



HKU
BUSINESS
SCHOOL
港大經管學院

Undergraduate

Undergraduate
Brochure
2022

INSPIRE



HKU



EMPOWER



LEAD



BUSINESS

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About HKU Business School

HKU Business School* strives to nurture first-class business leaders and foster academic and relevant research to serve the needs of Hong Kong, China and the rest of the world in the new Asia-led economy. As Asia's premier international business school, we engage leading scholars from all corners of the globe and they instil in the students global knowledge with an Asian perspective.

The School attracts top students from Hong Kong and beyond. It admits the highest proportion of non-local undergraduate students amongst all Faculties at HKU. Three of its undergraduate programmes are ranked among the University's top 10 programmes.

HKU Business School is fully accredited by the European Quality Improvement Systems (EQUIS) and the Association to Advance Collegiate Schools of Business (AACSB).

Vision

To be a leading, globally-impactful academic institution of business and economics

Unique Proposition

- ▶▶ Deeply rooted in Hong Kong
- ▶▶ Fully engaged with China
- ▶▶ Truly international

Mission Statement

- ▶▶ To provide world-leading business and economics education that nurtures dynamic and responsible leaders
- ▶▶ To advance the frontiers of knowledge through innovative and globally-significant research
- ▶▶ To create positive change to the world by partnering with communities

* "HKU Business School" is the branding identity for the Faculty of Business and Economics at The University of Hong Kong in external communications.

Dean's Message

Since I joined HKU Business School, the enormous talent, capabilities, achievements, potentials and vibrancy of our faculty members, staff, students and alumni have never stopped to amaze me.

Our School strives to nurture inspirational business talent and to foster both academic and applied research to serve the needs of Hong Kong and beyond in the fast-changing global economy. We engage leading scholars from the world to instil students with global knowledge, bringing a wide range of top-quality degree programmes that are tailor-made to suit business education needs.

Consistently ranked amongst the world's top universities, HKU has always been highly regarded as the city's flagship university since its foundation 110 years ago. As the youngest member of the HKU family, HKU Business School prides ourselves with a highly diversified student body. We are committed to rendering our students with diverse experiential and enrichment activities, equipping them with the cutting-edge knowledge and skillset for their career development with dedicated resources. The School's undergraduate curricula are amongst the top in terms of ranking across all programmes within HKU, and succeed in attracting the brightest students both locally and internationally.

The year 2021 marks the 20th anniversary of the HKU Business School. While the past two decades have been extraordinary for the HKU Business School, we will continue to put together the strengths of global excellence with regional relevance and a focus on Mainland China in our programmes, offering our students a dynamic and vibrant college life on top of their pursuit of academic excellence.

I look forward to the opportunity of welcoming you to join our community - the seedbed of future leaders.

Warm regards,



Professor Hongbin Cai
Dean
Chair of Economics



Greetings from Associate Dean (Undergraduate)

Business education today is an evolving core that builds upon learning from all academic disciplines and draws inspiration from both successful and unsuccessful business practices. Our undergraduate curricula equip students with knowledge in diverse aspects of business and economics, and prepare them to be creative leaders of tomorrow with global perspectives.

A hallmark of our School that separates us from the others is our truly multi-disciplinary approach. Our School's tremendous resources offer students with a wide array of choices to combine studies in economics and finance, accounting and finance, business and law, business and computer studies, and international business and global management, as well as dual degrees in collaboration with world-renowned universities.

Our faculty members engage you with their teaching and bring their research into the classroom. They open your mind, sharpen your curiosity, and instil in you an appetite for acquiring new knowledge and extraordinary experiences throughout your academic journey and career development. Our students are among the brightest and most creative of their peers. Our alumni have gone on to forge brilliant careers in all sectors of the local, regional and international business community, and formed a global network that you will join for the rest of your life.

I hope that you will share my enthusiasm for the programmes and my admiration for the people who have contributed to their development. I look forward to having you as a member of the School and a future leader in the world of business.

