

**The University of Hong Kong**  
**Faculty of Business and Economics**  
**MGMT2401 Principles of Management**

**Instructors:**  
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### **TEXTBOOK**

Stephen P. Robbins & Mary Coulter, Management, Pearson Global Edition

### **COURSE DESCRIPTION**

This course is an introductory course to management. It covers both micro and macro management concepts and theoretical frameworks, and provides you with opportunities to apply the knowledge learnt in hands-on exercises.

### **COURSE OBJECTIVES**

1. Cover the basic concepts of management.
2. Identify the key competencies needed to be an effective manager.
3. Provide the students with the capability to apply knowledge in simulated and real-life settings.
4. Develop the students' ability to work in teams.

### **COURSE PREREQUISITE**

This introductory course is designed for undergraduate students with no or limited background in management.

### **FACULTY LEARNING GOALS**

- FLG1: Acquisition and internalization of knowledge of the programme discipline
- FLG2: Application and integration of knowledge
- FLG3: Inculcating professionalism
- FLG4: Developing global outlook
- FLG5: Mastering communication skills
- FLG6: Cultivating leadership

### **COURSE LEARNING OUTCOMES**

- CLO1: Demonstrate critical thinking when presented with managerial problems and express their views and opinions on managerial issues in an articulate way FLG1; FLG2; FLG3; FLG6
- CLO2: Understand the major internal features of a business system and the environment in which it operates FLG1; FLG2
- CLO3: Identify and explain the importance of the management process and identify some of the key skills required for the contemporary management practice FLG1; FLG2; FLG3; FLG4; FLG6
- CLO4: Write evidence-based business reports FLG2; FLG5
- CLO5: Deliver professional presentations FLG2; FLG5

### **COURSE TEACHING AND LEARNING ACTIVITIES AND EXPECTED CONTACT HOURS**

T&L1. Interactive Lecture	30 hours	25%
T&L2. Team Paper	20 hours	17%
T&L3. Team Presentation	20 hours	17%
T&L4. End of Term Test	50 hours	41%
	120 hours	100%

## ASSESSMENT METHODS AND GRADES

	<u>Points</u>	<u>Alignment</u>
End of Term Test	200 points~40%	CLO1; CLO2; CLO3
Team Paper	100 points~20%	CLO4
Team Presentation	100 points~20%	CLO5
Attendance and Participation	100 points~20%	CLO1; CLO2; CLO3
<b>Total</b>	<b>500 Points~100%</b>	

## COURSE GRADE DESCRIPTORS

<b>Course Final Grade</b>	<b>Tentative Scores</b>	<b>Grade Descriptors</b>
A+, A, A-	100-90%	Student has consistently demonstrated an excellent grasp of management concepts as evidenced by original or exceptionally astute analysis and synthesis of student work.
B+, B, B-	89-80%	Student has demonstrated a substantial grasp of management concepts, as evidenced by above average performance in analysis and synthesis of student work.
C+, C, C-	79-70%	Student has demonstrated a fair grasp of management concepts, as evidenced by average performance in analysis and synthesis of student work.
D+, D, D-	69-60%	Student has demonstrated limited grasp of management concepts, as evidenced by barely satisfactory performance in analysis and synthesis of student work.
F	<60%	Student has demonstrated very limited grasp of management concepts, as evidenced by poor performance in analysis and synthesis of student work.

## ASSESSMENT STANDARDS

### Attendance and Participation

Attendance will be taken for the lectures. The attendance and individual contribution in class will be considered in assigning points for attendance and individual participation.

### Grading Criteria

CLO	A+ A A-	B+ B B-	C+ C C-	D+ D	F
<b>CLO 1</b>	Extremely well prepared for class discussion, active in sharing views and attended at least 90% of classes	Partially prepared for class discussion, quite active in sharing views and attended at least 80% of classes	Not well prepared for class discussion, limited active in sharing views and attended at least 70% of classes	Not well prepared for class discussion, no sharing of views and attended at least 60% of classes	Never prepared for class discussion and no sharing of views and experience and attend less than 50% of classes

### Team Projects

At the beginning of the semester, you will be assigned to a team. You will stay in the same team for the whole semester. As a team, you and your teammates are going to complete a team paper and a team presentation together. You will be provided with detailed instructions and grading rubrics about these two team projects during the semester. Everybody in your team should typically receive the same score for team-based assessments. However, your score might be subject to an individual adjustment at the end of the semester. Individual adjustments aim to identify uneven contribution and reallocate the scores within your team. Please note that the best teamwork should expect no individual adjustment.

## Grading Criteria

<b>CLO</b>	<b>A+ A A-</b>	<b>B+ B B-</b>	<b>C+ C C-</b>	<b>D+ D</b>	<b>F</b>
<b>CLO1</b> <b>CLO2</b> <b>CLO3</b> <b>CLO4</b> <b>CLO5</b>	Very good to excellent ratings on some or all criteria.	Good to very good ratings on some or all criteria.	Fair to good ratings on some or all criteria.	Fair ratings on some or all criteria.	Fail to submit the project.

## **TENTATIVE COURSE SCHEDULE**

Week	Topic(s)
1	Introduction to Management
2	Management Yesterday and Today
3	Strategic Management
4	Organizational Culture and the Environment
5	Planning and Decision-making
6	Organizational Structure
7	Reading Week – No class
8	Managerial Communication
9	Controlling
10	Motivation Employees
11	Leadership
12	Groups Presentation