

**SYLLABUSES FOR THE DEGREE OF
BACHELOR OF BUSINESS ADMINISTRATION [BBA] IN CONJUNCTION WITH THE
DEGREE OF BACHELOR OF ENGINEERING [BENG]/BACHELOR OF ENGINEERING
IN BIOMEDICAL ENGINEERING [BENG(BME)]**

These syllabuses apply to BEng/BEng(BME) graduates admitted to the one-year BBA curriculum in the academic year 2022-2023.

1. The courses listed will not necessarily be offered every year; from time to time, depending on the exigencies of staffing, additional courses may be offered. The Faculty of Business and Economics will only offer electives for which sufficient student demand has been expressed in any one year.
2. For courses offered by the Faculty of Business and Economics, the final examination is normally 2 hours in length, unless otherwise specified at the start of the semester. Final grading will be determined by performance in the examination (30%-60%) and an assessment of coursework (40%-70%) except for the final project/final papers which will be assessed by 100% coursework.

YEAR FIVE

To complete the curriculum, candidates must successfully complete all courses listed as follows:

| <i>Course code</i> | <i>Course title</i> | <i>Credits</i> |
|--------------------|--|----------------|
| CAES9920 | Academic communication for business and economics students | 6 |
| BUSI3801 | Business law | 6 |
| STRA4701 | Strategic management (Capstone course) | 6 |
| XXXXxxxx | Non-credit bearing courses as required by the University | 0 |

Choose one of the following courses:

| | | |
|----------|---|----|
| ECON1220 | Introductory macroeconomics <i>or</i> | 6 |
| IIMT3635 | Operations management <i>or</i> | |
| IIMT3636 | Decision and risk analysis I | |
| XXXXxxxx | Disciplinary electives for declared Major | 12 |
| XXXXxxxx | Global electives | 12 |
| XXXXxxxx | FBE electives | 12 |

A. Disciplinary electives for BEng/BBA (Major in Human Resource Management)

Candidates are required to complete 24 credits of disciplinary electives under the BEng/BEng(BME) and BBA curricula, 12 credits must be completed within the BEng/BEng(BME) curriculum and the remaining 12 credits shall be completed in the BBA curriculum:

| Course code | Complete 12 credits of courses from the following list: | Credits |
|--------------------|--|----------------|
| MGMT3403 | Leadership | 6 |
| MGMT3404 | Cross-cultural management | 6 |
| MGMT3405 | Organizational behavior | 6 |
| MGMT3415 | Principles of entrepreneurship | 6 |
| MGMT3429 | Strategic human resources management | 6 |
| MGMT3434 | Human resource: theory and practice | 6 |
| MGMT3475 | Current topics in human resource management | 6 |
| MGMT3476 | Managing organizational change | 6 |

B. Disciplinary electives for BEng/BBA (Major in Marketing)

Candidates are required to complete 24 credits of disciplinary electives under the BEng/BEng(BME) and BBA curricula, 12 credits must be completed within the BEng/BEng(BME) curriculum and the remaining 12 credits shall be completed in the BBA curriculum:

| Course code | Complete 12 credits of courses from the following list: | Credits |
|-------------|---|---------|
| MKTG3501 | Consumer behavior | 6 |
| MKTG3502 | Marketing research | 6 |
| MKTG3525 | Services marketing | 6 |
| MKTG3531 | Strategic marketing management | 6 |

C. Disciplinary electives for BEng/BBA (Major in Wealth management)

Candidates are required to complete 24 credits of disciplinary electives under the BEng/BEng(BME) and BBA curricula, 12 credits must be completed within the BEng/BEng(BME) curriculum and the remaining 12 credits shall be completed in the BBA curriculum:

| Course code | Complete 12 credits of courses from the following list: | Credits |
|-------------|---|---------|
| ACCT3107 | Hong Kong taxation | 6 |
| FINA2312 | Advanced corporate finance | 6 |
| FINA2320 | Investments and portfolio analysis | 6 |
| FINA2322 | Derivatives | 6 |
| FINA2330 | Financial markets and institutions | 6 |
| FINA2342 | Insurance: theory and practice | 6 |
| FINA3325 | Alternative investments | 6 |
| FINA3334 | Private banking and wealth management | 6 |
| FINA3381 | Behavioral finance | 6 |

