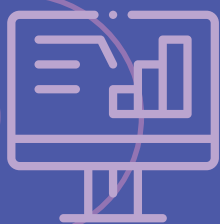




HKU
BUSINESS
SCHOOL
港大經管學院

Undergraduate

INSPIRE



EMPOWER



Undergraduate
Brochure **2024**



LEAD



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About HKU Business School

HKU Business School strives to nurture first-class business leaders and foster academic and relevant research to serve the needs of Hong Kong, China and the rest of the world in the new Asia-led economy. As Asia's premier international business school, we engage leading scholars from all corners of the globe and they instill in students global knowledge with an Asian perspective.

With the highest proportion of non-local undergraduate students across all Faculties at HKU, four of our undergraduate programmes ranked amongst the University's Top 10 programmes in 2023[#], HKU Business School attracts the best and brightest students from Hong Kong and beyond.

HKU Business School is fully accredited by the European Quality Improvement Systems (EQUIS) and the Association to Advance Collegiate Schools of Business (AACSB).

[#] Based on average JUPAS admission scores in 4 core subjects and 2 elective subjects in HKDSE



VISION

To be a leading, globally-impactful academic institution of business and economics

UNIQUE PROPOSITION

- Deeply rooted in Hong Kong
- Fully engaged with China
- Truly international

MISSION STATEMENT

- To provide world-leading business and economics education that nurtures dynamic and responsible leaders
- To advance the frontiers of knowledge through innovative and globally-significant research
- To create positive change to the world by partnering with communities



Dean's Message

Since I joined HKU Business School, the enormous talent, capabilities, achievements and potentials of our faculty members, staff, students and alumni have never stopped to amaze me.

We take pride in nurturing inspirational business talent and fostering both academic and applied research to serve the needs of Hong Kong, the region and beyond in the fast-changing global economy. We engage leading scholars from the world to instil students with a global perspective, bringing a wide range of top-quality degree programmes that equip students with the knowledge and skills to excel amidst the continuously evolving China and global markets.

In order to meet the challenges of a time of critical transition in business landscape, HKU Business School has successfully launched three new undergraduate programmes, specialising in big data analytics. These programmes include the Bachelor of Business Administration in Accounting Data Analytics, the Bachelor of Business Administration (Business Analytics), and the Bachelor of Science in Marketing Analytics and Technology. This initiative responds directly to the growing market demand for skilled professionals in the field of business data analytics and AI transformation, underscoring our steadfast commitment to leading the forefront of business education.

As a testament to our dedication to excellence, HKU consistently ranks among the world's top universities, holding the esteemed position of the city's flagship institution for over a century. As the youngest member of the HKU family, HKU Business School offers a vibrant learning environment with a highly diversified student and faculty body. Our commitment extends to providing students with a wide array of experiential and enrichment opportunities, equipping them with cutting-edge knowledge and skills to facilitate their career development. Notably, our undergraduate curricula stand at the pinnacle of rankings across all programmes within HKU, consistently attracting the brightest students, both locally and internationally.

I invite all of you who are interested in expanding your knowledge and preparing a good start to your careers to explore our school. I look forward to welcoming you to join our community – the seedbed of future leaders.

Warm regards,



Professor Hongbin Cai

Dean
Chair of Economics



Greetings from Associate Dean (Undergraduate)

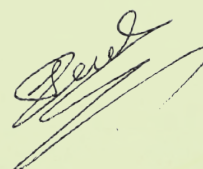
Business education today is an evolving core that builds upon learning from all academic disciplines and draws inspiration from both successful and unsuccessful business practices. Our undergraduate curricula equip students with knowledge in diverse aspects of business and economics, and prepare them to be creative leaders of tomorrow with global perspectives.

A hallmark of our School that separates us from the others is our truly multi-disciplinary approach. HKU Business School's tremendous resources offer students with a wide array of choices to combine studies in economics and finance, accounting and finance, accounting and data analytics, business and law, business and data analytics, and international business and global management, as well as dual degrees in collaboration with world-renowned universities.

Our faculty members engage you with their teaching and bring their research into the classroom. They open your mind, sharpen your curiosity, and instil in you an appetite for acquiring new knowledge and extraordinary experiences throughout your academic journey and career development. Our students are among the brightest and most creative of their peers. Our alumni have gone on to forge brilliant careers in all sectors of the local, regional and international business community, and formed a global network that you will join for the rest of your life.

I hope that you will share my enthusiasm for the programmes and my admiration for the people who have contributed to their development. I look forward to having you as a member of the HKU Business School family and a future leader in the world of business.

Warm regards,



Professor Derek Chan

Associate Dean (Undergraduate)



Explore Your Options

A Wide Selection of Programmes

6755

Bachelor of Business Administration [BBA]

The BBA programme combines strong functional training with intensive exposure to communication skills, computer applications, and other social science and/or science subjects. Students can choose to major in the following area(s):



Entrepreneurship,
Design and
Innovation*



Finance



Human Resource
Management



Information
Systems and
Analytics



Marketing

BBA Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. BBA Major	78
Faculty Core Courses	24
Disciplinary Core Courses / Disciplinary Electives	48
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	108
Total	240

* Candidates must undergo a selection process arranged by the Programme Coordinator for declaring the EDI major.

Find out more:

<https://ug.hkubs.hku.hk/programme/bba>



HKU – Sciences Po Dual Degree Programme

Students will spend the first two years at Sciences Po in France and the third and fourth years at HKU. Programmes at Sciences Po are taught in English (no French requirements for being admitted) with intensive French language classes for all non-francophone students.

Upon successful completion of the dual degree programme, students will be awarded the Bachelor of Business Administration (BBA) degree from HKU and a Bachelor's degree from Sciences Po.

Separate application is required for applying to the dual degree programme, in addition to the application under the JUPAS or International/Non-JUPAS Admissions Scheme.

Find out more:

<https://admissions.hku.hk/programmes/university-collaborative-programmes/hku-sciences-po-dual-degree-programme>



HKU – University of British Columbia Dual Degree Programme

Students will spend the first and final years at HKU and the second and third years at the University of British Columbia (UBC) in Canada, and graduate with a Bachelor of Business Administration from HKU and a Bachelor of Commerce from UBC upon successful completion of the programme.

Separate application is required for applying to the dual degree programme, in addition to the application under the JUPAS or International/Non-JUPAS Admissions Scheme.

