



## 1. General Information

Course Subject	BUSI
Course Number	3808
Course Title	Global Analysis Team Project
Academic Years	2023-2024
Grading Method	Letter

## 2. Instructors

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Subclasses: 1A

## 4. Course Description

Course Description	<p>Global Analysis Team Project (GATP) is an interactive course developed for International Business and Global Management (IBGM) students at the University of Hong Kong.</p> <p>The course is designed to equip students with a practical understanding of various international business and global management approaches, while allowing them to apply their academic knowledge to explore and tackle global / international issues using a management consultancy approach. It allows the students to work together as “international business team” across country boundaries, which gives them a very practical environment to develop their international perspectives, as well as to relate their academic knowledge to a global business scenario.</p>
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## 5. Course Objectives

1. To develop students' understanding of strategic issues involving business, economic, social, political and environmental aspects in the global arena;
2. To allow students to carry out teamwork and develop practical skills to work under a cross-boundary and multi-cultural environment;
3. To enable students to acquire research tools and skills for exploring and addressing specific global / international issues.
4. To facilitate students to apply a management consultancy approach to identify problem issues / areas, collect data and conduct analysis, and provide business / management recommendations.

## 6. Faculty Learning Goals

- Goal 1: Acquisition and internalization of knowledge of the programme discipline
- Goal 2: Application and integration of knowledge

6. Faculty Learning Goals
Goal 3: Inculcating professionalism
Goal 4: Developing global outlook
Goal 5: Mastering communication skills
Goal 6: Cultivating leadership

7. Course Learning Outcomes						
Course Teaching and Learning Activities	Aligned Faculty Learning Goals					
	1	2	3	4	5	6
CLO1. Understand various cross-cultural and country issues with key concerns to the international community;	✓	✓		✓		
CLO2. Appreciate those business / consultancy frameworks and techniques involved in dealing with practical scenarios of international market.	✓	✓		✓		
CLO3. Apply research methodology and management consultancy approaches to analyze real-world business issues, obtain strategic findings and generate recommendations.	✓	✓	✓			✓
CLO4. Demonstrate effective written and verbal communication and teamwork skills through group project presentations and reports by a “global business team”.		✓	✓		✓	✓

8. Course Teaching and Learning Activities		
Course Teaching and Learning Activities #	Expected Study Hours	Study Load (% of study)
<p>T&amp;L1. Interactive Lectures and Outside Class Discussion</p> <p>This course is conducted with an integration of lecture, case analysis and outside-class discussion. A lot of group work is expected during the course to enrich practical understanding of global business management.</p> <p>Throughout the course, various topics related to international issues and strategies and their applications to global market will be elaborated in details. Scenario analysis and practical case discussion will be utilized as core part of the learning process, to reinforce students’ overall understanding of various industries under a global arena.</p> <p>In additional to group work / discussions, each student is required to conduct in-class presentation to study and explore specific cases, with performance of individual student being counted towards his / her assessment.</p>	39	29.3
<p>T&amp;L2. Group Project (Presentation and Written Report)</p> <p>Group project will be used to assess students’ ability to (1) obtain and integrate relevant information to understand and analyze global business scenario, (2) identify critical items, problems, and opportunities in global issues, and (3) apply research and consultancy techniques to obtain relevant findings and to provide recommendations. The effectiveness of presentation and written communication will also be assessed.</p> <p>Major goals – to promote students’ active learning</p>	60	45.1

## 8. Course Teaching and Learning Activities

<ul style="list-style-type: none"> <li>– to develop students’ skills on critical thinking and problem solving</li> <li>– to enrich student’s practical understanding of research and consultancy techniques</li> <li>– to stimulate students’ application of learnt global business / management concepts and understand how to apply them in a real-world’s global scenario</li> <li>– to enhance students’ skills on communication, presentation and teamwork under a cross-cultural global team environment</li> </ul> <p>Project Background and Requirements</p> <p>The project requires students to form “global business teams”, with 4-5 members in each team in charge of a team project to explore an identified interested global issue.</p> <p>The students need to submit an initial presentation about background of the global issue and actions on how the exploration of the issue will be conducted. The students are required to identify external resource and advice to explore the issue as much as they can.</p> <p>A final report and presentation is required to cover comprehensive research study, findings and analysis, as well as viable actions and recommendations to solve / address the global issue.</p>		
<p>T&amp;L3. Case Study</p> <p>Case study will assess students’ (1) analytical skill to identify critical issues and problems, (2) application of relevant global framework to analyze the situations and provide recommendations, and (3) the effectiveness of written communication. (4) individual performance in different areas.</p>	14	10.5
<p>T&amp;L4. Self Study</p> <p>Students are expected to have pre-class reading and preparations for inside and outside class discussions / activities. They are also expected to review and integrate the learned global business / management topics for their individual and group projects</p>	20	15.1
	Total: 133	Total: 100

