2102 Intermediate Financial Accounting I		BUSI3803 Company Law		Free Elective 5	
ACCT1101 Introduction to Financial Accounting		ACCT2105 Introduction to Management Accounting		ECON1220 Introductory Macroeconomics (Year 3 or 4)			
ECON1210 Introductory Microeconomics		BUSI3801 Business Law		FINA2320 Investments and Portfolio Analysis (Year 3 or 4)			
Statistics Course (ECON1280 / IIMT1640)		IIMT2641 Introduction to Business Analytics		IIMT3642 Managing and Mining Big Data (Year 3 or 4)			
IIMT2602 Business Programming		IIMT2601 Management Information Systems (Year 2 or 3)		IIMT3686 Information Systems Audit and Control (Year 3 or 4)			
OR		MGMT2401 Principles of Management (Year 2 or 3)					
COMP1117 Computer Programming		MKTG2501 Introduction to Marketing (Year 2 or 3)					
Free Elective 1		ADA Disciplinary Elective 1 (Year 2 or 3 or 4)					
		ADA Disciplinary Elective 2 (Year 2 or 3 or 4)					
		Free Elective 2					
		UGRE1001 Introduction to the Constitution, the Basic Law and the Security Law					
Compulsory Career Readiness Programme							
Language Courses (3 courses; 12 credits)		Common Core Courses (6 courses; 36 credits)		Artificial Intelligence Literacy Courses (2 courses; 6 credits)		Other Non-credit Bearing Courses Required by the University	
Professional Core in Accounting Data Analytics (26 courses; 156 credits)		Free Electives (5 courses; 30 credits)					

Bachelor of Business Administration in Accounting Data Analytics [BBA(ADA)] Curriculum Requirements (Total: 240 credits)
(Please refer to the BBA(ADA) Degree Syllabuses of the 2026-2027 intake for details.)

1. UG5 Requirements (12 courses; 54 credits)

- (a) Language Courses (3 courses; 12 credits): (i) CAES1001 Academic Communication in English + (ii) CAES9920 Academic Communication for Business and Economics + (iii) CBBA9001 Practical Chinese for BBA/BBA(Acc&Fin) Students

- CAES1001 Academic Communication in English (ACE) is a compulsory, non-credit bearing course for all undergraduate students. Students must enrol in CAES1001 in either Semester 1 or 2 of Year 1 unless exemption has been granted.

Students who have achieved Level 5 or above in English Language in HKDSE, or equivalent, in the year of admission (*i.e. 2026, unless otherwise specified in the “[Notes on CAES1001 Academic Communication in English](#)”*; and test result obtained after admission to the University will not be considered) are exempted from the ACE requirement. To apply for exemption from the ACE requirement, students should complete the online application form at the Faculty website (<https://ug.hkubs.hku.hk/support-and-development/useful-info/downloadable-forms>) by the deadline.

- Non-local Putonghua/Mandarin-speaking candidates should complete a 6-credit Chinese Language Enhancement Programme course for non-local Putonghua/Mandarin-speaking students (*i.e. CUNDxxxx* course) in lieu of CBBA9001 Practical Chinese for BBA/BBA(Acc&Fin) Students.

Students who did not study Chinese language during their secondary education and have not reached the required proficiency level to take CBBA9001 should write to the Board of the Faculty to apply for exemption from the Chinese language enhancement requirement and take a course in either Chinese language* (“CHIN9501 Chinese as a Foreign Language I” or “CHIN9511 Cantonese as a Foreign Language I”) or Chinese culture (“CHIN9521 The Fundamentals of Chinese Characters” or “CHIN9522 Exploration of Major Cultural Themes across Chinese History”) offered by the Chinese Language Centre of the School of Chinese in lieu. To apply for exemption from the Chinese language enhancement requirement, students should complete the application form at the Faculty website (<https://ug.hkubs.hku.hk/support-and-development/useful-info/downloadable-forms>) and return it to the Faculty Office by the deadline.

**Note: Students taking a Chinese language course may be assigned to a higher-level course (CHIN9502-CHIN9508 or CHIN9512-CHIN9513) based on the results of a placement test.*

- (b) Common Core Courses (6 courses; 36 credits)

Students shall complete a total of 36 credits in the Common Core Curriculum, comprising at least 6 credits and not more than 12 credits from each Area of Inquiry (AoI) with not more than 24 credits being selected within one academic year except where candidates are required to make up for failed credits. Please refer to the Common Core website (<https://commoncore.hku.hk/>) for details.

- (c) Artificial Intelligence Literacy Courses (2 courses; 6 credits): (i) AILT1001 Artificial Intelligence Literacy I + (ii) AILTxxxx Artificial Intelligence Literacy II or other microcredential AI Literacy course

- Students are strongly advised to take AILT1001 either in Semester 1 or 2 of Year 1 as it is a prerequisite for taking the second Artificial Intelligence Literacy course required for graduation. Please refer to the AILT1001 website (<https://ailt.cds.hku.hk/>) for more information.
- The Faculty currently offers two 3-credit Artificial Intelligence Literacy II courses: AILT9021 AI and the Future Economy and AILT9022 AI-Powered Business Applications. While students may fulfil the requirement by completing any Artificial Intelligence Literacy II course, students are strongly encouraged to take either AILT9021 or AILT9022.