Find out more:

<https://admissions.hku.hk/programmes/university-collaborative-programmes/hku-university-of-british-columbia-dual-degree-programme>



6781

Bachelor of Business Administration in Accounting and Finance [BBA(Acc&Fin)]

The BBA(Acc&Fin) programme prepares students for a professional qualification in accounting and provides the broad-based education in accounting and finance which is necessary to progress toward a leadership role in the financial sector. Students are required to take professional core in accounting and a minor in finance, with an option to second major in finance. Tailor-made professional preparation programmes and internship opportunities with renowned accounting firms and financial institutions are available for talented students. It is accredited as an approved accountancy programme by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia

BBA(Acc&Fin) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Professional Core in Accounting	108
Faculty Core Courses	24
Disciplinary Core Courses	78
Capstone Course	6
C. Minor in Finance*	36
Disciplinary Core Courses	12
Disciplinary Electives	24
D. Free Electives / Optional Minor	42
Total	240

* Students may opt to pursue a Major in Finance:

Components	Credits
A. University Graduation Requirements	54
B. Professional Core in Accounting	108
C. Major in Finance	78
Disciplinary Core Courses	30
Disciplinary Electives	18
Free Electives	24
Capstone Course	6
Total	240

Find out more:
<https://ug.hkubs.hku.hk/programme/bba-acc-and-fin>



6781

Bachelor of Business Administration in Accounting Data Analytics [BBA(ADA)]

Similar to the BBA(Acc&Fin) programme, the BBA(ADA) programme prepares students for a professional qualification in accounting. It provides students with an option to focus on data analytics aspect in accounting instead of having a minor in finance. It is an excellent choice for students who are interested in STEM with accounting and business applications and wish to pursue their career in the relevant fields. The intensive accounting training enables BBA(ADA) students to distinguish themselves from students of the other data analytics/STEM programmes. Students will be equipped with comprehensive accounting and business knowledge that prepares them to obtain professional qualifications in accounting. They will also acquire computer programming and data analytics skills to meet the needs of the accounting and business professions in today's digital transformation economy. It is accredited as an approved accountancy programme by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia

BBA(ADA) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Professional Core in Accounting Data Analytics	156
Faculty Core Courses	24
Disciplinary Core Courses	114
Disciplinary Electives	12
Capstone Course	6
C. Free Electives	30
Total	240

Find out more:
<https://ug.hkubs.hku.hk/programme/bba-ada>



6793

Bachelor of Business Administration (Business Analytics) [BBA(BA)]

The BBA(BA) programme is crafted to meet the growing industry demand for talents in the business analytics field. Its curriculum offers students a comprehensive coverage of both technical and managerial skill sets. Students will learn a wide spectrum of knowledge from the disciplines of information technology, data science, business statistics and management. Core courses include programming language, database management, introduction to business analytics, management information systems, decision and risk analysis, etc. They help students build the foundations for advanced topics in senior years. Students also have the option to choose from analytics technique courses and business application courses. The aim is to provide students with state-of-the-art experiences in artificial intelligence, big data, social media, and other latest development. Such design helps train well-rounded students who will be more adaptable in their career development. The programme is suitable for students who have a passion for problem-solving through analytics, and who aim to develop their career path in analytics.

BBA(BA) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Major in Business Analytics	96
Faculty Core Courses	24
Disciplinary Core Courses	42
Disciplinary Electives (Analytics Techniques)	12
Disciplinary Electives (Business Applications)	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240

Find out more:

<https://ug.hkubs.hku.hk/programme/bba-ba>



6808

Bachelor of Business Administration (Law) and Bachelor of Laws [BBA(Law)&LLB]

Jointly offered by the HKU Business School and the Faculty of Law, the BBA(Law)&LLB integrated double-degree programme blends two strategic disciplines into a single programme for the bright and highly motivated. It is an excellent choice for students seeking a broader education with parallel concentration on legal and business studies. Graduates of the programme will be awarded two degrees — BBA(Law) by the HKU Business School, and LLB by the Faculty of Law. After successful completion of the LLB programme, students may apply for admission to the Postgraduate Certificate in Laws (PCLL) programme provided that they meet the relevant admission requirements.

The programme offers business stream and accounting stream to students in their business studies. The accounting stream is accredited by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia

BBA(Law)&LLB Curriculum Structure (Business Stream)

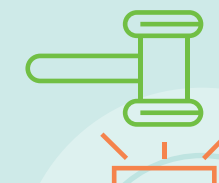
Components	Credits
A. University Graduation Requirements	36
Language Enhancement Courses	12
Common Core Curriculum	24
Non-Credit Bearing Courses as required by the University	-
B. BBA Major	78
Faculty Core Courses	24
Disciplinary Core Courses / Disciplinary Electives	48
Capstone Course	6
C. Professional Core in Law	156
Disciplinary Core Courses	120
Disciplinary Electives	30
Capstone Course	6
D. Free Electives / Optional Minor	30
Total	300

BBA(Law)&LLB Curriculum Structure (Accounting Stream)

Components	Credits
A. University Graduation Requirements	36
B. Professional Core in Accounting	108
Faculty Core Courses	24
Disciplinary Core Courses	78
Capstone Course	6
C. Professional Core in Law	156
Total	300

Find out more:

<https://ug.hkubs.hku.hk/programme/bba-law-and-llb>



6896

Bachelor of Business Administration in International Business and Global Management [BBA(IBGM)]

BBA(IBGM) is an intensive, premier programme in international business and global management featuring a unique curriculum designed to evolve with and reflect the ever-changing demands of a globalised world. Exclusive elements such as overseas exchange studies, a leadership boot camp, an Asia-Pacific study tour, an international field trip and global enrichment opportunities are strategically integrated into the curriculum, whilst students are given the flexibility to pursue an in-depth inquiry into another specialised area of study as a second major. This cross-functional and personalised approach aims to foster a selected group of outstanding students to become the world's future leaders equipped with global perspectives, cultural sensitivity, social responsibility and key competencies to succeed in the international business environment.

BBA(IBGM) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Major in International Business and Global Management	96
Faculty Core Courses	24
Disciplinary Core Courses	54
Disciplinary Electives	12
Capstone Course	6
C. Second Major	72-90
D. Free Electives	0-18*
E. Compulsory Overseas Exchange	-
Total	240

* Students may use free electives to fulfil the second major where the requirements exceed 72 credits.

Find out more:
<http://ibgm.business.hku.hk>



6767

Bachelor of Economics [BEcon]

The BEcon programme trains students in economic theories, statistical tools, the application of theories to solve practical economic problems in trade, banking and the labour market, and evaluation of the regional economic performance of China, Hong Kong and other economies. Students will be furnished with solid theoretical and empirical economic knowledge to analyse and understand human behaviour and social interactions. The programme allows students a high degree of flexibility in planning their future career specialisation.

BEcon Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Major in Economics	78
Faculty Core Courses	24
Disciplinary Core Courses	30
Disciplinary Electives	18
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	108
Total	240

Find out more:
<https://ug.hkubs.hku.hk/programme/becon>



6767

Bachelor of Economics and Finance [BEcon&Fin]

BEcon&Fin is designed to meet the interests of students who are seeking a balanced study of both economics and finance. The programme recognises the significance of economics both in its own right and as a foundation for the study of finance, and the significance of finance as a career path for students who are keen on joining this profession. Students will receive solid training in theories and applications of economics and finance. They will be equipped with the skills to analyse human behaviour and social interaction, as well as to solve problems in the financial sphere.

BEcon&Fin Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Major in Economics and Finance	96
Faculty Core Courses	24
Disciplinary Core Courses	42
Economics Disciplinary Electives	12
Finance Disciplinary Electives	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240



Find out more:

<https://ug.hkubs.hku.hk/programme/becon-and-fin>



HKU - Peking University “Future Leaders” Dual Bachelor’s Degree in Economics, Finance and Management

The programme combines the strengths of two leading business schools in Hong Kong and Mainland China and is designed to nurture first-class business leaders and cultivate their global perspective with intimate understanding of China. Students will spend the first two years at HKU and the third and fourth years at Peking University (PKU), and be awarded a Bachelor of Economics and Finance (BEcon&Fin) degree from HKU and a Bachelor of Management [BMgmt] degree from PKU upon successful completion of the dual degree programme.