## 9. Assessment Methods

Assessment Methods	Description	Weight %	Aligned Course Learning Outcomes
A1. Participation in class and group project discussion	<p>Each student is expected to prepare for each class and actively participate and contribute to the group project discussions and activities. Each student’s performance during in-class presentation on case studies will affect their individual mark. Students’ active involvement in outside class group discussion is also one important required exercise of this course. With the purpose of continuous learning and improvement, the assessment of participation is regarded in this course as an assessment for learning. Each student is expected to (1) prepare for the work by studying and integrating the learned knowledge in class and assigned readings, and (2) reflect on the self-learning strategy and effectiveness in the group process in the mid and/or end of the course. Class participation will be assessed against the following criteria: (1) clarity and accuracy of responses during inside and outside class discussions / presentations and (2) frequency and quality of</p>	20%	1,2,3,4

## 9. Assessment Methods

	contribution.		
A2. Individual Assignment	<p>The individual assignment is a case study that requires students to examine the issues surrounding a selected case / company. In their discussions, students are expected to study how macro and micro environment, institutions and events external to the firm can play a pivotal role in shaping a firm's performance and the opportunities and risks faced by manages. Analysis should be based on these external forces operating at three main levels: industry, nation-state and international.</p> <p>When preparing for the assignment, students should note that the underlying industry conditions (e.g. scale economics, industry globalization drivers) shape firm-level opportunities and risks, and these industry conditions need to be understood as being dynamic (e.g. technological change) and at least partly endogenous (firms themselves shape industry conditions). In addition, a firm's behavior and industry conditions are shaped by actors and institutions at the nation-state level, especially by governments.</p> <p>Students are required to work individually on this assignment. The details of the assignment including the case and assignment questions will be released in week 4 of the semester. The due date of the assignment is end of the semester.</p> <p>The answers should be in written essay format, and the written report should be within 1,200 words (1.5 line spacing and Times New Roman font size of 12) with comprehensive arguments / discussions included.</p>	20%	1,2,3,4
A3. Group Project –Presentation	<p>The group project consists of 2 components: presentation and written report.</p> <p>The project covers the details of the global issue and actions on how the exploration of the issue will be conducted. Students are required to identify external resource and advice to explore the issue as much as they can. They are also required to conduct comprehensive research study, carry out analysis and propose viable actions and recommendations to solve / address the global issue.</p> <p>This exercise is designed to enable individuals within the team to develop and demonstrate their interpersonal, personal leadership, negotiation, and organizational skills in addition to their academic qualities under a “simulated” cross-cultural and international environment. The “global business teams” will be formed in week 3 of the semester. Each group needs to submit a sheet including the UID and full name of each group member.</p> <p>Potential global issues to be discussed include how AI and knowledge management affecting our society, impact of cryptocurrency on the global economy, globalization and decoupling, corporate social responsibility, environmental protection &amp;</p>	25%	1,2,3,4

## 9. Assessment Methods

	<p>sustainability, WHO issue, China's growth and impact to the region / world, wealth and poverty, consumerism and individualism, etc. This course strikes to simulate a multi-cultural working environment in the "real" business world for students.</p> <p>Course activities to facilitate the development of project ideas will be organized both within and outside the classroom. Classroom activities include instructor-led discussions on multi-cultural concerns, macro-environmental analysis, research methodology and design, etc.</p> <p>Outside the classroom, students are encouraged to seek advice actively from instructor to enrich their project. Besides, students will be expected to engage in discussion and collaboration to complete their team projects within the "global team".</p> <p>During weeks 13 and 14, each group will be required to conduct a presentation of 30 minutes (plus a setup time and Q&amp;A session of 10 minutes) covering a summary of global issue / topic, research methodology, analysis, key findings and recommendation. Each presenter may be asked specific question(s) related to their presentation to assess their contribution and understanding of the presented topic. The final presentation mark of each student may have variation depending on the quality of their responses to the asked questions.</p>		
A4. Group Project – Written Report	<p>The group project consists of 2 components: presentation and written report.</p> <p>The project covers the details of the global issue and actions on how the exploration of the issue will be conducted. Students are required to identify external resource and advice to explore the issue as much as they can. They are also required to conduct comprehensive research study, carry out analysis and propose viable actions and recommendations to solve / address the global issue.</p> <p>This exercise is designed to enable individuals within the team to develop and demonstrate their interpersonal, personal leadership, negotiation, and organizational skills in addition to their academic qualities under a "simulated" cross-cultural and international environment. The "global business teams" will be formed in week 3 of the semester. Each group needs to submit a sheet including the UID and full name of each group member.</p> <p>Potential global issues to be discussed include how AI and knowledge management affecting our society, impact of cryptocurrency on the global economy, globalization and decoupling, corporate social responsibility, environmental protection &amp; sustainability, WHO issue, China's growth and impact to the region / world, wealth and poverty, consumerism and individualism, etc. This course strikes to simulate a multi-cultural working environment in the "real" business world for</p>	35%	1,2,3,4