- (d) Other Non-credit Bearing Courses Required by the University (1 course; 0 credits): UGRE1001 Introduction to the Constitution, the Basic Law and the National Security Law

UGRE1001 Introduction to the Constitution, the Basic Law and the National Security Law is an online course which adopts a self-directed learning approach. Students have the flexibility to take the course in any semester throughout their period of study. Enrolment on the course is automatic. Please refer to the CEDARS website (<https://www.cedars.hku.hk/ugre1001>) for more information.

2. Professional Core in Accounting Data Analytics (ADA) (26 courses; 156 credits)

- (a) Faculty Core Courses (FCC) (4 courses; 24 credits): (i) ACCT1101 Introduction to Financial Accounting + (ii) ECON1210 Introductory Microeconomics + (iii) FINA1310 Corporate Finance + (iv) Statistics Course (ECON1280 Analysis of Economic Data or IIMT1640 Probability and Statistics for Business)

- FCC can only be double-counted across major-major, but not major-minor combination. Should the FCC constitute the requirements of a second major or a minor offered by the Faculty, students will be required to complete an equivalent number of credits of free electives (for major-major combination) or advanced level minor disciplinary electives (for major-minor combination) in lieu of the overlapped FCC.
- Double-counting is NOT allowed for courses other than the FCC. Students will be required to complete an equivalent number of credits of advanced level disciplinary electives under the major/minor concerned in lieu of the overlapped courses.

- (b) Disciplinary Core Courses (19 courses; 114 credits): (i) ACCT2102 Intermediate Financial Accounting I + (ii) ACCT2105 Introduction to Management Accounting + (iii) ACCT2106 Sustainability Reporting: Concepts and Practices + (iv) ACCT3103 Intermediate Financial Accounting II + (v) ACCT3106 Management Control + (vi) ACCT3107 Hong Kong Taxation + (vii) ACCT3109 Auditing + (viii) ACCT4104 Advanced Financial Accounting + (ix) BUSI3801 Business Law + (x) BUSI3803 Company Law + (xi) ECON1220 Introduction to Macroeconomics + (xii) FINA2320 Investments and Portfolio Analysis + (xiii) IIMT2601 Management Information Systems + (xiv) IIMT2602 Business Programme or COMP1117 Computer Programming + (xv) IIMT2641 Introduction to Business Analytics + (xvi) IIMT3642 Managing and Mining Big Data + (xvii) IIMT3686 Information Systems Audit and Control + (xviii) MGMT2401 Principles of Management + (xix) MKTG2501 Introduction to Marketing
- (c) ADA Disciplinary Electives (2 courses; 12 credits): Please refer to [Attachment I](#) for the list of ADA disciplinary electives.
- (d) Capstone Course (1 course; 6 credits): ACCT4101 Seminar in Accounting Data Analytics

3. Compulsory Career Readiness Programme (0 credits)

Students must participate in the non-credit bearing career readiness programme as prescribed by the Faculty. Details of the programme will be announced in due course.

4. Free Electives (5 courses; 30 credits)

Free electives are courses in any disciplines except Common Core and Chinese Language Enhancement courses.

[Note: Students can declare an optional minor via SIS starting from the preliminary course enrolment period in Year 2. Major/minor declaration is to be finalised by the end of the add/drop period in Semester 1 of Year 4.]

The BBA(ADA) degree regulations and syllabuses, course descriptions, and course outlines are downloadable from the Faculty website (<https://ug.hkubs.hku.hk/>). For enquiries regarding the BBA(ADA) curriculum, please contact the Faculty Office by email to fbe.undergrad@hku.hk. It is important that you state your full name, university number, curriculum, and year of study in the email.

Last updated in August 2026

ADA Disciplinary Electives

<i>Course Code</i>	<i>Course Title</i>	<i>Year of Study</i>	<i>Credits</i>
ACCT3118	Artificial Intelligence in Accounting	2 or 3 or 4	6
COMP2113	Programming Technologies	2 or 3	6
COMP2119	Introduction to Data Structures and Algorithms	2 or 3	6
COMP3320	Electronic Commerce Technology	2 or 3 or 4	6
COMP3355	Cyber Security	2 or 3 or 4	6
IIMT3601 or	Database Management or	2 or 3 or 4	6
COMP3278	Introduction to Database Management System	2 or 3 or 4	6
IIMT3602 or	Information Systems Analysis and Design or	2 or 3 or 4	6
COMP3297	Software Engineering	2 or 3 or 4	6
IIMT3603	Project Management	3 or 4	6
IIMT3641	Introduction to Financial Analytics	3 or 4	6
IIMT3643	Data Visualization and Visual Analytics	3 or 4	6
IIMT3688 or	Advanced AI Applications in Business or	3 or 4	6
COMP3270	Artificial Intelligence	3 or 4	6

(*Note: The courses listed above may not be offered every year.)

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