Separate application is required for applying to the dual degree programme, in addition to the application under the JUPAS or International/Non-JUPAS Admissions Scheme.

Find out more:

<https://ug.hkubs.hku.hk/admission/degree-programmes/hku-pku-dual-degree>



6860

Bachelor of Finance in Asset Management and Private Banking [BFin(AMPB)]

The BFin(AMPB) programme aims to prepare students to enter the rapidly growing fields of asset management and private wealth management in Hong Kong and Asia Pacific, or in banking and finance generally. During the first two years, students complete introductory courses in accounting, economics, mathematics, statistics, corporate finance, and investments and portfolio analysis. In subsequent years, students take more specified and industry related courses including equity valuation and investment in specific asset classes e.g. private equity, venture capital and hedge funds, understanding of financial statements and doing financial analysis, lending and credit in private wealth and corporate bank, financial regulations and compliance, current issues in finance, institutional consulting and family office. The programme contains practical-oriented courses taught by teachers with extensive experience in the finance industry and offers an array of career-oriented enrichment activities and networking opportunities with industry practitioners.

BFin(AMPB) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Major in Asset Management and Private Banking	96
Faculty Core Courses	24
Disciplinary Core Courses	54
Disciplinary Electives	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240



Find out more:

<https://ug.hkubs.hku.hk/programme/bfin-ampb>



6846

Bachelor of Science in Marketing Analytics and Technology [BSc(MAT)]

Marketing is critical to all businesses. It dictates whether a company will be successful. Technology, Big Data, and digitization are fundamentally changing how marketers operate. The BSc(MAT) programme equips students with quantitative skills, technology know-how, and business marketing acumen to pursue a career in the digital economy and modern businesses. It targets both STEM students with an interest in business as well as business students interested in the technology space. Students will gain a solid foundation in cutting-edge technical areas including computer programming, data science, and technology by excelling in courses from the Faculty of Engineering and Faculty of Science. In addition, students will master digital business, marketing and leadership through courses at the HKU Business School. This interdisciplinary approach will enable students to engage in a variety of jobs and functions such as the design and launch of new technology products, targeting consumers, digital marketing, forecast and predicting markets, and building a technology-focused strategy. The programme aims to nurture future leaders in the field of technology and marketing who are able to use the latest technology, science, and data analytics to support business and marketing decisions in the digital world.

BSc(MAT) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Major in Marketing Analytics and Technology	96
Faculty Core Courses	24
Disciplinary Core Courses	42
Disciplinary Electives (Marketing Technology and Strategy)	12
Disciplinary Electives (Marketing Analytics)	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240

Find out more:
<https://ug.hkubs.hku.hk/programme/bsc-mat>



6884

Bachelor of Science in Quantitative Finance [BSc(QFin)]

BSc(QFin) is a premium finance programme. Built on a solid foundation in economics and finance, the programme equips students with the essential quant skills, including mathematics, statistics, and programming, that are required in more advanced and sophisticated analyses, such as valuation models of structured products, risk management, simulation and data analysis, financial engineering, and quantitative trading.

The programme goes beyond merely equipping students with quant skills. More importantly, it stresses on combining these skills with an understanding of the financial markets, the macro environment, and the practical situations where financial managers work, with a balanced mix of quant and business courses. To nurture students' soft skills and market acumen, the programme provides a wide range of value-enhancing activities, such as Round Tables with Practitioners, Alumni Drinks, Executive Mentorship Scheme, Bloomberg training workshops, simulation trading workshops, and an international field trip to other international financial centres such as New York, London and Zurich.

BSc(QFin) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
Non-Credit Bearing Courses as required by the University	-
B. Major in Quantitative Finance	96
Faculty Core Courses	24
Disciplinary Core Courses	54
Disciplinary Electives	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240

Find out more:
<https://ug.hkubs.hku.hk/programme/bsc-qfin>



Enrich Your Life

HKU Business School encourages students to initiate and act upon ideas, both within the campus and beyond, as it is this real world interaction that makes us unique. Outside classroom learning experiences beyond the realm of academia help students gain appreciation for social interaction, cultural diversity and intellectual collaboration, which contributes to their personal, interpersonal and social development as global citizens, lifelong learners as well as business leaders.

Overseas Enrichment Experiences

Business Exchange Programme / HKUWW Undergraduate Student Exchange Programme

Being the youngest Faculty in the University, our exchange activities are phenomenal. Each year, the School plans to send around 400 students for overseas exchange to top-notch universities to broaden their horizons.

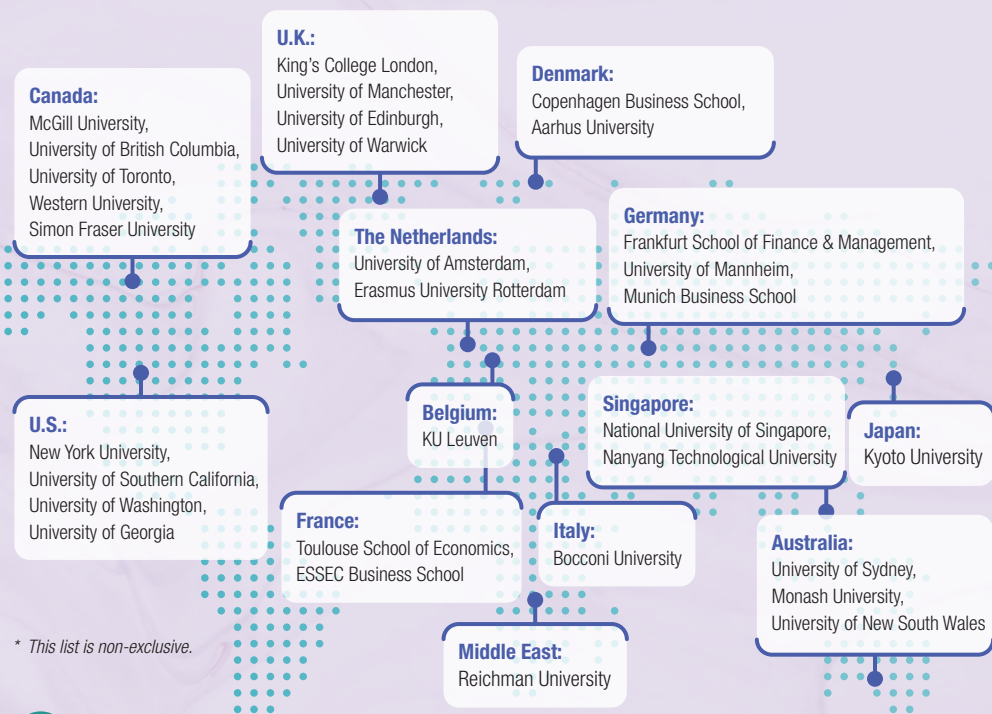


exchange partners
across 40+
countries



Business School
students on
exchange

Business School Exchange Partners *



* This list is non-exclusive.

International Field Trips

To enhance students' exposure to global businesses, the School organises overseas field trips for students visiting corporate firms and mingling with C-suite Executives in some of the world's most prominent financial centres, e.g. Australia, France, Singapore, Zurich, New York City and London.

