



## BUSINESS INTELLIGENCE TECHNOLOGY

Exploring creative talents in the academic and business world



## CRITICAL THINKING

Through unique Experiential Learning, Cretasia (Creative Talent Asia Ltd.) provides a learning platform with ERP business management process for students to explore global business in a dynamic marketplace with MonsoonSim.

**5 JUN 2020**  
MERMC 2020



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www.cretasia.com  
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MonsoonSim is a powerful real time Experiential Learning platform and educational game. It covers hundreds of business concepts, serving to enhance students' understanding in doing business. These concepts are to be discovered through this immersive and competitive simulation. This innovative business model can be configured to suit students of varying degrees of competence. The benefits from this platform can be assimilated into the current secondary and tertiary education curriculum. MERMC is proudly endorsed by SAP, the largest ERP provider worldwide for the MonsoonSIM ERM competition in the last five years.

**The first cloud-based business simulation platform worldwide**

# INTERNATIONAL MONSOONSIM ERP COMPETITION 2020

## EXPERIENTIAL LEARNING IN BUSINESS MANAGEMENT

### The First Cloud-Based Business Educational Gamification

MonsoonSIM Enterprise Resource Management Competition is an annual inter-varsity competition hosted by MonsoonSIM and its partners. Students in teams of 5-player will be asked to run virtual companies with the concept of Enterprise Resource Management (ERM) to compete against one another for the highest business KPI targets



Quota: 30 teams  
Venue: PolyU (TU201)  
Date: 5 Jun2020

Winning teams will be invited to the International MERMC 2020



## Participated Universities Students:

(The Universities are listed in alphabetical order)

- City University of Hong Kong (CITYU)
- Hong Kong Baptist University (HKBU)
- The Chinese University of Hong Kong (CUHK)
- The Hang Seng University of Hong Kong (HSUHK)
- The Hong Kong Polytechnic University (PolyU)
- The Hong Kong University of Science and Technology (HKUST)
- The Open University of Hong Kong (OUHK)
- The University of Hong Kong (HKU)

