

Qualification Programme (QP)

Case Analysis Competition 2017 and Luncheon with CPAs



Hong Kong's
CPA Qualification
香港會計師專業資格

The building blocks of success

Come and join the case competition and win!

Join the QP Case Analysis Competition 2017 to develop your full potential.

Register NOW for the seminar and the competition at www.hkicpa.org.hk/qpcac2017hk

Awards

Champion team:	\$10,000 cash prize, QP fees waiver*, trophy and certificate, with a total value of \$13,600
1st runner-up team:	\$6,000 cash prize, QP fees waiver*, trophy and certificate, with a total value of \$9,600
2nd runner-up team:	\$4,000 cash prize, QP fees waiver*, trophy and certificate, with a total value of \$7,600
Best written report:	\$2,000 cash prize and certificate
Best presenter:	\$1,000 cash prize, plaque and certificate
Merit teams (5 awards):	\$2,000 cash prize, QP fee waiver# and certificate, with a total value of \$3,800
Shortlisted teams (30 teams):	Certificate

* Fee waiver of \$450 QP first registration fee and \$450 QP first subscription fee are awarded to each member of the champion, 1st and 2nd runner-up teams.

Fee waiver of \$450 QP first registration fee is awarded to each member of the merit teams.



Hong Kong Institute of
Certified Public Accountants
香港會計師公會

Your golden chance to win

- attractive cash prizes and QP fee waivers
- internship at renowned organizations
- QP learning pack for free

Format of competition

There will be three rounds of competition:

- 1st round** Each participating team is required to submit a 15 pages full case analysis written report in English
- 2nd round** 30 shortlisted teams for 2nd round review
- Oral presentation** The 8 merit teams will be shortlisted to give a short oral English presentation based on their analytical reports

To learn more about the brief of the case question, reviewers' comments on students' performance, tips from the winning teams and the report submission guidelines, please visit the Institute's website at www.hkicpa.org.hk/qpcac2017hk.

Competition schedule

21 April 2017 onwards	Full case question available on Institute's website
19 September 2017	Deadline for registration of free seminar
21 September 2017	Seminar on "Becoming a business advisor in the toy retail industry"
13 October 2017 (before 12:00 noon)	Deadline for registration of competition
18 October 2017 (before 12:00 noon)	Submission of 15 pages written report
10 November 2017	Announcement of 8 finalist teams [^]
25 November 2017	Oral presentation day and luncheon with CPAs

[^] Each member of the shortlisted teams will receive email notification.

Eligibility for entry to the competition

- QP Affiliate Club members who are studying undergraduate programmes in any discipline in local tertiary institutions are welcome to join the competition.
- Non-QP Affiliate Club members are also welcome. Participants will automatically become a member of the Club by completing the online registration for the competition.
- Admission to the competition is on a team basis. Participants are required to form teams of between three and four members. Joint universities teams are also welcome.

Free seminar	Speakers
<p>Seminar on "Becoming a business advisor in the toy retail industry"</p> <p>Date: 21 September 2017 (Thursday)</p> <p>Time: 6:30 p.m. – 9:35 p.m.</p> <p>Venue: Hong Kong Institute of CPAs 27/F, Wu Chung House, 213 Queen's Road East, Wan Chai</p>	<ol style="list-style-type: none">1. Ms. Anna Lam Deputy Executive Director, Hong Kong Business Ethics Development Centre, Independent Commission Against Corruption of Hong Kong2. Mr. Matthew Sexton Corporate Training Consultant, British Council3. Mr. Kenny Sham Senior Marketing Manager, LEGO Hong Kong Limited4. Mr. Arthur Shek Senior Engagement Manager, McKinsey & Company
Oral presentation and free luncheon with CPAs	
<p>Date: 25 November 2017 (Saturday)</p> <p>Time: 9:30 a.m. – 4:00 p.m.</p> <p>Venue: Harbour Grand Hong Kong Hotel, MTR Fortress Hill Station, Exit A, 23 Oil Street, North Point</p>	

If you are interested in joining the above events, please visit www.hkicpa.org.hk/qpcac2017hk for online registration. Seats are limited and reserved on a first-come-first-served basis.

Enquiry

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Supporting organizations:



McKinsey&Company