Visiting Programmes

Through the **Yale Visiting International Student Programme**, students are sent to spend a year at **Yale University** where they actively engage themselves in a multicultural society. With the generosity of the donors, some of our students are selected for the **Junior Year Abroad Programme** to study as visiting students at **Pembroke College of University of Oxford** and **University of Cambridge** with substantial scholarships. The intellectual ambience of these top universities is truly inspirational and conducive to learning.

Overseas Career Opportunities

Overseas career opportunities provide exceptional learning experiences to our students. In collaboration with the **International Committee of the Red Cross (ICRC)**, a Traineeship Project was launched in 2017 where a selected student is sent to Geneva for a full-year project working alongside an Economic Adviser - an unparalleled and unquestionably rewarding exposure.

Beta Gamma Sigma Global Leadership Summit

Beta Gamma Sigma (BGS) is the international honour society serving business programmes accredited by **The Association to Advance Collegiate Schools of Business (AACSB International)**. With the establishment of the HKU BGS Chapter, the School registers students annually for the **BGS Global Leadership Summit** held in the U.S. where they can meet and bond with many other fellow students from the world's best business schools. The Leadership Summit is eye-opening and challenging which leads to a great journey of self-discovery.



Student Sharing



Lam, Chun Ming | BEcon&Fin

Exchange in New York University (United States), 2022-23

Embarking on an exchange programme at NYU Stern was a life-altering experience that exposed me to a world-class academic environment, cultural diversity, and unforgettable adventures. I experienced different cultures in the States, made awe-inspiring visits to various states in the US, and even visited the headquarters of Goldman Sachs. Having a taste of New York, and The Wall Street, which is well known as the centre of the world's financial market, is an unforgettable experience in my life. The exchange experience will definitely be my cornerstone for better academic and career development in future.



Wong, Tsz Lai | BEcon

Exchange in University of Exeter (United Kingdom), 2022-23

My exchange experience of studying at Exeter and staying in a multicultural environment has been both challenging and rewarding. It has provided me with a unique opportunity to learn and grow as a person and professional. The diversity of perspectives, ideas, and cultures has expanded my knowledge and understanding of the world and has helped me develop important skills such as communication, adaptability, and teamwork. I am grateful for this experience, and it has prepared me well for any future challenges I may face in my career.

Lee, Siu Hin Aaron | BBA(Law)&LLB

Exchange in University of Sydney (Australia), 2022-23

During my exchange at USYD, I was lucky enough to have the opportunity to work with a team consisting of classmates with different academic backgrounds, ranging from economics to neuroscience, from criminology to sociology. Through being active in both academic activities and extra-curricular organisations, I have experienced the diversified and inclusive side of Australian culture. The experience also fosters my understanding of different cultures around the world. I highly recommend other university students step out of their comfort zone and embrace the unique culture of their exchange destination.



Luo, Wenhao | BEcon&Fin

International Committee of the Red Cross Traineeship, 2022-23

The journey at ICRC has been full of surprises and rewards. My supervisor was very considerate and always keen on providing daily guidance and assistance for associates' personal growth, while my colleagues were really supportive. I learnt from them the true meaning of teamwork and earnest work for a cause I love. This experience also gave me an insight into the humanitarian field and ICRC's mandate and activities within it, which led to my deeper understanding of the value and dignity of human beings. I was filled with more energy than ever before as my life unfolded in Geneva.



Lee, Sunwoo | BBA(Acc&Fin)

Exchange in ESADE Business School, Ramon Llull University (Spain), 2022-23

Through this opportunity of a lifetime, I was excited to integrate myself fully into the culture. I am an avid believer in exponential personal growth through immersing myself in a different environment. I believe the ESADE Business School was the perfect choice for the institution due to its diverse background of students, amazing business programme, and location. Going on exchange was the best decision I could have ever made for my personal development and I am very grateful for all the people who allowed this to happen.



Sun, Yvonne | BBA

The Virtual Business Professional (VBP), Spring 2023

The VBP Programme surely has enriched my school experience and made me a better individual, providing a great opportunity for me to learn how to be more flexible when working in a group and how to solve all sorts of challenges before stepping into the workplace. I would definitely recommend other schoolmates to participate in the programme in the future – having an acceptable workload, being able to incorporate the tasks in our regular timetables, and building up our CV.

Tsai, Jui-che | BBA

Exchange in Peking University Guanghua School of Management (China), 2022-23

The teachers and students are very talented in PKU GSM. During my exchange, I also participated in various extra-curricular activities. This experience equips me with independence, social interaction, cultural diversity, intellectual communication and collaboration, and the resilience to the uncertainties that contribute to my personal growth. I am grateful for the assistance HKU Business School and PKU GSM provided during the exchange.



Mau, King Sum Ken | BBA(Acc&Fin)

TeamWork Global Virtual International Programme 2023

The TeamWork programme enhanced my international experience and teamwork skills. Working with diverse peers from China and the UK, we collaborated on a marketing project for a video production services company. Despite language barriers and virtual communication, I learnt effective team communication. By identifying marketing issues, we developed successful strategies and earned praise from the mentors. This project taught me valuable problem-solving and collaboration skills for my future career.





Bajaj, Rohan | BBA

HKU-Accenture Business Consulting Programme 2022-23

I had a very memorable experience in this programme. Not only did I expand my consulting knowledge, but I was also able to build a close relationship with my team members and the senior consultants that mentored us. This is a very unique and distinctive programme that invites students on an intellectually stimulating journey and gives them a very good exposure of the business consulting industry.

Lee, Sen Hei | BBA(Acc&Fin)

Venture into Future Career (VFC) Programme 2022-23

Venture into Future Career (VFC) was very fruitful which I have gained many insights about the business industry and was able to ease my stress in not having any business-related experience. My favourite part is the coffee chat session with one of the speakers, where participants can have closer contact and engage in small group talks with the speaker.



Ling, Yuet Ting | BBA(Acc&Fin)

HKU Business School Mentorship Programme 2022-23

My mentor was an experienced expert who provided me with valuable guidance, support, and advice as I navigated the challenges of my academic and professional journey. In fact, I have overcome some of my challenges through this programme. Also, it provided me with a unique opportunity to connect with accomplished professionals in my field and gain invaluable insights into various industries. The programme is an excellent way for students to gain valuable insights and guidance from experienced professionals.

Wat, Ka Hin | BBA(Acc&Fin)

HKU Business School Mentorship Programme 2021-22

My mentor provides me with inspiring career advice. Studying accounting during his undergraduate, he truly understands the pain points of mine between struggling in whether entering accounting or other business-related industries. He uses his personal experience to tell me that there are many ways out of the business field and it is more important to consider personal interests rather than only career prospects.



Corporate Exposure

HKU Business School has a strong tie with corporate partners. To nurture students' business and market acumen, enrichment programmes are organised through the joint efforts of corporate partnerships.

Enrichment Programmes in collaboration with Corporate Partners

HKU Business School has been collaborating with corporate partners on initiatives to spice up students' career exploring journey. The partnership with Accenture enables students to gain exclusive insights into business consulting through the **HKU-Accenture Business Consulting Programme**.