Warm regards,



Dr. Derek Chan
Associate Dean (Undergraduate)



Explore Your Options

A Wide Selection of Programmes



Bachelor of Business Administration [BBA]

The BBA programme combines strong functional training with intensive exposure to communication skills, computer applications, and other social science and/or science subjects. Students can choose to major in the following area(s):



Entrepreneurship, Design and Innovation



Finance



Human Resource Management



Information Systems and Analytics



Marketing

BBA Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. BBA Major	78
Faculty Core Courses	24
Disciplinary Core Courses / Disciplinary Electives	48
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	108
Total	240

Find out more:
<https://ug.hkubs.hku.hk/programme/bba>



HKU - Sciences Po Dual Degree Programme

Students will spend the first two years at Sciences Po in France (142 equivalent HKU credits) and the third and fourth years at HKU (150 credits). Programmes at Sciences Po are taught in English (no French requirements for being admitted) with intensive French language classes for all non-francophone students.

Upon successful completion of the dual degree programme, students will be awarded the Bachelor of Business Administration (BBA) degree from HKU and a Bachelor's degree from Sciences Po.

Find out more:
<https://admissions.hku.hk/programmes/university-collaborative-programmes/hku-sciences-po-dual-degree-programme>



HKU - University of British Columbia Dual Degree Programme

Students will spend the first and final years at HKU (144 credits) and the second and third years at University of British Columbia (UBC) (146 equivalent HKU credits), and graduate with a Bachelor of Business Administration from HKU and a Bachelor of Commerce from UBC upon successful completion of the programme.

Find out more:
<https://admissions.hku.hk/programmes/university-collaborative-programmes/hku-university-of-british-columbia-dual-degree-programme>





Bachelor of Business Administration in Accounting and Finance [BBA(Acc&Fin)]

The BBA(Acc&Fin) programme prepares students for a professional qualification in accounting and provides the broad-based education necessary to progress toward a leadership role in the financial sector. Tailor-made professional preparation programmes and internship opportunities with renowned accounting firms and financial institutions are available for talented students. It is accredited as an approved accountancy programme by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia



BBA(Acc&Fin) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. Professional Core in Accounting	108
Faculty Core Courses	24
Disciplinary Core Courses	78
Capstone Course	6
C. Minor in Finance*	36
Disciplinary Core Courses	12
Disciplinary Electives	24
D. Free Electives / Optional Minor	42
Total	240



*Students may opt to pursue a Major in Finance:

Components	Credits
A. University Graduation Requirements	54
B. Professional Core in Accounting	108
C. Major in Finance	78
Disciplinary Core Courses	30
Disciplinary Electives	18
Free Electives	24
Capstone Course	6
Total	240



Find out more:
<https://ug.hkubs.hku.hk/programme/bba-acc-and-fin>



Bachelor of Business Administration (Business Analytics) [BBA(BA)]

The BBA(BA) programme is crafted to meet the growing industry demand for talents in the business analytics field. Its curriculum offers students a comprehensive coverage of both technical and managerial skill sets. Students will learn a wide spectrum of knowledge from the disciplines of information technology, data science, business statistics and management. Core courses include programming language, database management, introduction to business analytics, management information systems, decision and risk analysis, etc. They help students build the foundations for advanced topics in senior years. Students also have the option to choose from analytics technique courses and business application courses. The aim is to provide students with state-of-the-art experiences in artificial intelligence, big data, social media, and other latest development. Such design helps train well-rounded students who will be more adaptable in their career development. The programme is suitable for students who have a passion for problem-solving through analytics, and who aim to develop their career path in analytics.

BBA(BA) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. Major in Business Analytics	96
Faculty Core Courses	24
Disciplinary Core Courses	42
Disciplinary Electives (Analytics Techniques)	12
Disciplinary Electives (Business Applications)	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240



Find out more:
<https://ug.hkubs.hku.hk/programme/bba-ba>



Bachelor of Business Administration (Law) and Bachelor of Laws [BBA(Law)&LLB]

Jointly offered by the HKU Business School and the Faculty of Law, the BBA(Law)&LLB integrated double-degree programme blends two strategic disciplines into a single programme for the bright and highly motivated. It is an excellent choice for students seeking a broader education with parallel concentration on legal and business studies. Graduates of the programme will be awarded two degrees – BBA(Law) by the HKU Business School, and LLB by the Faculty of Law. After successful completion of the LLB programme, students may apply for admission to the Postgraduate Certificate in Laws (PCLL) programme provided that they meet the relevant admission requirements.

