



Maybank GO Ahead. Challenge 2018
Information Deck

Overview of Maybank GO Ahead. Challenge

MGAC is an international, multi-dimensional case competition, testing students' competencies including strategy, behavior and general knowledge.

It is a reality-driven and exhaustive talent selection platform specially designed to test candidates' physical, mental, psychological and ethical limits.

Designed and developed by Global Maybank Apprentices (GMAs) to attract potential GMAs thereby establishing greater generational resonance and relevance.

How is MGAC different?



INTERNATIONAL CHALLENGERS

A global finalist enters MGAC 2018 with different international candidates to work with. Past year's finalists came from across ASEAN countries, Africa, UK and US. The competition is a platform not just for learnings but a global community made up of diverse cultures.



BEYOND A BUSINESS CASE

MGAC will put contestants in challenges simulating the realities of a dynamic business world. MGAC experience is not only limited to business cases but extends to non-traditional challenges such as in the past; amazing race, CSR, strategy-base games, marketing pitch etc.



GOLDEN CAREER OPPORTUNITY

Selected individuals are given the opportunity to join the prestigious Global Maybank Apprentice Program (GMAP). A two-year rotation programme developing our young talents through first hand experience in departments of their choice.

Learning from Maybank GO Ahead. Challenge

Organising a premier innovative business case challenge to
discover ideas from imaginative young minds

01

Opportunity to participants to showcase their potential to the fullest.

02

Challenge and hone vital analytical, presentation and critical problem solving skills in simulated business environment.

03

Enrich technical knowledge and gain insights into project management and real world issues.

04

Enhance adaptability skills so as to stretch the innovative, imaginative and intellectual aspects of the participants within a multinational team.

05

One of its kind exposure and engagement with top leaders from the industry

06

Stand a chance to win coveted prizes and most importantly, have an opportunity to join GMAP a targeted development programme to nurture young leaders in Maybank

Roadmap of Maybank GO Ahead. Challenge

01

Roadshow

Maybank's MGAC representatives tour university campuses locally and overseas. Roadshows and other activations engage students and recent graduates in a unique, creative and fun approach. Engagement sessions is where candidates can learn more about MGAC, GMAP, ask questions and get to know past participants.



03

National Level

The countrywide stage aims to select the "best" to move forward. Therefore the difficulty is significantly notches higher and so is the experience! The candidates from the different universities will clash against each other and against themselves.



02

Campus Level

The first on-site competition already demands mental, physical and emotional tenacity from challengers against their different cohorts



04

Global Finals

Finalists from various countries will contend in a week-long intensive event that will push their limits in the biggest and boldest of ways. The Global Finals is power-packed with different obstacles to determine who will be crowned team champion and ultimate challenger. It is the culmination of MGAC.



How to Apply:



Register

Sign up on

<https://tinyurl.com/goahead2018> as individuals or as teams (with a maximum of 5 members per team).

Register before 30th of April 2018 using the QR Code shown below!



Eligibility:

- All university students (both degree and masters students) in any discipline of study
- Fresh graduates with less than 2 years of working experience

01

02

Online Assessment

A link to an online assessment will be sent to your email shortly after you've applied.

03

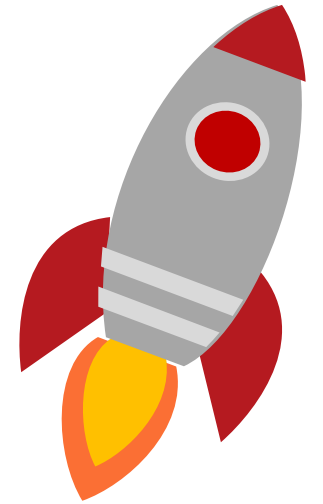
Campus Level (May-June 2018)

The assessment will test various skills that is essential in a working environment so you can have a taste of what it takes to work in Maybank. Should you pass assessment at Campus Level, you will be short-listed to go to Global Finals

04

Global Finals (August 2018)

All finalists from around the world will convene for 10 days in Kuala Lumpur for the final and most challenging leg of the competition. At this stage, you are already a step away to be offered to join the exclusive Global Maybank Apprentice Program and other highly exclusive Maybank pipelines.