"**Venture into Future Career**" has also been rolled out since 2020-21 in collaboration with Cyberport and the Chartered Institute of Management Accountants. Students are given a platform to mingle with professionals from different industries via a series of activities like coffee chats and guest talks. This definitely helps students explore their career choices and sort out their career direction.

HKU Business School Mentorship Programme

Leveraging the **School's extensive network** in the business and finance industry, we have developed our own mentorship programme to furnish students with opportunities to enhance their skills and knowledge essential for their future career development. Our students are empowered to connect to the real business world through direct and active interaction with seasoned professionals, executives and entrepreneurs.



Experiential Learning Programmes

Experiential learning is also embedded in our course curriculum. **Business Consulting Practicum** offers business and economics students hands-on experience of working with business clients in solving “real-life” problems relating to their studies, under the guidance of the faculty teacher, Consultant-in-Residence and professional mentors. **Impact Lab** gives students an excellent opportunity to work directly for social ventures under the guidance of a teacher and professional mentors.

An intensive academic and cultural exchange experience, **Doing Business in China**, is offered to students where they can interact with peers from **Peking University. China Business and Economics Programme** is a credit-bearing learning activity in partnership with **Fudan University** for students to learn about the rapid economic development of China firsthand. Students can experience the spirit of entrepreneurship and taste a different culture through our collaborative programme, **Entrepreneurship in China**, with **Zhejiang University**. Students can also acquire an in-depth understanding of the development and latest economics, finance, creativity, innovation and entrepreneurship trends in the fast-growing Greater Bay Area by joining the **Creativity, Innovation & Entrepreneurship in China Programme**.

Going beyond the developing economies in Asia-Pacific region, **Transformative Business Immersion in Developing Economies** is a credit-bearing course offering a total immersion experience into unfamiliar geography, economy, sociality and environment, where students travel to a developing country, partner with some small businesses and work together on projects to improve the local economy.



Kwan, Wing Kit Winson | BBA(Acc&Fin)
Business Consulting Practicum 2023

The BCP programme provides us with an exceptional opportunity to engage in hands-on experiential learning. By receiving training from professionals, obtaining valuable insights from mentors, and solving real-world business cases, I have acquired a multifaceted perspective and a set of competencies that are highly pertinent to my future career goals.

Liu, Donglin Tony | BBA(Acc&Fin)
Business Consulting Practicum 2023

The BCP programme is a great opportunity to learn and apply business knowledge, experience the consulting industry, and embrace challenges! With strong support from the faculty and mentor, you can develop a business plan for your client company, which is an experience that cannot be achieved in the classroom!



Wong, Ka Ho | BSc(QFin)
Doing Business in China Programme 2023

Doing Business in China (DBIC) was well organised. I got the chance to glimpse the current economic, political and social situation in the Mainland China, which is quite different from what I know (i.e. digital economics). The lecture given by the Professor from the Peking University was insightful and interactive.

Lendy, Rafael | BEcon&Fin
“Creativity, Innovation & Entrepreneurship in China” Summer Virtual Programme 2023

The CIEC programme taught me the importance of creativity and innovation in the Chinese economy. I learnt that businesses that are able to innovate are more likely to succeed in China. I also made valuable connections with industry leaders, entrepreneurs, and other students from around the world. These connections help me to achieve my career goals.



Zhang, Yiqing | BBA
“Creativity, Innovation & Entrepreneurship in China” Summer Virtual Programme 2023

I learnt how to identify market opportunities, develop innovative solutions, conduct market research, and create a successful business plan through CIEC. This knowledge has given me the confidence and skills to pursue my own entrepreneurial ventures in the future. Additionally, the course provided me with a network of like-minded individuals who are also interested in entrepreneurship, which I believe will be invaluable for future collaboration and support.

Case Competitions

The School provides ample opportunities to refine students' presentation and analytical skills through a myriad of local as well as overseas competitions. From training to delicate analysis of business cases to a variety of business scenarios, students are equipped with different skillsets to compete with candidates from the world's leading universities.



Chen, Ying Hei Helena | BBA(IBGM)
CBS Case Competition 2023 (Winner)

It is my honour to have represented HKU with Lawrence, Sunny, and Theresa and won the championship. Not only have we gained valuable insights from this eye-opening experience, but we have also made lifelong connections through creating lifetime experiences and immersing in the Danish culture.

Xu, Meiyi | BBA(Law)&LLB
Scotiabank International Case Competition 2023 (Winner)

The SICC at Ivey Business School was an extraordinary experience with my teammates Regan, Kirti, and Karine. We grappled with numerous challenges and uncertainties, managed to thrive, and culminated in a gratifying breakthrough. Building long-lasting relationships with teams worldwide was an invaluable bonus.



Chzhan, Lina | BBA(IBGM)
CGMA Global Business Challenge 2023 - North Asia (Champion)

The CGMA GBC 2023 transformed me personally and improved my team-building skills. Winning the Hong Kong semi-finals and the North Asia finals taught effective delegation, teamwork, and leadership. Mentorship and feedback were crucial to rapid improvement, emphasising their value early in one's career.

Yan, Yu | BEcon&Fin
ACCA Business Competition 2022-23 (Champion, Creative Excellence Award, Digital Excellence Award)

This competition truly provided a stage for me to leverage technological innovations to expedite business transformation for the Case Partner. Securing the APAC Championship, Creative Excellence Award, and Digital Excellence Award was rewarding for us. I am particularly grateful for the support offered by HKU and the competition mentorship.



Wong, Yin Ki | BBA(Acc&Fin)
HSBC Life Insurance Innovation Competition 2023 (1st Runner Up)

If I can use only two words to summarize my experience in HSBC Innovation Competition, they would be – inspiring and rewarding. Huge thanks to my amazing teammates, who are extremely supportive and collaborative throughout the process, and to the assistance provided by the HKU Business School. Our achievements would not be possible without your presence.

Students' achievements in case competitions (2021-2023 awards)

Overseas/Mainland

2022 Global Trading Challenge	World Top 10%
2022 Youth-Storm Microsoft Business Analytics Challenge	National Champion
Amplify Trading Global Markets Competition 2021	Top 10
	Top 25
	Best Pitch Deck Award
Amplify Trading Global Markets Competition 2022	Finalists
Asian Business Case Competition 2022	1 st Runner Up
CBS Case Competition 2023	Winner
CGMA Global Business Challenge 2021 - North Asia Final	Awards of Commendations, Future Business Leader Award
CGMA Global Business Challenge 2023 - North Asia Final	Champion
Climathon2022@Hangzhou	Championship
Deloitte Digital Camp 2023	Champion
Deloitte Tax Championship 2021	Finalist Team
EY Young Tax Professional of the Year 2022 - National round	Champion
Family Office Association Hong Kong (FOAHK) 2023 Case Competition	2 nd Runner Up
Häagen Dazs Challenge	1 st Prize
Hult Prize 2021 Challenge - Regional Final in Manila	Winner
International Business Agility Labs: Supply Chain Management	Winner
	Finalist
Joint University Algo FX Trading Challenge 2021	3 rd Place in Best Return
	2 nd Place in Best Strategy Design
Scotiabank International Case Competition 2022	Winner
Scotiabank International Case Competition 2023	Winner
Shaping the Future Nansha Innovation Challenge	1 st Runner Up
	Most Creative Award
UW x HKU Business School Virtual Global Case Competition	Champion team
	2 nd Runner-up
	3 rd Runner-up
	People's Choice Award
UW Global Business Case Competition	Finalists
World Asian Case Competition 2021	Top 10 winners
	Honorable Mentions Award