## 9. Assessment Methods

	<p>students.</p> <p>Course activities to facilitate the development of project ideas will be organized both within and outside the classroom. Classroom activities include instructor-led discussions on multi-cultural concerns, macro-environmental analysis, research methodology and design, etc.</p> <p>Outside the classroom, students are encouraged to seek advice actively from instructor to enrich their project. Besides, students will be expected to engage in discussion and collaboration to complete their team projects within the “global team”.</p> <p>The due date of the written report is end of the semester. It should be no more 7,000 words in length (1.5 line spacing and Times New Roman font size of 12; excluding appendix). The report should also contain enough research support and references from relevant books, academic journals, Internet sources, etc.</p>		
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## Assessment Rubrics

A1. Participation in class and group project discussion	
A+,A,A-	<p>-All or almost all oral/written responses are clear, accurate, and/or with sufficient elaboration as required.</p> <p>-Consistently actively contribute to the inside / outside class discussions and activities by providing relevant and helpful examples and analyses, suggesting creative and insightful solutions, raising thoughtful questions, synthesizing across readings and discussions, appropriately challenging assumptions and perspectives, expanding the class’s perspective, and/or reflecting the group process and individual contributions to the group work with thoughtful improvement suggestions in the future.</p>
B+,B,B-	<p>-Most oral/written responses are clear, accurate, and/or with sufficient elaboration as required.</p> <p>-Actively contribute to the inside / outside class discussions and activities by providing relevant examples and analyses, suggesting creative solutions, raising some thoughtful questions, occasionally synthesizing across readings and discussions, appropriately challenging assumptions and perspectives, expanding the class’s perspective, and/or reflecting the group process and individual contributions to the group work with good improvement suggestions in the future.</p>
C+,C,C-	<p>-Some oral/written responses are clear, accurate, and/or with sufficient elaboration as required.</p> <p>-Contribute to the inside / outside class discussions and activities by providing some relevant examples and analyses, suggesting solutions but lacking of creativity, raising questions for clarification, sharing ideas only based on required readings, and/or describing the group process and individual contribution to the group work with limited improvement suggestions in the future.</p>
D+,D	<p>-Few oral/written responses are clear, accurate, and/or with sufficient elaboration as required.</p> <p>-Contribute to the inside / outside class discussions and activities by providing limited relevant examples and analyses, suggesting incomplete solution, raising questions and sharing ideas not closely related to the topic being discussed, and/or including incomplete descriptions of the group process and individual contribution to the group work without improvement suggestions in the future.</p>