Kindly visit the following links to gain more insights on Maybank GO Ahead. Challenge:



<https://www.youtube.com/watch?v=u-LQwcha-f4>

<https://www.youtube.com/watch?v=P6FqYDK0LRk>

<https://www.youtube.com/watch?v=QhjJdy-J0Qw>

<https://www.youtube.com/watch?v=by8cvy1kBfY>

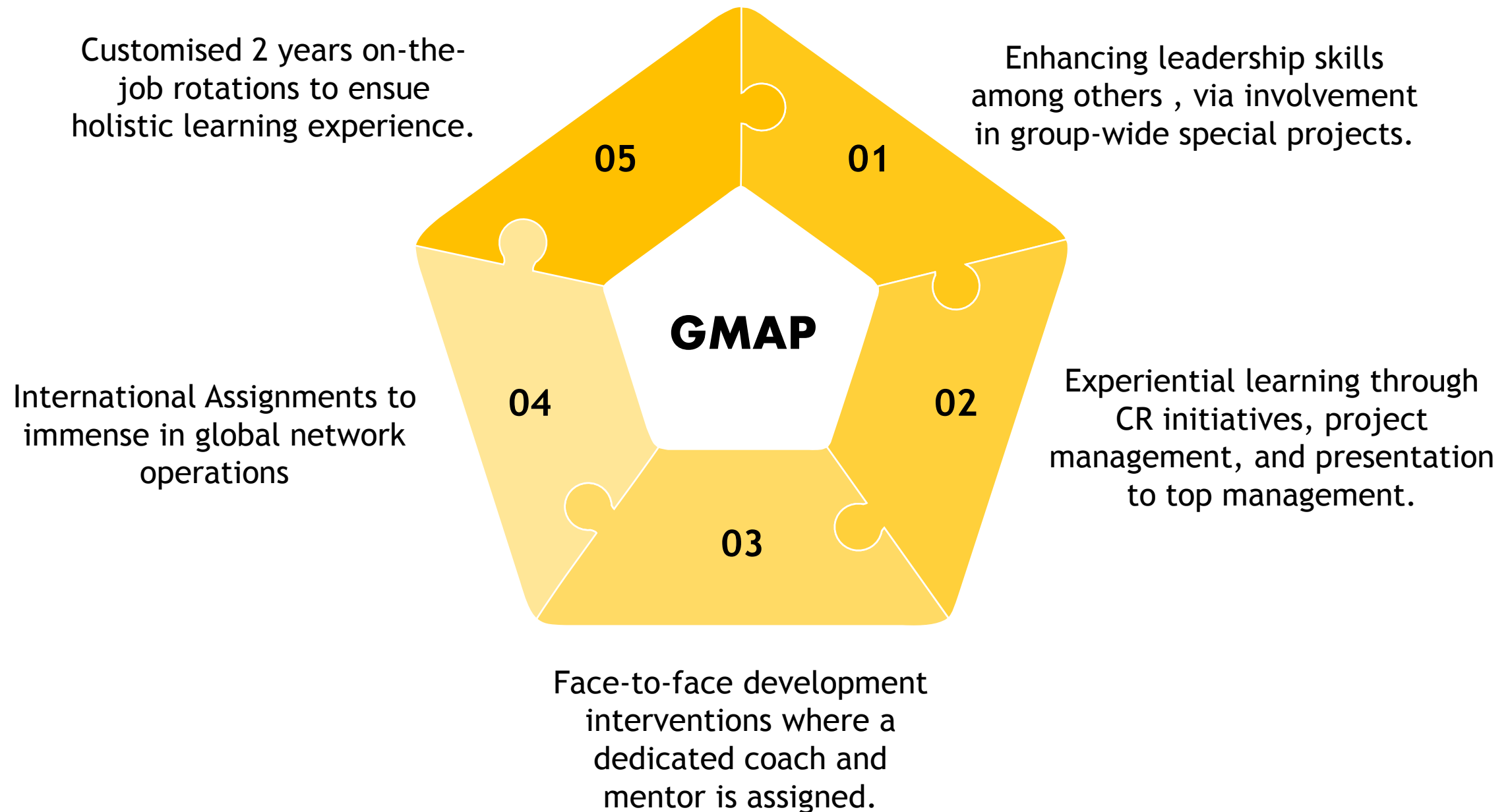
What is GMAP?