Local

6th Joint University Investment Game	Champion in the category of "Stocks"
ACCA Business Competition 2022-23	Champion
	Creative Excellence Award
	Digital Excellence Award
	Best Budgeting Award
Advancing Greener Tomorrow Competition 2022	Champion
BOCHK Challenge 2021-22	Gold Award for Innovative Design
BOCHK Challenge 2023	Bronze Award for Innovative Design

Local

Business Administration Paper 2021 Sponsored by UBS	1 st Runner-up
CFA Institute Research Challenge 2022-23 Hong Kong Local Final	2 nd Runner Up
CGMA Global Business Challenge 2023 - Semi-final Round (Hong Kong)	Champion Finalist
ESG Challenge 2023	Champion
EY Young Tax Professional of the Year 2022 - Hong Kong Region	Champion First Runner-up Finalists
Female Entrepreneur Business Simulation Competition 2022	2 nd Runner Up
FSDC Career Day 2022 - Pitch Perfect Video Competition	Champion
HKCGI Corporate Governance Paper Competition and Presentation Awards 2021	Paper Writing Competition: 1 st Runner-up 2 nd Runner-up Paper Presentation Competition: Best Presentation Award & Audience's Favourite Team Award
HKGCC Business Case Competition 2021	Citibank - Champion Citibank - 1 st Runner-up Citibank - 2 nd Runner-up DHL - 2 nd Runner-up Great Eagle Group - Champion Great Eagle Group - 1 st Runner-up NWS - Champion NWS - 2 nd Runner-up PwC - Champion PwC - 1 st Runner-up Sino Group - 1 st Runner-up
HKICPA Business Case Competition 2021	First Runner-up Finalist team
HKICPA Qualification Programme 2021-22	Gold Award - Li Fook Shu Memorial Prize Bronze Award - Edward Chow Memorial Prize ICAEW Prize
HKSI Institute Case Competition 2022	Finalist Top Performer Award Best ESG Initiative Award
HKSI Institute Case Competition 2023	Champion 1 st Runner Up Merit & Finalist Semi-finalist
HKU-SaSa Joint University Case Competition 2023	1 st Runner Up Best Presenter
Hong Kong Joint University Case Competition 2022	Champion 2 nd Runner-up

Local

Hong Kong Shared Good Values Case Competition 2021	Champion
HSBC Global Private Banking Case Challenge 2022	1 st Runner Up
HSBC Life Insurance Innovation Competition 2023	1 st Runner Up Best Use of Technology Award
International Macro Business Simulation Competition 2022	Champion
International MBS Business Management Simulation Competition 2023	Champion 1 st Runner Up
J.P. Morgan Private Bank Challenge 2022	Hong Kong Champion
KPMG Ideation Challenge Semi-Final (Hong Kong Regional Final)	Winner
LEAD to the Future - Business Case Competition 2022	1 st Runner-up 2 nd Runner-up 3 rd Runner-up
L'Oréal Brandstorm - Brandstorm 2022 (Hong Kong Final)	Tech Track Winner
MonsoonSIM Enterprise Resource Management Competition 2021	Champion 1 st Runner-up 2 nd Runner-up 2 nd Runner-up of Adventure Game 3 rd Runner-up of Grand Final Game
Polymer Capital Management Inter-varsity ESG Case Challenge 2022	Champion
Quest for Securities & Investment Elites (QSIE) Case Analysis Competition 2022	1 st Runner Up Outstanding Award
The Hong Kong Future Leader Awards 2022	Best Performing Team Award
Venture Capital On Campus (VCOC) - Investment Challenge 2023	Winner Team

Internship Experience



Li, Chak Lam | BFin(AMPB)

HKU – Neuberger Berman Private Equity Internship Programme 2022-23

The four months in Neuberger Berman have always been fulfilling and rewarding to me. I have been exposed to a wide coverage of Private Equity deals in terms of regions and industries, which has deepened my knowledge of the private market and investment acumen. The close relationships that I built with my colleagues were also invaluable. This internship programme will be a precious opportunity for students who would like to explore the private market.

Chan, Yin Tsung | BBA(IBGM)

Morgan Stanley – Summer Internship (Global Capital Markets)

I worked under Morgan Stanley's Global Capital Markets department as a summer intern in the Debt Capital Markets and Syndicate team, working on debt financing solutions for many large corporates and governments. Given a heavy emphasis on finance and the markets, I was very grateful for the school's support in the semesters leading up to my internship, with not only academic but also extra-curricular resources that sharpened my understanding of the markets.





Chan, Hoi Ching | BBA

Deloitte – Summer Internship (Audit & Assurance)

In the summer of 2022, I was an audit & assurance intern at Deloitte. By taking part in engagements relating to different industries, namely hospitality and retail, I understood various business models and accounting cycles. Moreover, I gained experience interacting with clients and understood the cruciality of communication, internally and externally, which I deemed tremendously helpful for my career development. For that, I would like to express my gratitude to the HKU Business School for the career workshop and resources, as well as the support provided when my team and I joined the HKICPA Business Case Competition 2021, given the fact that Deloitte was a sponsor of the competition and winning the first-runner-up helped me secured this internship opportunity.

Leung, Kam Lun | BBA(Acc&Fin)

UBS – 2023 Pilot Apprenticeship Programme for Private Wealth Management

My experience at UBS Global Wealth Management has been rewarding. The opportunities to assist in various projects, prepare and deliver a simulated elevator client pitch deepened my understanding of private banking. I enjoyed the friendly learning environment. Heartfelt thanks to UBS, my mentors, and the HKU Business School for their invaluable support.



Wong, Hau Yu | BFin(AMPB)

Standard Chartered Bank – 2023 Pilot Apprenticeship Programme for Private Wealth Management

I work in the Business Planning Management (BPM) team, focusing on exploring potential clients and providing strategic planning, including facilitating referrals between private and corporate banking. I am grateful to the Business School and Professor Anna Wong for equipping me with the essential knowledge and skills that have been instrumental in my successful internship.

Wong, Ching Wai | BFin(AMPB)

Bank Julius Baer & Co. AG – 2023 Pilot Apprenticeship Programme for Private Wealth Management

My time at Julius Baer was truly enriching with great exposure and resources to learn, and the best part is to experience the great culture that they uphold. The structured apprenticeship allowed me to rotate in four departments, front-to-back (e.g. Strategy & Business Operation, Front Office Relationship Manager Team) in just eight weeks, which provided me with deep insights into the pure-play Private Banking Business. Furthermore, it was an incredible opportunity to network with people from different functions.



Yeung, Tsz Ying | BFin(AMPB)

LGT Bank – 2023 Pilot Apprenticeship Programme for Private Wealth Management

Working around various divisions across a client lifecycle, including business management, front office support, compliance, and client onboarding, I gained hands-on experience in portfolio management and reviewing clients' source of wealth. I am thankful to the HKU Business School for supporting my job-hunt through informative talks and alumni apprentice sharing.