## Assessment Rubrics

F	<p>-Very few or no oral/written responses are clear, accurate, and/or with sufficient elaboration as required.</p> <p>-Do not contribute or have limited contribution to the inside / outside class discussions and activities by providing irrelevant examples, analyses, and solutions, raising questions and sharing ideas unrelated to the topic being discussed, and failed to reflect on the group process and individual contribution to the group work and to suggest improvement in the future or the reflection is unrelated to the objectives.</p>
A2. Individual Assignment	<p>Problem Identification and Analysis (40%)</p> <ul style="list-style-type: none"> <li>- Clarity of important global business / management problems, key managerial decisions, and/or critical issues identified under an international arena.</li> <li>- Breadth, depth, and consistency of critical analysis and evaluation of the problems with supports of sufficient, relevant, and reliable facts / data and application of appropriate concepts / techniques.</li> </ul> <p>Recommendation (40%)</p> <ul style="list-style-type: none"> <li>- Clarity, logical flow, consistency, feasibility, and innovativeness of recommendation.</li> <li>- Evaluation of alternative solutions.</li> <li>- Ability to link recommendation to analysis and findings.</li> </ul> <p>Effectiveness of Writing (20%)</p> <ul style="list-style-type: none"> <li>- Organization, coherence, fluency, appropriate length and tone, and writing accuracy.</li> </ul>
A+,A,A-	<ul style="list-style-type: none"> <li>-All or almost all important global business / management problems, key managerial decisions, and/or critical issues are accurately identified and clearly addressed.</li> <li>-The analysis is insightful, critical, thorough, systematic, consistent, with sufficient supports of relevant and helpful facts/data, and effective application of appropriate concepts/techniques which are nicely integrated to the analysis.</li> <li>-Recommendations are well thought-out and well-articulated with logical flow, consistent, feasible, and highly innovative.</li> <li>-Almost all pros and cons of alternatives are thoroughly and critically evaluated.</li> <li>-The report is well organized with clear coherence and smooth progression of ideas, appropriate length and tone, and free of most writing errors.</li> </ul>
B+,B,B-	<ul style="list-style-type: none"> <li>-Most important global business / management problems, key managerial decisions, and/or critical issues are accurately identified and clearly addressed.</li> <li>-The analysis critical, thorough, systematic, and consistent with supports of relevant and helpful facts/data and application of appropriate concepts /techniques.</li> <li>-Recommendations are generally clear, logical, consistent, feasible, and innovative.</li> <li>-Most pros and cons of alternatives are sufficiently examined.</li> <li>-The report is well organized with coherence and progression of ideas, appropriate length and tone, and generally free of most writing errors.</li> </ul>
C+,C,C-	<ul style="list-style-type: none"> <li>-Some important global business / management problems, key managerial decisions, and/or critical issues are accurately identified and clearly addressed.</li> <li>-The analysis is systematic, with insufficient elaboration, some inconsistency, supported by relevant facts/data but not directly helpful to the analysis, and application of some appropriate concepts/techniques.</li> <li>-Recommendations are logical, consistent, with insufficient depth of thoughts and elaborations, and showing attempts to look for feasible and innovative solutions.</li> <li>-Some pros and cons of alternatives are examined with some elaboration.</li> <li>-The report is generally organized with some coherence and progression of ideas, appropriate length and tone, and a few noticeable writing errors.</li> </ul>
D+,D	<ul style="list-style-type: none"> <li>-Less important global business / management problems/managerial decisions and/or basic issues are identified and addressed.</li> <li>-The analysis lacked of a clear focus, insufficient consistency, largely descriptive, with limited support of helpful and relevant facts/data and application of appropriate concepts/techniques.</li> <li>-Recommendations are basically logical, but with insufficient thoughts and elaborations, some inconsistency, and showing only adequate attempt to look for feasible and innovative solutions.</li> <li>-Some pros and cons of alternatives are identified with limited elaborations.</li> <li>-The report is adequately organized with some lapses in coherence or progression of ideas,</li> </ul>

Assessment Rubrics	
	inappropriate length and/or tone, and/or some noticeable writing errors.
F	<ul style="list-style-type: none"> <li>-Global business / management problems, managerial decisions, and/or issues identified are superficial inadequate, irrelevant, or absent.</li> <li>-The analysis is missing or descriptive with no or little supports of relevant facts/data and application of appropriate concepts/techniques.</li> <li>-Recommendations are not well thought-out, lack of logical flow, inconsistent, impractical, not innovative, and/or even biased.</li> <li>-Very few or no pros and cons of alternatives are identified.</li> <li>-The report is poorly organized with serious problems in coherence or progression of ideas, inappropriate length and tone, and writing errors so serious that meaning is obscured.</li> </ul>
A3. Group Project -Presentation	<p>Relevancy of the selected topic</p> <ul style="list-style-type: none"> <li>-Feasibility and interest of the selected topic</li> <li>-Global level of the selected topic</li> </ul> <p>Research objectives</p> <ul style="list-style-type: none"> <li>-Clear identification of required information</li> <li>-Connection to research interested areas of the global topic</li> <li>-Potential to generate in-depth insights</li> <li>-Clarity and consistency</li> </ul> <p>Research methodology</p> <ul style="list-style-type: none"> <li>-Identification of relevant theories and approaches to explore the issue</li> <li>-Adoption of an appropriate methodology for gathering and assessing information</li> <li>-Clarification of research limitations</li> </ul> <p>Analysis and Findings</p> <ul style="list-style-type: none"> <li>-Identification of critical issues of the global topic</li> <li>-Breadth, depth, clarity, and consistency of the analysis</li> <li>-Supports of sufficient, relevant, and reliable facts/data</li> <li>-Application of appropriate concepts/ techniques/examples</li> <li>-Overall understanding and insightfulness of the overall findings generated by synthesizing across analyses</li> </ul> <p>Conclusion and Recommendations</p> <ul style="list-style-type: none"> <li>-Breadth , depth, clarity, and consistency of the conclusion and recommendations</li> <li>-Relevancy, logical, responsiveness, feasibility, and innovativeness of recommendations</li> <li>-Supports of sufficient, relevant, and reliable facts/data or findings</li> <li>-Application of appropriate concepts/techniques/examples</li> <li>-Evaluations of alternatives and/or trade-offs</li> <li>-Alignment of overall recommendations with the analysis and research objectives</li> </ul> <p>Presentation</p> <ul style="list-style-type: none"> <li>-Organization and coherence</li> <li>-Clarity and fluency</li> <li>-Effective use of presentation aids</li> <li>-Appropriate length, pace, and tone</li> <li>-Engagement of audience</li> <li>-Creativity, confidence, and enthusiasm shown</li> <li>-Handling of Q&amp;A</li> </ul>
A+,A,A-	<ul style="list-style-type: none"> <li>-Identifies and addresses the global topic and issues clearly, including their subsidiary, embedded or implicit aspects.</li> <li>-Consistent perceptive and critical engagement with the global topic and issues based on comprehensive understanding of relevant concepts and theories, with effective analysis, synthesis and application of knowledge.</li> <li>-Demonstrates a comprehensive command of existing arguments relevant to the topic, and examines the issues from all important perspectives.</li> <li>-The arguments fit together logically and build a compelling case.</li> <li>-The presentation has a succinct outline, structure and conclusion, with clear transition between different parts (by different presenters).</li> <li>-Presenters show full command and understanding of the presented contents (e.g.,powerpoint files, if any), which are predominantly their own writing.</li> </ul>