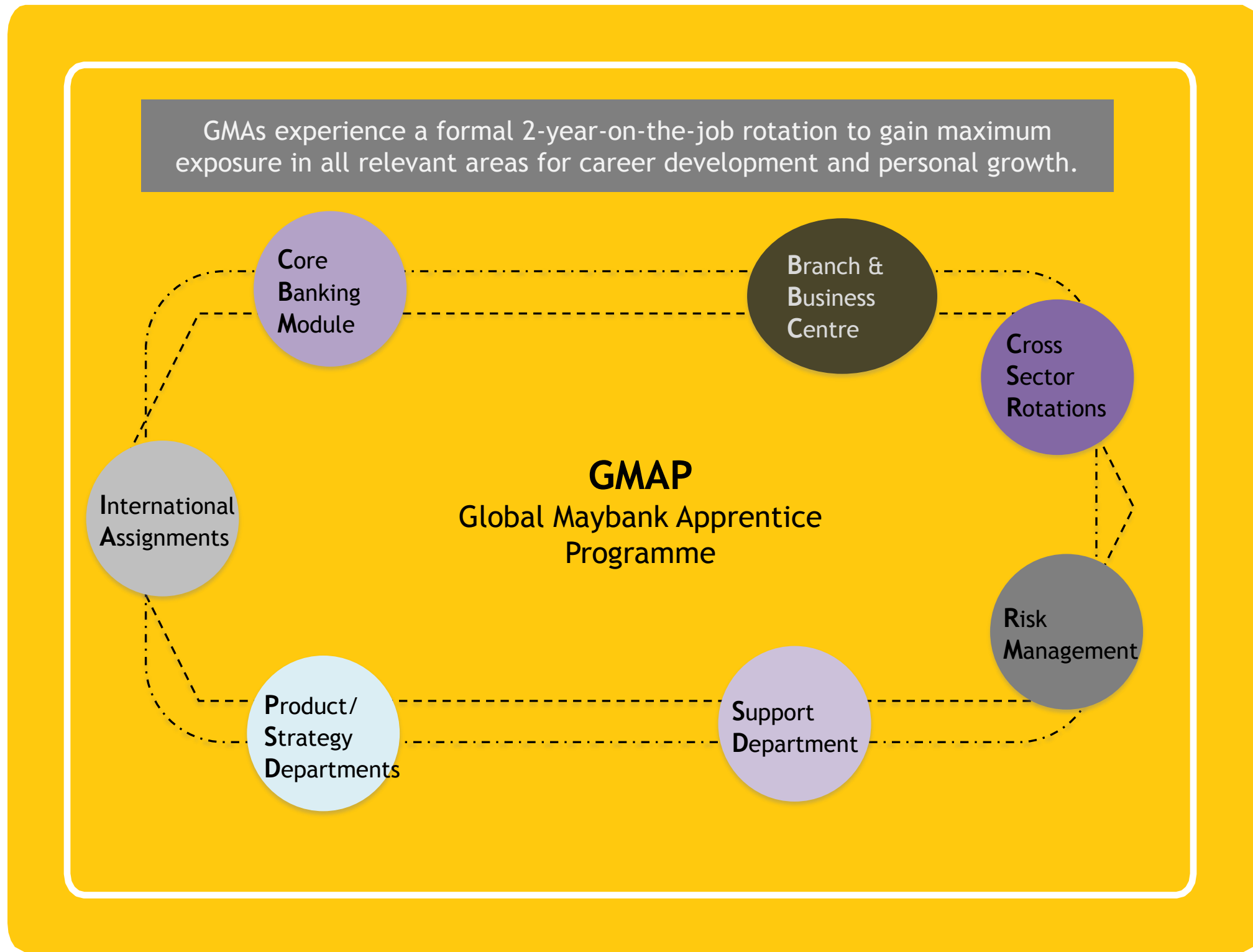
As one of the industry’s award winning apprentice program, GMAP is designed to provide graduates with a strategic platform to jump-start their career. The program, like MGAC, is not limited to graduates from business disciplines but attract wide range from academic backgrounds. Global Maybank Apprentices (GMAs) undergo 2-year rotations including an international assignment.