Kan, Kim Yau | BBA(Acc&Fin)

KPMG – Audit Intern

During my internship at KPMG as an audit intern, I gained valuable knowledge of auditing, and treasurable friendships, and enhanced my interpersonal skills through collaboration with colleagues. I am grateful to the HKU Business School for providing me with job support and organising seminar talks, which led to this precious opportunity in my freshman year.



Kuan, Jia Hong | BBA(IS)

PwC – Tax Technology Intern

My internship at PwC as a Tax Technology Intern enabled me to communicate with the teams from Hong Kong and Mainland China as we both work together to implement client's business requirement. As a result, this internship provided me with a chance to build up my communication skills and technical skills in programming. I would like to thank the HKU Business School for constantly introducing us to various internship programmes via email, as this was how I got to know about the internship programme at PwC.



Yeung, Kin Lok | BFin(AMPB)

The Bank of East Asia, Limited – 2023 Pilot Apprenticeship Programme for Private Wealth Management

During my internship at BEA Wealth Management Division, I had the opportunity to enhance my understanding of the PWM Industry. This valuable experience provided me with hands-on exposure to various aspects of the industry as I actively participated in both the Wealth Management Operations Department and the Private Banking Department. Additionally, I proactively assisted in organising client events and took the lead in facilitating the e-ticket project. Moreover, I had the privilege of interacting with friendly colleagues who generously shared their expertise and insights with me.



Our Student Scholars



Tsao, Wing Sze | BBA(IBGM)

Recipient of Faculty Student Contribution and Innovation Award 2022-23

This award serves as a meaningful recognition for my past contribution to the wider community with different leadership and entrepreneurial determination. The diverse enrichment experiences offered by the School inspire me to constantly improve myself and embark on my own initiation in creating social impacts focusing on youth.

Mok, Wai Sum Addison | BBA(IBGM)

Recipient of HKU Business School –

Thomas Kwok and Family Future Leader Scholarship 2022-23

I am grateful that the award pushed me to leap out of my comfort zone, such as taking courses at Harvard, joining international field trips and social good initiatives. With my soft skills polished, I aspire to lead fellow youths to contribute to society.



Lam, Kar Hay Haywood | BBA(IS)

Recipient of HKEX Foundation Scholarship 2022-23

I am honored to be awarded the HKEX Foundation Scholarship. The scholarship fuels my passion for knowledge and encourages me to participate in various out-of-classroom learning activities. Thank you, HKEX.

Chen, Yung | BBA(Law)&LLB

Recipient of Hong Kong Jockey Club Scholarship 2018-19 to 2022-23

I am very grateful for the Hong Kong Jockey Club's recognition. Through their generous support, I am more capable of helping others. I believe in "Life enlightens life", that when we are lending a helping hand, we are also enlightened by the smiles and kindness of the people we helped, and this is how the fire of hope goes on and on.



Yeung, Tsun Wa | BBA(Acc&Fin)

Recipient of Shanghai Commercial Bank Scholarship 2022-23

Receiving the Shanghai Commercial Bank Scholarship empowers me to pursue my personal goal in the financial industry by providing invaluable financial support and recognition, propelling me towards excellence and enabling me to make a meaningful impact in the field.

2024 JUPAS Admission

Admissions criteria (HKDSE)

For BEcon/BEcon&Fin, BBA, BBA(Acc&Fin)/BBA(ADA) and BFin(AMPB)

Local candidates applying on the strength of the Hong Kong Diploma of Secondary Education (HKDSE) are required to fulfil the minimum entrance requirements as shown below:

- (A) Level 4 or above in English Language;
- (B) Level 3 or above in Chinese Language¹;
- (C) Level 3 or above in Mathematics;
- (D) Grade "Attained (A)" in Citizenship and Social Development²; and
- (E) Level 3 or above in two Elective Subjects.

For BBA(BA), BBA(Law)&LLB, BBA(IBGM), BSc(MAT) and BSc(QFin)

In addition to the **minimum entrance requirements** above, candidates applying for the BBA(BA), BBA(Law)&LLB, BBA(IBGM), BSc(MAT) and BSc(QFin) programmes shall also obtain the following results in the HKDSE examination:

BBA(BA)/BSc(MAT) - Level 3 or above in one of the following subjects:

	Biology	BAFS	Chemistry	Combined Science	Economics	ICT	Integrated Science	Physics
BBA(BA)	✓		✓	✓		✓	✓	✓
BSc(MAT)	✓	✓	✓	✓	✓	✓	✓	✓

Level 3 or above in Extended Module 1 or 2 of Mathematics is also preferred by BBA(BA)/BSc(MAT) but not strictly required.

BBA(Law)&LLB	ENG	Level 5 or above in English Language	&	中	MATH	Level 4 or above in Chinese Language ¹ and Mathematics.
BBA(IBGM)	ENG	Level 5 or above in English Language	&	MATH		Level 4 or above in Mathematics.
BSc(QFin)	M1/2	Level 3 or above in Extended Module 1 or 2 of Mathematics.				

Note 1: Non-Chinese-speaking applicants will be considered on a case-by-case basis.

Note 2: The result(s) of Liberal Studies at Level 2 or above achieved in previous sitting(s) will also be considered.

Application

For details of the 2024 JUPAS exercise, please visit www.jupas.edu.hk.



2024 Non-JUPAS Admission

Selection process and entrance requirements

Eligibility

- (1) Local students applying for admission on qualifications other than the HKDSE examination;
- (2) Non-Local students with qualifications other than the mainland China's National Joint College Entrance Examination (NJCEE/Gao Kao)

Application Procedures

All non-JUPAS applications should be submitted via the online application system by noon of November 15, 2023 (Hong Kong Time) for the first-round evaluation. Scanned copies of the following documents should also be uploaded by the application deadline.

- (1) Official prediction of grades or scores from your current high school (if available);
- (2) All internal and public examination results during your senior secondary education; and
- (3) At least one academic reference letter

Late submission of supporting documents will delay the consideration of application.

Shortlisted applicants for BSc(QFin) will be interviewed; optional interviews for other programmes will be arranged if necessary.

University and Programme Entrance Requirements

Due to the complex combination of education background of applicants, each application will be assessed individually on its own merits. Non-JUPAS applicants are advised to refer to the standards and requirements on the website of the Admissions Office of the University before making an application:

- (1) Admissions standards (International Qualifications or National Qualifications);
- (2) Programme specific subject requirements;
- (3) English language requirement; and
- (4) Second language requirement (i.e. any language other than English).

In particular, please note that the expected lower boundary for admissions listed on the website is provided for reference purposes only. Admissions is competitive in nature and achieving the expected lower boundary does not guarantee admission to the programme. The actual admission grade or score will be dependent on the overall quality of applications received in the 2024 admissions exercise.

Announcement of Result

Offer results will be released from around late December 2023 onwards. All application status will be updated in the online application system once an admissions decision has been made. Applicants should check their application status online regularly.

More Details

For further information about the application procedures and admissions standards, please visit the Admissions Office's website at <https://admissions.hku.hk/apply/international-qualifications>.



2024 Dual Degree Admission

Separate application is required for applying to the dual degree programmes, in addition to the application under the JUPAS or International/Non-JUPAS Admissions Scheme. For details of the dual degrees and the application procedures, please visit the Admissions Office's website at <https://admissions.hku.hk/programmes/university-collaborative-programmes>.



