



## 1. General Information

Course Subject	MGMT
Course Number	3405
Course Title	Organizational Behavior
Academic Years	2023-2024
Grading Method	Letter

## 2. Instructors

Professor Hui, Chun  
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Subclasses: 1A

## 4. Course Description

Course Description	A course on the concepts and key research findings which can help us to understand human behaviour in organisations. Topics include motivation, leadership theory, group dynamics, morale, communications, control techniques and organisational culture.
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## 5. Course Objectives

1. Develop critical thinking
2. Learn organizational behavior theories.
3. Understand organizational contexts.
4. Apply OB knowledge to solving management problems.
5. Practice communication skills.

## 6. Faculty Learning Goals

- Goal 1: Acquisition and internalization of knowledge of the programme discipline
- Goal 2: Application and integration of knowledge
- Goal 3: Inculcating professionalism
- Goal 4: Developing global outlook
- Goal 5: Mastering communication skills
- Goal 6: Cultivating leadership

7. Course Learning Outcomes						
Course Teaching and Learning Activities	Aligned Faculty Learning Goals					
	1	2	3	4	5	6
CLO1. Demonstrate critical thinking when presented with managerial problems and express their views and opinions on managerial issues in an articulate way.	✓	✓	✓			
CLO2. Understand organizational behavior theories.	✓					
CLO3. Understand organizational contexts in which human behaviors take place.	✓	✓		✓		
CLO4. Conduct topic and case analysis to apply theoretical concepts.		✓	✓			
CLO5. Prepare and present structured presentations and reports.					✓	✓

8. Course Teaching and Learning Activities		
Course Teaching and Learning Activities #	Expected Study Hours	Study Load (% of study)
T&L1. Lecture with interactive presentation	24	20
T&L2. Case Discussions	3	2.5
T&L3. Workshop	3	2.5
T&L4. Exercise	3	2.5
T&L5. Group Presentation	24	20
T&L6. Self-study	63	52.5
	Total: 120	Total: 100

9. Assessment Methods			
Assessment Methods	Description	Weight %	Aligned Course Learning Outcomes
A1. In-class Group Discussion Activities	Discussion and sharing in class will be considered in assigning points for p.	10%	1,2,3,4
A2. Exercises	Students will be asked to complete one in-class, closed book exercises on the major organizational behavior theories and their applications to business contexts. The exercise accounts for 60% of the final grade. The test will be used to assess students' (a) understanding of key management principles, and (b) application of the learned knowledge and theories. The exercises consist of multiple choice and essay questions.	60%	1,2,3,4
A3. Group Presentation	Students are divided into groups and are required to conduct an analysis of management-related topics. The group presentation will be evaluated based on five criteria (i.e., presentation style, content coverage, articulation on critical issues, use of concepts discussed in class, quality of interaction). In determining the grade, input from the audiences'	30%	1,2,3,4,5

9. Assessment Methods			
	evaluations and their questions will be considered.		
A4. Final Exam		0%	

Assessment Rubrics	
A1. In-class Group Discussion Activities	
A+,A,A-	Extremely well prepared for class discussion, active in sharing views, participate in at least 90%
B+,B,B-	Partially prepared for class discussion, quite active in sharing views, and participate in at least 80% of these activities
C+,C,C-	Not well prepared for class discussion, only occasionally sharing views, and participate in at least 70% of these activities
D+,D	Not well prepared for class discussion, no sharing of views, and attend at least 60% of these
F	Not well prepared for class discussion, no sharing of views, and attend at least 60% of these
A2. Exercises	
A+,A,A-	90-100% of the responses are accurately and clearly marked.
B+,B,B-	80-89% of the responses are accurately and clearly marked.
C+,C,C-	70-79% of the responses are accurately and clearly marked.
D+,D	60-69% of the responses are accurately and clearly marked.
F	Less than 60% of the responses are accurately and clearly marked.
A3. Group Presentation	
A+,A,A-	Professional presentation style, comprehensive content coverage, well-articulated on critical
B+,B,B-	Decent presentation style, appropriate content coverage, clear discussion of critical issues,
C+,C,C-	Mediocre presentation style, limited content coverage, marginally acceptable discussion of
D+,D	Weak presentation style, key content omitted, unclear focus on critical issues, very limited use
F	Unacceptable presentation style, questionable content coverage, omitting critical issues, zero

10. Course Grade Descriptors	
A+,A,A-	Student has consistently demonstrated an excellent grasp of organizational behavior concepts as evidenced by original or exceptionally astute analysis and synthesis of student work.
B+,B,B-	Student has demonstrated a substantial grasp of organizational behavior concepts, as evidenced by above average performance in analysis and synthesis of student work.

10. Course Grade Descriptors	
C+,C,C-	Student has demonstrated a fair grasp of organizational behavior, as evidenced by average performance in analysis and synthesis of student work.
D+,D	Student has demonstrated a limited grasp of organizational behavior concepts, as evidenced by barely satisfactory performance in analysis and synthesis of student work.
F	Student has demonstrated a very limited grasp of organizational behavior concepts, as evidenced by poor performance in analysis and synthesis of student work.

11. Course Content and Tentative Teaching Schedule						
Topic/ Session	Date	Time	Content	Readings	Assignments	Other information
1			Introduction What is Organizational behavior? Is it important? (Chap 1)			
2			Attitudes (Chap 3)			
3			Personality (Chap 4)			
4			Perception (Chap 5)			
			Exercise 1			
5			Emotions (Chap 6)			
			Reading Week			
6			Motivation (Chap 7)			
7			Groups (Chap 9)			
8			Leadership (Chap 13)			
			Group Presentation			
			Group Presentation			
			Exercise 2			

12. Required/Recommended Readings & Online Materials	
Reading	<b>Discussion materials: Provided by instructor</b>
Textbook	<b>Textbook: Robbins and Judge. 18th Edition. Organizational Behavior. Pearson.</b>

### 13. Means / Processes for Student feedback on Course

✓	Conducting mid-term survey in additional to SETL around the end of the semester
	Online response via Moodle site
	Others

### 14. Course Policy

- Academic dishonesty is an assault upon the basic integrity and meaning of a University. Cheating, plagiarism and other forms of academic dishonesty are serious acts that erode the University's educational role and degrade the value of one's degree.
- All students should support and share responsibility for the academic integrity in the HKU community, as well as their own work. You are expected to:
  - o Refrain from cheating, plagiarism or other forms of academic misconduct
  - o Not to aid or abet others to commit any form of academic misconduct
  - o Report to teacher or the Faculty Office about any incident of academic misconduct observed
- Plagiarism and cheating are extremely serious intellectual crime and will not be tolerated to any extent in HKU. Any act of plagiarism or cheating is a disciplinary matter that can result in serious consequences, including expulsion from the University.
- Please check the University Statement on plagiarism on the web: <http://www.hku.hk/plagiarism/>. Please also be familiar with the HKU regulations and policies on attendance, absence, examination, and copyright (e.g., HKU Undergraduate Student Handbook).