



2018 SYSBS-Ivey International Case Competition & Forum November 9-11 • Guangzhou

This inaugural and historic event, which will be held from **November 9 to 11, 2018** at the Business School of Sun Yat-sen University aims to attract and gather students and faculty from around the globe to participate in an international case competition to enhance their business acumen, analytical and presentation skills.

Who are we looking for?

- Current undergraduate and postgraduate students from all universities
- Each team must consist of FOUR members from the same university. Students from all majors are welcome to participate but at least ONE team member must come from the business faculty and at least TWO team members are undergraduate students
- A maximum of THREE teams will be accepted from a university

Key Important Dates

In response to a number of requests for extra time to form teams and submit documents, we have extended the registration deadline to:

11pm, September 7, 2018 (UTC+8)

Preliminary (Online Qualifying Round)

Case release date: September 10, 2018

Case report submission deadline: 5pm, September 21, 2018 (UTC+8)

The TEN highest score teams will be qualified for competing in the semi-finals.

Semi-Finals (In person) - November 10, 2018

The top FOUR scoring teams will advance to the finals.

Final Competition (In person) - November 11, 2018

*** Teams arrival date - November 9, 2018*

For enquiry, please email:
Ivey Business School
SYS Business School

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