



## 1. General Information

Course Subject	IIMT
Course Number	2628
Course Title	Innovation and Entrepreneurship Internship
Academic Years	2023-2024
Grading Method	Pass-Fail

## 2. Instructors

Professor Chan, Ping Hung  
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Subclasses: 1A, 2B

## 4. Course Description

Course Description	<p>The most effective entrepreneurship learning is from the combination of theory, case studies and practical experience. This course aims to let students learn from industrial practical experience that complements the lecture learning and class activities. It aims at building up students' own mindset and value through real life experience and mentored by the participating companies. It aims at developing students' understanding of the challenge and solution in the entrepreneurial process, the practices of innovation, the strategic inter-relationship among Hong Kong and other cities in Greater Bay Area, and the global vision in the current economic atmosphere.</p> <p>This course combines lectures, discussions, case studies, reporting and sharing. Students will be exposed to the entrepreneurship and industry ecosystem, and are expected to observe, or involve in, the aspects like financing and business model, branding and marketing, product market adoption, the ever-changing circumstances, the related strategic planning and evaluation.</p>
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## 5. Course Objectives

1. To develop individual's entrepreneurship mindset.
2. To develop and establish individual's understanding of business and social value
3. To establish awareness and understanding of the process of innovation from the perspective of entrepreneurs and managers
4. To acquire knowledge, strategies and key skillsets about innovation and entrepreneurship
5. To learn about good practices in the industry.
6. To develop local and global view of innovation and entrepreneurship
7. To acquire the practical experience in innovation and entrepreneurship

6. Faculty Learning Goals
Goal 1: Acquisition and internalization of knowledge of the programme discipline
Goal 2: Application and integration of knowledge
Goal 3: Inculcating professionalism
Goal 4: Developing global outlook
Goal 5: Mastering communication skills
Goal 6: Cultivating leadership

7. Course Learning Outcomes						
Course Teaching and Learning Activities	Aligned Faculty Learning Goals					
	1	2	3	4	5	6
CLO1. Build up their practical experience, mentality under the working culture and environment through hands-on learning by practice.	✓	✓	✓			✓
CLO2. Acquire the knowledge and able to apply the strategies and skillsets of innovation and entrepreneurship	✓	✓	✓		✓	✓
CLO3. Integrate the experience into leadership, designing business and management strategies in the future		✓	✓		✓	✓
CLO4. Develop network with the entrepreneurs, innovators and potential collaborators in the business, industry and social community		✓	✓	✓	✓	✓
CLO5. Develop local and global view of innovation and be able to integrate it into entrepreneurial practices		✓		✓	✓	
CLO6. Demonstrate effective written skills, communication skills, and team-work skills			✓		✓	✓

8. Course Teaching and Learning Activities		
Course Teaching and Learning Activities #	Expected Study Hours	Study Load (% of study)
T&L1. Pre-training lectures w/ class discussion	3	1.7
T&L2. Reading, case-based study and analysis (submission)	9	5
T&L3. Monthly internship report (x4) in multi-media format, including but not limited to self-reflection	8	4.4
T&L4. Internship working experience (minimum working hours)	150	83.3
T&L5. Class presentations (incl. preparation works)	10	5.6
	Total: 180	Total: 100

9. Assessment Methods			
Assessment Methods	Description	Weight %	Aligned Course Learning Outcomes
A1. Research, Case studies and Analysis		15%	1,3,5

9. Assessment Methods			
A2. Internship Report		50%	1,2,3,5
A3. Complete the internship with acknowledgment and evaluation from the participating company	(An employer-signed package of the 4 Monthly reports together with employer's letter on students' satisfactory completion of the internship.)	15%	1,4,6
A4. Presentation and Class sharing and Engagement		20%	1,2,3,4,5,6
A5. Final Exam		0%	

Assessment Rubrics	
A1. Research, Case studies and Analysis	This is the learning and analysis done outside the internship scope – but is important as a self-initiative research that would help the internship role and the students' own development in parallel.
Pass	Please indicate.
Fail	Please indicate.
A2. Internship Report	The internship (monthly) report could be seen as a professional log-book which record the task the students has performed and learned. It should also be a document that includes the students' own reflection of the internship experience, as well as any other observations. This will show how and where the students has developed during the internship period – a learning not just for him/herself, but also for the students in the entrepreneurship classes.
Pass	Please indicate.
Fail	Please indicate.
A3. Complete the internship with acknowledgment and evaluation from the participating company	This is to mimic in the professional world of a professional development evaluation – which is mainly in 2 parts, the performance of the students as part of the team on performing the tasks he is responsible and accountable for; and where he could improve or need support.
Pass	Please indicate.
Fail	Please indicate.
A4. Presentation and Class sharing and Engagement	Effective participation is very important to guarantee the quality of the learning outcome. Basically, students' participation is evaluated through two aspects: a. Attendance and punctuality: This is the basic requirement of participation. Students are required to attend all the classes on time. Excused absence is allowed but has to notify the instructor at least one day ahead. Sick leave can be requested on the day of class. b. Contribution of the discussion: Sharing and discussion are very important in the learning process of this class. During the process of lectures and presentations, you are encouraged to ask questions, give comments that could lead the discussion to a new direction. Please be less concerned about the “right” or “wrong”. The main purpose of discussion is to help students develop ability of systematic thinking and skills of effective communication. All your contribution is valuable and will be tracked during the discussion.