Assessment Rubrics	
	<ul style="list-style-type: none"> <li>-Presenters engage the audience at all times through good communication skills (e.g., eye contact, gestures and variation in tone) and adhere strictly to the set time limits.</li> </ul>
B+,B,B-	<ul style="list-style-type: none"> <li>-Identifies and addresses the global topic and issues, but not all of the subsidiary, embedded or implicit aspects.</li> <li>-Generally perceptive and critical engagement with the global topic and issues based on good understanding of relevant concepts and theories, as well as effective analysis, synthesis and application of knowledge.</li> <li>-Demonstrates a good command of existing arguments relevant to the topic, and examines the issues with regard to some important perspectives.</li> <li>-The arguments fit to form a clear own position, but some arguments are under developed and some considerations overlooked.</li> <li>-The presentation has a succinct outline, structure and conclusion, with clear transition between different parts (by different presenters).</li> <li>-Presenters show good command and understanding of the presented contents (e.g.,powerpoint files, if any), which are mostly their own writing.</li> <li>-Presenters engage the audience through good communication skills (e.g., eye contact, gestures and variation in tone) most of the time and adhere to the set time limits.</li> </ul>
C+,C,C-	<ul style="list-style-type: none"> <li>-Identifies and addresses the global topic and issues, but not the subsidiary, embedded or implicit aspects.</li> <li>-Only occasional perceptive and critical engagement with the global topic and issues reflecting mostly superficial understanding of relevant concepts and theories, with some inaccurate analysis, synthesis and application of knowledge.</li> <li>-Demonstrates insufficient command of existing arguments relevant to the topic, and not all main arguments or counter-arguments examined.</li> <li>-Offers own position but the reasoning is sometimes impaired by weak, emotive or inconsistent argumentation.</li> <li>-The presentation has an outline, structure and conclusion, but the transition between different parts (by different presenters) is not clear.</li> <li>-Presenters show insufficient command and understanding of the presented contents(e.g., powerpoint files, if any), which are mostly not their own writing.</li> <li>-Some presenters engage the audience relatively ineffectively and some are slightly off the set time limits.</li> </ul>
D+,D	<ul style="list-style-type: none"> <li>-Identifies and addresses the global topic and issues only partially.</li> <li>-Very limited critical engagement with the global topic and issues, rarely goes beyond reproduction of relevant concepts and theories, and with some inaccuracies even doing so.</li> <li>-Demonstrates a lack of understanding of existing arguments relevant to the topic.</li> <li>-Offers own position but the arguments are poorly made and not well supported.</li> <li>-The presentation is not well structured, and the transition between different parts (by different presenters) is not clear.</li> <li>-Presenters show little understanding of the presented contents (e.g., powerpoint files, if any), which are mostly not their own writing.</li> <li>-Some presenters fail to engage the audience and some are off the set time limits.</li> </ul>
F	<ul style="list-style-type: none"> <li>-Failure to identify and address any global topic and issue.</li> <li>-No critical engagement with any issue, little mentioning and application of relevant concepts and theories, and with some inaccuracies when doing so.</li> <li>-Demonstrates a lack of understanding of existing arguments relevant to the topic.</li> <li>-No coherent own position and the arguments are confused and flawed.</li> <li>-The presentation is not structured, and the transition between different parts (by different presenters) is illogical.</li> <li>-Presenters show little understanding of the presented contents (e.g., powerpoint files, if any), which are not their own writing.</li> <li>-The presenters fail to engage the audience and some are off the set time limits.</li> </ul>
A4. Group Project – Written Report	<p>Relevancy of the selected topic</p> <ul style="list-style-type: none"> <li>-Feasibility and interest of the selected topic</li> <li>-Global level of the selected topic</li> </ul> <p>Research objectives</p> <ul style="list-style-type: none"> <li>-Clear identification of required information</li> <li>-Connection to research interested areas of the global topic</li> </ul>

