



Bachelor of Business Administration in International Business and Global Management [BBA(IBGM)] Curriculum Requirements (Total: 240 credits)
(Please refer to the BBA(IBGM) Degree Syllabus of the 2021-2022 intake for details.)

1. UG5 Requirements (9 courses; 54 credits)

(a) Language Courses (3 courses; 18 credits): (i) CAES1000 Core University English + (ii) CAES9920 Academic Communication for Business and Economics + (iii) CBBA9004 Practical Chinese for BBA(IBGM) Students

- CAES1000 Core University English (CUE) is a compulsory course for all undergraduate students. Students must enrol in CAES1000 in either Semester 1 or 2 of Year 1 unless exemption or advanced standing has been granted. Students who have achieved Level 5 or above in English Language in HKDSE, or equivalent, are exempted from the CUE requirement, and CAES1000 is optional. Those who do not take CAES1000 should take a free elective course in lieu.

Students who have achieved Level 5 or above in HKDSE English Language are automatically exempted from the CUE requirement. Those who have attained the equivalencies to Level 5 or above in HKDSE English Language are also eligible to apply for exemption from the CUE requirement. To apply for exemption from the CUE requirement, students should complete the online application form at the HKU Business School (the School) website (<https://ug.fbe.hku.hk/support-and-development/useful-info/downloadable-forms>) by the deadline. Students with Level 3 or Level 4 in HKDSE English Language are NOT allowed to use any of the equivalent standards to get exempted from CAES1000.

- Putonghua-speaking candidates must take CUND9002 Practical Chinese and Hong Kong Society or CUND9003 Cantonese for Non-Cantonese Speaking Students (instead of CBBA9004 Practical Chinese for BBA(IBGM) Students). Students who have not studied the Chinese language during their secondary education or who have not attained the requisite level of competence in the Chinese language to take CBBA9004 should apply for exemption from the Chinese language requirement and take a 6-credit Cantonese or Putonghua language course offered by the School of Chinese especially for international and exchange students, or take a free elective course, in lieu of CBBA9004. To apply for exemption from the Chinese language requirement, students should complete the application form at the School website (<https://ug.fbe.hku.hk/support-and-development/useful-info/downloadable-forms>) and return it to the Faculty Office by the deadline.

(b) Common Core Courses (6 courses; 36 credits)

Students shall complete a total of 6 Common Core courses (36 credits), comprising at least one and not more than two courses from each Area of Inquiry (AoI) with not more than 24 credits of courses being selected within one academic year except where candidates are required to make up for failed credits.

2. Compulsory Major in International Business and Global Management (16 courses; 96 credits)

(a) Faculty Core Courses (FCC) (4 courses; 24 credits): (i) ACCT1101 Introduction to Financial Accounting + (ii) ECON1210 Introductory Microeconomics + (iii) FINA1310 Corporate Finance + (iv) Statistics Course (ECON1280 Analysis of Economic Data or STAT1602 Business Statistics or STAT1603 Introductory Statistics)

- FCC can only be double-counted across major-major, but not major-minor combination. Should the FCC constitute the requirements of a second major or a minor offered by HKU Business School, students will be required to take an equivalent number of credits of free electives (for major-major combination) or advanced level minor disciplinary electives (for major-minor combination) in lieu of the overlapped FCC.
- Double-counting is NOT allowed for courses other than the FCC. Students will be required to take an equivalent number of credits of advanced level disciplinary electives under the major/minor concerned in lieu of the overlapped courses.

(b) Disciplinary Core Courses (9 courses; 54 credits): (i) BUSI1805 International Field Trip + (ii) BUSI3808 Global Analysis Team Project + (iii) BUSI3809 Leadership Development Programme + (iv) IIMT2601 Management Information Systems + (v) MGMT2401 Principles of Management + (vi) MKTG2501 Introduction to Marketing + (vii) STRA3702 International Business Environment + (viii) STRA3703 Multinational Corporations + (ix) STRA4702 Global Corporate Strategy

(c) IBGM Disciplinary Electives (2 courses; 12 credits): Please refer to [Attachment I](#) for the list of IBGM disciplinary electives. Students should complete one course each from List A and List B.

(d) Capstone Course (1 course; 6 credits): STRA4701 Strategic Management

3. Second Major in Any Discipline (12 courses; 72 credits)

Students should declare a second major (and optional minor, if applicable) via SIS during the preliminary course enrolment period in Year 2. Major/minor declaration is to be finalised by the end of the add/drop period in Semester 1 of Year 4. Students may utilize the 18 credits of free electives to fulfil the second major where the requirements exceed 72 credits.

4. Free Electives (3 courses; 18 credits)

Free electives are courses in any disciplines except Common Core and Chinese Language Enhancement courses.

5. Compulsory Overseas Exchange

To be undertaken in Semester 2 of Year 3. To satisfy the curriculum requirement of compulsory overseas exchange, candidates shall complete exchange studies of at least one semester at an overseas institution. Failure to obtain credits at the host institution will be considered as failure to complete the said curriculum

The BBA(IBGM) degree regulations and syllabus, course descriptions, and course outlines are downloadable from the School website (<https://ug.fbe.hku.hk>). For enquiries regarding the BBA(IBGM) curriculum, please contact the Faculty Office by email to fbe.undergrad@hku.hk. It is important that you state your full name, university number, curriculum, and year of study in the email.

IBGM Disciplinary Electives

List A

<i>Course Code</i>	<i>Course Title</i>	<i>Year of Study</i>	<i>Credits</i>
BUSI3801	Business Law	4	6
BUSI3803	Company Law	4	6

List B

<i>Course Code</i>	<i>Course Title</i>	<i>Year of Study</i>	<i>Credits</i>
FINA2390	Financial Programming and Databases	4	6
FINA4350	Text Analytics and Natural Language Processing in Finance and Fintech	4	6
MKTG3511	Advertising Management	4	6
MKTG3524	Digital Marketing	4	6

(*Note: The courses listed above may not be offered every year.)