**Assessment Rubrics**

Pass	Please indicate.
Fail	Please indicate.

**11. Course Content and Tentative Teaching Schedule**

Topic/ Session	Date	Time	Content	Readings	Assignments	Other information
1			Pre internship lecture to prepare the students the basic that includes but not limited to Business ethics, business etiquette, and interpersonal communicati on			
2			Internship period in the office			
3			Possible tutorials, arranged by appointment if support required			
4			Presentation and sharing by the end of the semester			

## 12. Required/Recommended Readings & Online Materials

Reading	<p><b>Books:</b></p> <ul style="list-style-type: none"> <li>• Robert D. Hisrich, Michael P. Peters, and Dean A. Shepherd, "Entrepreneurship", McGraw-Hill, 2012.</li> <li>• John Bessant and Joe Tidd, "Innovation and Entrepreneurship", Wiley, 2016.</li> <li>• Duening, Thomas N., Robert D. Hisrich and Michael A. Lechter. "Technology Entrepreneurship: Taking Innovation to the Marketplace." Academic Press, 2014.</li> <li>• Chan, Kim, and Renee Mauborgne. "Blue Ocean Strategy: How to Create Uncontested Market Space and Make Competition Irrelevant." Harvard Business Review Press, 2005.</li> <li>• Drucker, Peter. "Innovation and Entrepreneurship" Harper Business, 2006.</li> </ul> <p><b>Papers and articles:</b></p> <ul style="list-style-type: none"> <li>• Romer, Paul M. 1990. "Endogenous Technological Change." Journal of Political Economy 98(5): S71-S102.</li> <li>• Gans, Joshua S., and Scott Stern. 2003. "The Product Market and the Market for Ideas: Commercialization Strategies for Technology Entrepreneurs." Research Policy 32: 333-350.</li> <li>• Kortum, Samuel, and Joshua Lerner. 2000. "Assessing the Contribution of Venture Capital to Innovation." RAND Journal of Economics 31(4): 674-692.</li> <li>• Hellmann, Thomas, and Manju Puri. 2000. "The Interaction between Product Market and Financing Strategy: The Role of Venture Capital." Review of Financial Studies 13(4): 959-984.</li> <li>• Hellmann, Thomas, and Enrico Perotti. 2011. "The Circulation of Ideas in Firms and Markets." Management Science 57(10): 1813-1826.</li> </ul>
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## 13. Means / Processes for Student feedback on Course

✓	Conducting mid-term survey in additional to SETL around the end of the semester
✓	Online response via Moodle site
✓	Others
	Students are welcome to pass their suggestions and comments to the office of the Faculty of Business and Economics in the University of Hong Kong

## 14. Course Policy

The Regulations of the University of Hong Kong on academic dishonesty will be strictly enforced! Please check the University Statement on plagiarism on the web: <http://www.hku.hk/plagiarism/>

Academic dishonesty is the behavior in which a deliberately fraudulent misrepresentation is employed in an attempt to gain undeserved intellectual credit, either for oneself or for another. Any type of academic dishonesty will not be tolerated, such as plagiarism, cheating, or unauthorized collaboration.

Code of Conduct: Students are expected to behave and follow the company policy and their code of conduct. Students are advised not to disclose any company information which may be of confidentiality.

## 15. Additional Course Information

\*Reference: Other university offering similar credit-bearing courses(for University and Faculty approval evaluation purpose): MIT (US), Stanford University (US), Chinese University of Hong Kong (HK), City University of Hong Kong (HK)

This course is for students who have obtained full-time/part-time\* employment in a relevant industrial or industrial research & development activity to enhance their innovation and entrepreneurship experience, at a company scaled from start-up (in operation with business registration) to enterprise – for a minimum of 4 months' span at the same organization. Students must first apply and be approved by the course instructor of this course before enrolling (info as above).

*For application evaluation and approval purpose, the students need to have received the job offer and submit a one-page written proposition outlining their role, responsibilities, knowledge and experience that the students are expecting to gain upon completion of the internship.* Enrollment on this learning enhancement programme will be via faculty office. Please refer to coordination with them after application approval – to ensure enrollment aligns with internship duration and university enrollment guidelines.

Pre-Approval criteria: with necessary communication skills; demonstrating the dedication and strong interest in working and learning at the innovation and entrepreneurship environment; self-initiative and commitment with a good learning plan.

\*Full-time employment preferred. For part-time employment, students need to prove their significant engagement in the works and company for approval.