D. Global electives

Candidates are required to complete 12 credits from the following list of courses:

| Course code | Complete 12 credits of courses from the following list: | Credits |
|-------------|---|---------|
| ECON2249 | Foreign trade and investment in China | 6 |
| ECON2252 | Theory of international trade | 6 |
| ECON2253 | International macroeconomics | 6 |
| ECON2264 | Political economy of development in China | 6 |
| FINA2383 | International financial management | 6 |
| MKTG3523 | Global marketing | 6 |
| POLI3019 | Hong Kong and the world | 6 |
| POLI3033 | Problems of the third world | 6 |
| POLI3052 | International relations of East Asia | 6 |
| POLI3059 | China and the world | 6 |
| POLI3080 | Global political economy | 6 |
| POLI3087 | Global and world order | 6 |
| STRA3702 | International business environment | 6 |
| STRA3703 | Multinational corporations | 6 |

E. FBE electives

Candidates are required to complete 12 credits of electives offered by the Faculty of Business and Economics. In addition, students must satisfy any other requirements stipulated in the University or the Faculty of Business and Economics. Course descriptions are available in the syllabus for the degree of Bachelor of Business Administration.

The degree of Bachelor of Business Administration shall be awarded in five divisions in accordance with item 15 of the Regulations for the Degree of Bachelor of Business Administration Awarded in Conjunction with the Degree of Bachelor of Engineering/Bachelor of Engineering in Biomedical Engineering and UG9 of the Regulations for First Degree Curricula. The determination of degree classification shall be based on the best 240 credits of courses as listed below:

| | Year 1 to 4 | Year 5 |
|---|---|---|
| UG5 Requirements (42 credits) | <ul style="list-style-type: none"> • CAES1000 Core University English • CAES95## English in the Discipline course for respective BEng curriculum • CENG9001 Practical Chinese for Engineering students • HKU Common Core courses (the best 24 credits, and one from each of the four Areas of Inquiry) | <ul style="list-style-type: none"> • Non-credit bearing courses as required by the University |
| Business Core Courses (60 credits) | <ul style="list-style-type: none"> • ACCT1101 Introduction to financial accounting • ACCT2105 Introduction to management accounting • ECON1210 Introductory microeconomics • FINA1310 Corporate finance • IIMT2601 Management information systems • MGMT2401 Principles of management • MKTG2501 Introduction to marketing | <ul style="list-style-type: none"> • CAES9920 Academic communication for business and economics students • BUSI3801 Business law • ECON1220 Introductory macroeconomics <i>or</i> IIMT3635 Operations management <i>or</i> IIMT3636 Decision and risk analysis I |
| Capstone Course (6 credits) | | <ul style="list-style-type: none"> • STRA4701 Strategic management |
| Disciplinary Elective Courses (24 credits) | <ul style="list-style-type: none"> • 12 credits of elective courses from the list of courses for major in Human Resource Management, Marketing or Wealth Management as prescribed in the BBA syllabus | <ul style="list-style-type: none"> • 12 credits of elective courses from the list of courses for major in Human Resource Management, Marketing or Wealth Management as prescribed in the BBA syllabus |
| Advanced Level Courses (84 credits) | <ul style="list-style-type: none"> • the best 84 credits of advanced level courses in the first degree BEng/BEng(BME) | |
| Global Elective Courses (12 credits) | | <ul style="list-style-type: none"> • 12 credits of global elective courses from the list as prescribed in the BBA syllabus |

| | Year 1 to 4 | Year 5 |
|-----------------------------------|-------------|---|
| FBE Elective Courses (12 credits) | | <ul style="list-style-type: none"> 12 credits of elective courses offered by the Faculty of Business and Economics <p>(Any credits in excess of final-year requirements completed under the BBA degree must be included and counted towards the honours classification)</p> |