## Assessment Rubrics

	<ul style="list-style-type: none"> <li>-Potential to generate in-depth insights</li> <li>-Clarity and consistency</li> </ul> <p>Research methodology</p> <ul style="list-style-type: none"> <li>-Identification of relevant theories and approaches to explore the issue</li> <li>-Adoption of an appropriate methodology for gathering and assessing information</li> <li>-Clarification of research limitations</li> </ul> <p>Analysis and Findings</p> <ul style="list-style-type: none"> <li>-Identification of critical issues of the global topic</li> <li>-Breadth, depth, clarity, and consistency of the analysis</li> <li>-Supports of sufficient, relevant, and reliable facts/data</li> <li>-Application of appropriate concepts/ techniques/examples</li> <li>-Overall understanding and insightfulness of the overall findings generated by synthesizing across analyses</li> </ul> <p>Conclusion and Recommendations</p> <ul style="list-style-type: none"> <li>-Breadth , depth, clarity, and consistency of the conclusion and recommendations</li> <li>-Relevancy, logical, responsiveness, feasibility, and innovativeness of recommendations</li> <li>-Supports of sufficient, relevant, and reliable facts/data or findings</li> <li>-Application of appropriate concepts/techniques/examples</li> <li>-Evaluations of alternatives and/or trade-offs</li> <li>-Alignment of overall recommendations with the analysis and research objectives</li> </ul> <p>Written Report</p> <ul style="list-style-type: none"> <li>-Ability to arouse and maintain interests</li> <li>-Organization and coherence</li> <li>-Introduction and conclusion</li> <li>-Clarity and fluency</li> <li>-Appropriate length and tone</li> <li>-Accuracy</li> <li>-Proper and consistent referencing and citation style</li> </ul>
A+,A,A-	<ul style="list-style-type: none"> <li>-The research objectives are thorough, precise, articulated with clarity and fluency, and consistent with the proposed analyses and recommendations followed.</li> <li>-Demonstrates a profound understanding of the global issue and generates insightful overall findings by sophisticatedly synthesizing across analyses.</li> <li>-The analysis is insightful, critical, thorough, systematic, consistent, with sufficient supports of relevant and helpful fact/data, and effective application of appropriate concepts/techniques/examples which are nicely integrated to the analysis.</li> <li>-The overall analysis demonstrates a profound understanding of the global issue and generates insightful overall findings by sophisticatedly synthesizing across analyses.</li> <li>-Recommendations are well thought-out and well-articulated with logical flow, consistent, responsive, feasible, and highly innovative.</li> <li>-Almost all pros and cons of alternatives are thoroughly and critically evaluated.</li> <li>-The report is skillful at arousing and maintaining interests, well organized with clear coherence and smooth progression of ideas, very effective introduction and conclusion, articulated with clarity and fluency, appropriate length and tone, free of most writing errors, and proper and consistent referencing and citations without errors.</li> </ul>
B+,B,B-	<ul style="list-style-type: none"> <li>-The research objectives are generally thorough, precise, clear, fluent, and consistent with the analyses and recommendations followed.</li> <li>-Most critical issues of the global issue are clearly and accurately identified.</li> <li>-The analysis is critical, thorough, systematic, and consistent with supports of relevant and helpful fact/data and application of appropriate concepts /techniques/examples.</li> <li>-The overall analysis demonstrates a good understanding of the global issue and a capability of generating overall findings with some insights by synthesizing across analyses.</li> <li>-Recommendations are generally clear, logical, consistent, responsive, feasible, and innovative.</li> <li>-Most pros and cons of alternatives are sufficiently examined.</li> <li>-The report is generally able to arouse and maintain interests, well organized with coherence and progression of ideas, good introduction and conclusion, generally clear and fluent, appropriate length and tone, generally free of most writing errors, and consistent</li> </ul>