Develop Your Career

Upon graduation, over 90% of our students begin their careers in the commerce and industry sector. Others either move on to further studies or explore opportunities with the civil service, education institutions and community/social services.

Career Prospects

Companies/organisations that have offered full-time positions to our graduates include but not limited to the following:

- Accenture Company Limited
- Bank of China (Hong Kong) Limited
- BDO International Limited
- Bloomberg L.P.
- Citibank (Hong Kong) Limited
- Crédit Agricole Corporate and Investment Bank
- Credit Suisse Group AG
- Deloitte Advisory (Hong Kong) Limited
- Deloitte Touche Tohmatsu Limited
- Deutsche Bank
- Ernst & Young
- Goldman Sachs (Asia) LLC
- Hang Seng Bank Limited
- HKSAR Government
- Hong Kong Monetary Authority
- JPMorgan Chase & Co.
- KPMG
- Morgan Stanley
- PricewaterhouseCoopers Limited
- Standard Chartered Bank (Hong Kong) Limited
- The Hongkong and Shanghai Banking Corporation Limited (HSBC)
- UBS Group AG



Full employment (98.9%) for the
17th
consecutive year



\$34,501
was the average salary of our 2022
graduates



71%
of our 2022 graduates have received
at least 2 job offers upon graduation



Freshmen sharing



Tsang, Hoi Huen Alice
BSc(QFin)

I have always had a fervour for mathematics, relishing the creation of mathematical arguments, honing solid mathematical thinking skills, and crafting mathematical models to see the heart of the financial and economic theories. HKU Business School, with its outstanding international reputation, is a world-leading and well-known training place for professionals in their respective fields. The School's tradition, academic environment, and renowned faculty, with my commitment and resilience, will equip me with strong skills within my chosen field. In university, I look forward to maintaining curiosity, exploring new fields, and deepening my knowledge in my chosen area, always approaching learning with enthusiasm and courage.



Helau, Vivian
BBA(Law)&LLB

I chose the BBA(Law)&LLB double-degree programme at HKU as it integrates Business with Law, a combination rarely offered elsewhere. I was drawn by the interdisciplinary nature of the programme, which allows me to explore both fields during my undergraduate studies and obtain great job flexibility in the future. The HKU Business School also offers a range of opportunities for students to learn beyond classroom walls through hands-on engagement in competitions and enrichment programmes to gain practical experience on any front, whether it be entrepreneurship or consulting. I hope to make good use of the School's resources and opportunities to broaden my student portfolio.



Zhang, Shiyao
BBA (HKU-UBC Dual Bachelor's Degree)

I chose HKU-UBC Dual Bachelor's Degree as it has always been my ambition to study in a culturally diverse environment. HKU combines ancient Chinese traditions with modernism, I believe my studies at HKU Business School will provide me with more opportunities for cross-cultural communication and cultural exchange, which will help me understand cultural diversity. We live in a globalized world, and there is an excellent resource for learning about the advantages and disadvantages of globalization. All of which will be beneficial to my future business career and help me become a better global citizen.



Chan, On Tik
BSc(MAT)

Being one of the top and prestigious universities in the world, HKU has always held a position of great significance to me. Despite being relatively young, the HKU Business School offers valuable opportunities for networking and collaboration. What is more, my currently programme, BSc(MAT), combines marketing and technology, aligning with the data-driven world and technology industry, and also showcases the School's commitment to innovation and staying current with industry trends. In the next four years, I aim to maximize valuable opportunities for internships and more within this environment.



Hsu, Latt Shwe Yi
BBA

Business institutions are a dime a dozen in today's world but finding the right one that aligns with my personal goals and future career can be challenging. Luckily, HKU Business School offers a unique opportunity with its comprehensive and customisable curriculum. At HKU, I can not only excel academically but also prepare for my future career through a myriad of internship/exchange opportunities and academic advising services available to undergraduates. I aspire to gain global exposure and expand my network during my dynamic BBA programme at HKU, a leading international university and home to brilliant young minds across the globe.



Nguyen, Thi Hong Linh
BBA(ADA)

I believe HKU's world-class education is the ideal launching pad for my aspirations. The diversity of HKU, both in terms of the student body and the educational programmes, is a wonderful experience that I cannot find anywhere else. My desire to apply accounting and technological skills to solve real-world problems has compelled me to pursue the Bachelor of Business Administration in Accounting Data Analytics at HKU Business School. There are so many things I want to enjoy during my university life: making friends from different backgrounds, being emerged in many cultures, gaining more knowledge and exploring more about myself by actively seeking challenges. I expect my four years will be full of joy, excitement, knowledge and ambition.



Duangthip, Wee
BBA(IBGM)

I'm absolutely thrilled to be part of the 2023 freshman cohort at HKU! Choosing HKU was a no-brainer for me. The programme's interdisciplinary approach perfectly aligns with my passion for business and global affairs. I have incredibly high expectations for my university life – engaging in stimulating academic discussions, collaborating with diverse peers, and experiencing personal growth. HKU has truly left a lasting impression on me with its unwavering commitment to excellence and innovative spirit. Not to mention, I'm beyond excited about the vibrant campus culture and the opportunity to explore the dynamic city of Hong Kong. From participating in exciting extracurricular activities to discovering new perspectives, I simply cannot wait to dive into everything HKU has to offer!



Xing, Zhihan
BEcon&Fin

As one of the world's financial centres and commercial ports, Hong Kong has attracted me to study BEcon&Fin at HKU Business School. With the esteemed research and academic resources, I am confident of an enriching educational experience to broaden my perspectives on economic affairs and to participate in the vibrant university life through engaging in various societies, sports, and musical events. Seeing the international teaching and diverse faculty members at HKU provide students with global outlooks and valuable networking opportunities, I look forward to embracing all the opportunities HKU offers and immersing myself in a colourful university life.



Wong, Kwan Ting
BBA(BA)

Known as the World's Most International University, HKU provides me with a plethora of local and overseas exchange opportunities to enrich my learning experience and broaden my social network. In light of the skyrocketing development in the field of data analytics, BBA(BA) is undoubtedly a comprehensive programme that equips me with essential technological skills to excel in the world of big data, thus allowing me to keep abreast of times and shine as a capable and all-rounded business talent. I am confident that I will be enjoying every single moment in the upcoming years studying at HKU Business School.

Exciting Developments

The Pokfield Campus:
Our future home



New Centres and Campuses
around the globe





Useful Websites

The University of Hong Kong (HKU)

- Undergraduate Admissions
<https://admissions.hku.hk/>

HKU – Entrance Requirements

- For JUPAS Candidates
<https://admissions.hku.hk/apply/jupas>
- For non-JUPAS Candidates
<https://admissions.hku.hk/apply/international-qualifications>

HKU Business School

- Overview of Undergraduate Programmes
<https://ug.hkubs.hku.hk/programme>
- Enrichment Programmes
<https://ug.hkubs.hku.hk/student-enrichment>

Other HKU Websites


- Mainland Affairs Office (MAO)
<https://mainlandaffairs.hku.hk/>
- Centre of Development and Resources for Students (CEDARS)
<https://www.cedars.hku.hk/>





AACSB
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HKU Business School News and Events

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HKU Business School Undergraduate Admissions News and Events

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