



1. General Information

Course Subject	MGMT
Course Number	2401
Course Title	Principles of Management
Academic Years	2023-2024
Grading Method	Letter

2. Instructors

Professor Cho, Michelle Yuna
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3. Teaching Assistants

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4. Course Description

Course Description	This course is an introductory course to management. It covers both micro and macro management concepts and theoretical frameworks, and provides you with opportunities to apply the knowledge learnt in hands-on exercises
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5. Course Objectives

1. Cover the basic concepts of management.
2. Identify the key competencies needed to be an effective manager.
3. Provide the students with the capability to apply knowledge in simulated and real-life settings.
4. Develop the students' ability to work in teams.

6. Faculty Learning Goals

Goal 1: Acquisition and internalization of knowledge of the programme discipline

Goal 2: Application and integration of knowledge

Goal 3: Inculcating professionalism

Goal 4: Developing global outlook

Goal 5: Mastering communication skills

Goal 6: Cultivating leadership

7. Course Learning Outcomes

Course Teaching and Learning Activities	Aligned Faculty Learning Goals					
	1	2	3	4	5	6
CLO1. Demonstrate critical thinking when presented with managerial problems and express their views and opinions on managerial issues in an articulate way	✓	✓	✓			✓
CLO2. Understand the major internal features of a business system and the environment in which it operates	✓	✓				
CLO3. Identify and explain the importance of the management process and identify some of the key skills required for the contemporary management practice	✓	✓	✓	✓		✓
CLO4. Write evidence-based business reports		✓			✓	
CLO5. Deliver professional presentations		✓			✓	

8. Course Teaching and Learning Activities

Course Teaching and Learning Activities #	Expected Study Hours	Study Load (% of study)
T&L1. Interactive Lecture	30	25
T&L2. Team Paper	20	16.7
T&L3. Team Presentation	20	16.7
T&L4. End of Term Test	50	41.6
	Total: 120	Total: 100

9. Assessment Methods

Assessment Methods	Description	Weight %	Aligned Course Learning Outcomes
A1. Team Paper		20%	4
A2. Team Presentation	At the beginning of the semester, you will be assigned to a team. You will stay in the same team for the whole semester. As a team, you and your teammates are going to complete a team paper and a team presentation together. You will be provided with detailed instructions and grading rubrics about these two team projects during the semester. Everybody in your team should typically receive the same score for team-based assessments. However, your score might be subject to an individual adjustment at the end of the semester. Individual adjustments aim to identify uneven contribution and reallocate the scores within your team. Please note that the best teamwork should expect no individual adjustment.	20%	5
A3. Attendance and Participation	Attendance will be taken for the lectures. The attendance and individual contribution in class will be considered in assigning points for attendance and individual participation.	20%	1,2,3
A4. Final Exam		40%	1,2,3

Assessment Rubrics

A2. Team Presentation	
A+,A,A-	Very good to excellent ratings on some or all criteria.
B+,B,B-	Good to very good ratings on some or all criteria.
C+,C,C-	Fair to good ratings on some or all criteria.
D+,D	Fair ratings on some or all criteria.
F	Fail to submit the project.
A3. Attendance and Participation	
A+,A,A-	Extremely well prepared for class discussion, active in sharing views and attended at least 90% of classes
B+,B,B-	Partially prepared for class discussion, quite active in sharing views and attended at least 80% of classes
C+,C,C-	Not well prepared for class discussion, limited active in sharing views and attended at least 70% of classes
D+,D	Not well prepared for class discussion, no sharing of views and attended at least 60% of classes
F	Never prepared for class discussion and no sharing of views and experience and attend less than 50% of classes

10. Course Grade Descriptors	
A+,A,A-	Student has consistently demonstrated an excellent grasp of management concepts as evidenced by original or exceptionally astute analysis and synthesis of student work.
B+,B,B-	Student has demonstrated a substantial grasp of management concepts, as evidenced by above average performance in analysis and synthesis of student work.
C+,C,C-	Student has demonstrated a fair grasp of management concepts, as evidenced by average performance in analysis and synthesis of student work.
D+,D	Student has demonstrated limited grasp of management concepts, as evidenced by barely satisfactory performance in analysis and synthesis of student work.
F	Student has demonstrated very limited grasp of management concepts, as evidenced by poor performance in analysis and synthesis of student work.

11. Course Content and Tentative Teaching Schedule						
Topic/ Session	Date	Time	Content	Readings	Assignments	Other information
1			Introduction to Management			
2			Management Yesterday and Today			
3			Strategic Management			
4			Organizational Culture and the Environment			
5			Planning and Decision-making			
6			Organizational Structure			
7			Managerial Communication			
8			Controlling			
9			Motivation Employees			
10			Leadership			
11			Groups Presentation			

12. Required/Recommended Readings & Online Materials	
Textbook	Management , by Stephen P. Robbins & Mary Coulter, Pearson Global Edition Supporting materials can be downloaded from Moodle when available.

13. Means / Processes for Student feedback on Course

✓	Conducting mid-term survey in additional to SETL around the end of the semester
	Online response via Moodle site
	Others

14. Course Policy

1. Attendance will be taken for the lectures. The attendance and individual contribution in class will be considered in assigning points for attendance and individual participation.
2. Plagiarism and copying of copyright materials are serious offences and may lead to disciplinary actions. For details, please refer to: <http://www.hku.hk/plagiarism/page2s.htm>

15. Additional Course Information

Late Penalty

All assessment tasks must be submitted on or before the specified due date and time to the designated submission destination. The penalty policy for any late assignments will be as follows:

No. of Overdue Days	Deduction of Project Assessment
1 day	25%
2 days	50%
3 days or above	100%