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	referencing and citations with only a few minor mistakes.
C+,C,C-	<ul style="list-style-type: none"> <li>-The research objectives are moderately thorough, precise, clear, fluent, and consistent with the analyses and recommendations followed.</li> <li>-Some critical issues of the global issue are clearly and accurately identified.</li> <li>-The analysis is systematic, with insufficient elaboration, some inconsistency, supported by relevant fact/data but not directly helpful to the analysis, and application of some appropriate concepts/techniques/examples.</li> <li>-The overall analysis demonstrates a moderate understanding of the global issue and progress in generating overall findings with developing skills in synthesizing across analyses.</li> <li>-Recommendations are logical, consistent, with insufficient depth of thoughts and elaborations, and showing attempts to look for responsive, feasible, and innovative solutions</li> <li>-Some pros and cons of alternatives are examined with some elaboration.</li> <li>-The report shows attempts to arouse and maintain interests and is organized with some coherence and progression of ideas, moderately clear introduction and conclusion, moderately clear and fluent, some inappropriate length or tone, a few noticeable writing errors, and some inconsistent referencing and citations with a few noticeable mistakes.</li> </ul>
D+,D	<ul style="list-style-type: none"> <li>-The research objectives are adequately thorough, precise, clear, fluent, and consistent with the analyses and recommendations followed.</li> <li>-Few critical issues of the global issue are clearly and accurately identified.</li> <li>-The analysis lacks of a clear focus, with insufficient elaboration, insufficient consistency, largely descriptive, with limited support of helpful and relevant data/facts and application of appropriate concepts/techniques/examples.</li> <li>-The overall analysis demonstrates a limited understanding of the global issue and needs further work to generate overall findings by synthesizing across analyses.</li> <li>-Recommendations are basically logical, but with insufficient thoughts and elaborations, some inconsistency, and showing only adequate attempt to look for responsive, feasible, and innovative solutions</li> <li>-Some pros and cons of alternatives are identified with limited elaborations.</li> <li>-The report shows adequate effort to arouse and maintain interests and is adequately organized with some lapses in coherence or progression of ideas, introduction and conclusion with some inconsistency, adequately clear and fluent, inappropriate length and/or tone, some noticeable writing errors, and/or inconsistent referencing and citations with some noticeable mistakes.</li> </ul>
F	<ul style="list-style-type: none"> <li>-The research objectives are missing most important parts, imprecise, unclear, halting, and/or inconsistent with the analyses and recommendations followed.</li> <li>-All or almost all issues of the global issue identified are uncritical and irrelevant.</li> <li>-The analysis is missing or descriptive with no or little supports of relevant data/facts and application of appropriate concepts/techniques/examples.</li> <li>-The overall analysis does not demonstrate an understanding of the global issue and any work to generate overall findings by synthesizing across analyses.</li> <li>-Recommendations are not well thought-out, lack of logical flow, inconsistent, not responsive, impractical, not innovative, and/or even biased.</li> <li>-Very few or no pros and cons of alternatives are identified.</li> <li>-The report shows no or little effort to arouse and maintain interests and is poorly organized with serious problems in coherence or progression of ideas, missing introduction and/or conclusion, unclear, halting, inappropriate length and tone, writing errors so serious that meaning is obscured, and/or many inconsistent referencing and citations with a number of noticeable mistakes.</li> </ul>

10. Course Grade Descriptors	
A+,A,A-	Consistently demonstrate a thorough grasp of the subject as evidenced by achieving an outstanding performance in understanding of global business / management principles and concepts, critical analysis and synthesis, application of knowledge, formulation of solutions, written and verbal communication and teamwork skills.
B+,B,B-	Frequently demonstrate a substantial grasp of the subject as evidenced by achieving a proficient performance in understanding of global business / management principles and

## 10. Course Grade Descriptors

	concepts, critical analysis and evaluation, application of knowledge, formulation of solutions, written and verbal communication and teamwork skills.
C+,C,C-	Occasionally demonstrate a general grasp of the subject as evidenced by achieving a moderate performance in understanding of global business / management principles and concepts, analysis and evaluation, application of knowledge, formulation of solutions, written and verbal communication and teamwork skills.
D+,D	Demonstrate a partial grasp of the subject as evidenced by achieving an adequate performance in understanding of global business / management principles and concepts, analysis and evaluation, application of knowledge, formulation of solutions, written and verbal communication and teamwork skills.
F	Demonstrate a poor grasp of the subject as evidenced by achieving a poor performance in understanding of global business / management principles and concepts, analysis and evaluation, application of knowledge, formulation of solutions, written and verbal communication and teamwork skills.