Apprentices with aspirations to be Chartered Accountants can sign up for GMAP-Plus which offers full certification sponsorship with ICAEW without bond or contract.

Unique Selling Propositions of GMAP



GMAP Rotation Structure



GMAP Key Features



Global

The programme is available where Maybank operates. Our presence in Malaysia, Singapore, Indonesia, Philippines, Cambodia, Thailand, Vietnam, Hong Kong and China creates opportunity of harnessing some of the brightest young talents in the industry.

Personalised

Each GMA has a customised rotation plan, designed after career dialogue with the apprentice. Each is assigned a coach from a poll of experienced Top Management of Maybank. GMAs have the unique privilege of being a “coachee” of some of Mybank’s industry leaders.

Leading Resources

Maybank’s culture of performance-base compensation is reflected in the program. The GMAP is ahead of national average salary (for fresh graduates in financial services) by 40%.*

*Source: 2013 Financial Services Total Rewards Survey – Malaysia by Towers Watson

Humanising

GMAs will be given the opportunity to join various programmes of Maybank encompassing the organisations initiatives such as Corporate Responsibility initiatives, Engagement Sessions with Top Management, Workshops etc. All learning elements are designed to accelerate GMA’s growth, both as a humanising banker and leader.

Participants' FAQ

- 1 Are non-business | non-finance majors allowed to join MGAC?**

Yes. We encourage non-business related majors to join. MGAC is designed to test participants' ability to learn fast, their adaptability and character among others which are agnostic to academic background
- 2 What are the types of challenges are we expecting this year?**

Based from previous MGACs, challenges vary to test everything from cognitive skills, leadership, teamwork, communication, integrity and personal growth
- 3 Do we enter the competition as teams or as individuals?**

Both. MGAC accepts individual applications as well as Team applications. Applying individually will NOT put you in a disadvantage.
- 4 Will finalists be offered jobs in Maybank?**

Finalists will have a greater chance to be pipelined to the award winning Global Maybank Apprentice Programme
- 5 What is the Application Process?**

Applications submission in person at our Roadshow or Online via website. Selected applicants will be tested via 2 short assessments. Again, No financial background necessary

Application period: 22nd January - 30th April
- 6 Where can candidates apply?**

Students are highly encouraged to visit us during our Roadshow and meet our representatives face-to-face. Online applications will also be accepted through our website: goaheadchallenge.com
- 7 Can post-graduates apply?**

Post Graduates can apply so long as they meet their requirement of less than 2 years working experience

Participants' FAQ

8 **Where will Campus Level, National Level and Grand Finals be held?**
Campus level is finalized after online assessments and depending campus' interest to host MGAC. National level is usually held within Maybank premises (whether locally and overseas). Global Finals will be held in Kuala Lumpur, with specific venue to be confirmed at a later date.

9 **Does the Global Maybank Apprentice Programme have a bond?**
The Global Maybank Apprentice Programme (GMAP) has no bond after the program.

10 **Are there specific streams for GMAP?**
GMAP's rotation plan offer wide range of options throughout Maybank's departments, including Community Financial Services, Global Banking, Insurance & Takaful, Islamic Banking, Group Finance Office, Group Credit & Risk Office, Enterprise Transformation Services and Group Human Capital. For more information please visit our website at apprenticeship page: <http://www.maybank.com/en/careers/graduates/>

11 **How long will the competition last?**
Campus Levels (one day challenge), will take place from May to June, National Levels (one day challenge) from July and Global Finals (one week long) will be in August.