HKU BUSINESS SCHOOL
港大經管學院

Inspire·Empower·Lead

1. General Information

Course Subject	FINA
Course Number	2332
Course Title	International Banking
Academic Years	2026-2027
Grading Method	Letter

2. Instructors

Mr KWOK, Anson
Office: Room 304 3/F K.K. Leung Building
Email: ansonk01@hku.hk
Mobile: 91037788
Subclasses: 1A

4. Course Description

Course Description	The course is designed to provide and equip students with solid theoretical and practical knowledge of the key processes of an international bank, allowing students to develop an integrated and holistic understanding of bank management, looking into their business strategies, operations and risk management. In this course, students will gain a comprehensive understanding of the business segments and service/products of an international commercial bank. The course focuses on international banks operating in Hong Kong highlighting both the international financial centre as well the opportunities in the Greater Bay Area. Emerging trends relevant to the banking business will be discussed including sustainability, digitalization and virtual banking. The course will also cover the regulatory landscape and how banks manage their liquidity, asset and liability and capital structure in light of BASEL requirements.
Prerequisites	ACCT 1101 Introduction to Financial Accounting

5. Course Objectives

1. The course aims to provide students with both a theoretical/quantitative approach and a practical/qualitative approach to understand and evaluate the business and operations of a bank, covering asset and liability management, international regulatory requirement including BASEL, as well as linking services, products and activities with the need of customers.
The course is ideal for students having a strong interest in a banking career. The course provides insights into various business divisions of a bank, offering a comprehensive view of the industry covering business opportunities, banking strategy, risk management and regulations.

6. Faculty Learning Goals

Goal 1: Acquisition and internalization of knowledge of the programme discipline

Goal 2: Application and integration of knowledge

6. Faculty Learning Goals
Goal 3: Inculcating professionalism
Goal 4: Developing global outlook
Goal 5: Mastering communication skills
Goal 6: Cultivating leadership

7. Course Learning Outcomes						
Course Teaching and Learning Activities	Aligned Faculty Learning Goals					
	1	2	3	4	5	6
CLO1. Understand the organization structure and operations of international banks.	✔	✔	✔	✔		✔
CLO2. Describe key products and services offered by international banks and assess how the services and products meet the needs of customers.	✔	✔	✔	✔		✔
CLO3. Understand the regulatory environment and prudential health of a bank under BASEL requirements	✔	✔	✔	✔		✔
CLO4. Ability to identify strength and weaknesses through application of financial benchmarks including liquidity ratio, capital adequacy ratio, tier 1 capital and loan loss ratio	✔	✔	✔	✔		✔
CLO5. Evaluate competitive advantages of international banks in Hong Kong, particularly as the financial centre for GBA.	✔	✔	✔	✔	✔	✔
CLO6. Apply knowledge and concepts learned to real life case studies and scenarios.	✔	✔	✔	✔	✔	✔
CLO7. Understand the career path and options for students interested in a banker career.	✔	✔	✔	✔	✔	✔

8. Course Teaching and Learning Activities		
Course Teaching and Learning Activities #	Expected Study Hours	Study Load (% of study)
T&L1. Lectures	33	24.4
T&L2. Preparation and reading	32	23.7
T&L3. Project preparation	40	29.6
T&L4. Final Exam preparation	30	22.3
	Total: 135	Total: 100

9. Assessment Methods			
Assessment Methods	Description	Weight %	Aligned Course Learning Outcomes
A1. In-class Activities/ Discussion	Classroom participation & in class quizzes	30%	1,2,3,4,5,6,7
A2. Project		20%	1,2,3,4,5,6,7

9. Assessment Methods

(Group)— Presentation			
A3. Term Paper	Research paper	20%	1,2,3,4,5,6,7
A4. Final Exam		30%	1,2,3,4,5,6,7

10. Course Grade Descriptors

A+,A,A-	Strong evidence of superb ability to fulfill the intended learning outcomes of the course at all levels of learning: describe , apply, evaluate and synthesis
B+,B,B-	Strong evidence of ability to fulfill the intended learning outcomes of the course at all levels of learning: describe , apply, evaluate and synthesis
C+,C,C-	Evidence of adequate ability to fulfill the intended learning outcomes of the course at low levels of learning: such as describe and apply, but not at high levels of learning such as evaluate and synthesis
D+,D	Evidence of basic familiarity with the subject
F	Little evidence of basic familiarity with the subject

11. Course Content and Tentative Teaching Schedule

Topic/ Session	Content
	International Banking Overview
	Key Business Segments
	Key Products & Services
	Global Banks Business Models
	Banking Regulations
	BASEL
	Bank Asset and Liability Management
	Bank Liquidity Management
	Credit Risk Management
	Internal Controls
	Competitive Advantages of International Banks in Hong Kong
	Special Role of Hong Kong as Financial Centre of Greater Bay Area
	Emerging Trends in Banking

12. Required/Recommended Readings & Online Materials

Reading	No textbook is required for this course. Lecture slides and other reference materials will be distributed on Moodle. **Suggested / Supplementary Materials:** The following are optional books for reading. ▪ International Banking: Text and Cases, by Jane E. Hughes and Scott B. MacDonald, Addison Wesley. ▪ Bank Management & Financial Services, by Peter S. Rose and Sylvia C. Hudgins, 9th Edition, McGraw-Hill.

13. Means / Processes for Student feedback on Course

✔	Conducting mid-term survey in additional to SETL around the end of the semester
	Online response via Moodle site
	Others

14. Course Policy

Academic Honesty

Plagiarism (http://aao.hku.hk/sy3/plan-of-study/exa-and-ass/plagiarism/)

“Plagiarism is defined as the unacknowledged use, as one’s own, of work of another person, whether or not such work has been published. It is a very serious academic offence and the University does not allow or tolerate plagiarism. Any student who commits plagiarism is liable to disciplinary action which can result in serious consequences – including expulsion from the University.

You are strongly advised to read the booklets “What is Plagiarism” and “Plagiarism and How to Avoid It” and to consult your teachers if you have any questions about how to avoid plagiarism.”

Cheating

Cheating is another very serious academic offence. Any student who commits cheating on homework assignments or midterm or final examination will receive a grade “F” for the whole course. In addition, the case will be reported to the relevant Board of Examiners and/or the Senate of the University for further actions.

Class Attendance and Work Load

To maximize learning experience, students are strongly recommended to attend all lectures, and participate actively in class. Students are expected to spend at least 135 hours as described above.

Class Conduct

The guiding principle governing class conduct is mutual respect. All mobile phones must be switched off or on silent mode. No eating or drinking is allowed. Students should not disturb others in class.