## 12. Required/Recommended Readings & Online Materials

Reading	<ul style="list-style-type: none"> <li>• Stefan HC Lo and Charles Z Qu, <u>Law of Companies in Hong Kong</u>, 2nd Edition (Sweet &amp; Maxwell) (reference)</li> <li>• John Brewer, <u>The Law and Practice of Hong Kong Companies</u> (Sweet &amp; Maxwell) (reference)</li> <li>• Hong Kong Companies Ordinance (at <a href="http://www.legislation.gov.hk/eng/home.htm">http://www.legislation.gov.hk/eng/home.htm</a>) (reference)</li> </ul>
Textbook	Vanessa Stott, <u>Hong Kong Company Law</u> , 15th Edition, Pearson (2020) (required) (14th Edition also okay, will discuss)

## 13. Means / Processes for Student feedback on Course

✓	Conducting mid-term survey in additional to SETL around the end of the semester
	Online response via Moodle site
	Others

## 14. Course Policy

### Academic Honesty and Integrity

You are expected to do your own work whenever you are supposed to. Incident(s) of academic dishonesty will NOT be tolerated. Cheating or plagiarism of any kind will result in an automatic F grade for the course plus strict enforcement of all Faculty and/or University regulations regarding such behavior.

The University Regulations on academic dishonesty will be strictly enforced! Please check the University Statement on plagiarism on the web: <http://www.hku.hk/plagiarism/>.

Academic dishonesty is a behavior in which a deliberately fraudulent misrepresentation is employed in an attempt to gain undeserved intellectual credit, either for oneself or for another. It includes, but is not necessarily limited to, the following types of cases:

- a. *Plagiarism* - The representation of someone else's ideas as if they are your own. Where the arguments, data, designs, etc., of someone else are being used in a paper, report, oral presentation, or similar academic project, this fact must be made explicitly clear by citing the appropriate references. The references must fully indicate the extent to which any parts of the project are not one's own work. Paraphrasing of someone else's ideas is still using someone else's ideas, and must be acknowledged.
- b. *Unauthorized Collaboration on Out-of-Class Projects* - The representation of work as solely one's own when in fact it is the result of a joint effort.
- c. *Cheating on In-Class Exams* - The covert gathering of information from other students, the use of unauthorized notes, unauthorized aids, etc.
- d. *Unauthorized Advance Access to Assessment Materials* - The representation of materials prepared at leisure, as a result of unauthorized advance access (however obtained), as if it were prepared under the rigors of the exam setting. This misrepresentation is dishonest in itself even if there are not compounding factors, such as unauthorized uses of books or notes.

## 15. Additional Course Information

This course will utilize MOODLE and all key course information is usually posted to our course Moodle page and explained during class. **For course related administrative questions, please refer to the FAQ on the course Moodle page first, as you may find the answer there.**

If is necessary to adjust the way the course is delivered, I will discuss and communicate such changes to you as clearly as possible. Please do stay engaged and active and I'm certain we can have a positive learning experience.

This course will incorporate aspects of e-learning, blended learning, and flipped classroom teaching. I have prepared several multimedia resources/videos that will be used to support in-class learning and, in some situations, replace traditional lectures, to provide more time for discussion, engagement, and group activities.

You are expected to abide by the University's policies/regulations related to the use of generative AI technologies (e.g., Chat GPT). Please be aware for many legal issues and concepts related to our course, most generative AI technologies will often hallucinate and offer responses that are confusing and often incorrect.

There is a penalty for late assignments and assignments that are not consistent with instructions. Instructions will be provided and explained for each assignment. To ensure fairness and consistency, please follow those instructions and submit work on-time otherwise a penalty will be assessed.

Unless you have discussed and received permission from me, please do not record (audio or video) during our course.

If you are late to class, please, please be respectful when entering and finding a seat (i.e., try not to distract your classmates or me when entering). Additionally, please keep unnecessary, non-course related discussion to a minimum, as it can be distracting for both your classmates and me.

Research has shown technology use during class, usually leads to less learning, so please be responsible users of technology.

There may be a guest speaker(s) during the course. Please be respectful, on-time, and attentive that day. Content from such guests may be incorporated into course assessment, including the final examination.

Every semester, I am asked questions that are covered in the syllabus or on the Moodle. If you ask me such a question, I reserve the right to refer you back to the syllabus of the Moodle. If it's still unclear, then please follow-up with me.

**If for whatever reason you are having issues, please communicate with me as early as possible. The longer you wait to inform me of issues you are facing, the less options are available.**