The programme offers business stream and accounting stream to students in their business studies. The accounting stream is accredited by:

- The Hong Kong Institute of Certified Public Accountants (HKICPA)
- The Association of Chartered Certified Accountants (ACCA)
- CPA Australia



BBA(Law)&LLB Curriculum Structure (Business Stream)

Components	Credits
A. University Graduation Requirements	36
Language Enhancement Courses	12
Common Core Curriculum	24
B. BBA Major	78
Faculty Core Courses	24
Disciplinary Core Courses / Disciplinary Electives	48
Capstone Course	6
C. Professional Core in Law	156
Disciplinary Core Courses	120
Disciplinary Electives	30
Capstone Course	6
D. Free Electives / Optional Minor	30
Total	300

BBA(Law)&LLB Curriculum Structure (Accounting Stream)

Components	Credits
A. University Graduation Requirements	36
Language Enhancement Courses	12
Common Core Curriculum	24
B. Professional Core in Accounting	108
Faculty Core Courses	24
Disciplinary Core Courses	78
Capstone Course	6
C. Professional Core in Law	156
Total	300

Find out more:
<https://ug.hkubs.hku.hk/programme/bba-law-and-llb>



Bachelor of Business Administration in International Business and Global Management [BBA(IBGM)]

BBA(IBGM) is an intensive, premier programme in international business and global management featuring a unique curriculum designed to evolve with and reflect the ever-changing demands of a globalised world. Exclusive elements such as overseas exchange studies, a leadership boot camp, an Asia-Pacific study tour, an international field trip and global enrichment opportunities are strategically integrated into the curriculum, whilst students are given the flexibility to pursue an in-depth inquiry into another specialised area of study as a second major. This cross-functional and personalised approach aims to foster a selected group of outstanding students to become the world's future leaders equipped with global perspectives, cultural sensitivity, social responsibility and key competencies to succeed in the international business environment.

BBA(IBGM) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. Major in International Business and Global Management	96
Faculty Core Courses	24
Disciplinary Core Courses	54
Disciplinary Electives	12
Capstone Course	6
C. Second Major	72-90
D. Free Electives	0-18*
E. Compulsory Overseas Exchange	-
Total	240

* Students may use free electives to fulfil the second major where the requirements exceed 72 credits.

Find out more:
<http://ibgm.business.hku.hk>





Bachelor of Economics [BEcon]

The BEcon programme trains students in economic theories, statistical tools, the application of theories to solve practical economic problems in trade, banking and the labour market, and evaluation of the regional economic performance of China, Hong Kong and other economies. Students will be furnished with solid theoretical and empirical economic knowledge to analyse and understand human behaviour and social interactions. The programme allows students a high degree of flexibility in planning their future career specialisation.

BEcon Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. Major in Economics	78
Faculty Core Courses	24
Disciplinary Core Courses	30
Disciplinary Electives	18
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	108
Total	240



Find out more:
<https://ug.hkubs.hku.hk/programme/becon>



Bachelor of Economics and Finance [BEcon&Fin]

BEcon&Fin is designed to meet the interests of students who are seeking a balanced study of both economics and finance. The programme recognises the significance of economics both in its own right and as a foundation for the study of finance, and the significance of finance as a career path for students who are keen on joining this profession. Students will receive solid training in theories and applications of economics and finance. They will be equipped with the skills to analyse human behaviour and social interaction, as well as to solve problems in the financial sphere.

BEcon&Fin Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. Major in Economics and Finance	96
Faculty Core Courses	24
Disciplinary Core Courses	42
Economics Disciplinary Electives	12
Finance Disciplinary Electives	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240



Find out more:
<https://ug.hkubs.hku.hk/programme/becon-and-fin>

HKU - Peking University “Future Leaders” Dual Bachelor’s Degree in Economics, Finance and Management

Students will spend the first two years at HKU (150 credits) and the third and fourth years at Peking University (PKU) (144 equivalent HKU credits). The programme combines the strengths of two leading business schools in Hong Kong and Mainland China and is designed to nurture first-class business leaders and cultivate their global perspective with intimate understanding of China.

Upon successful completion of the dual degree programme, students will be awarded a Bachelor of Economics and Finance (BEcon&Fin) degree from HKU and a Bachelor of Management [BMgmt] degree from PKU.

Find out more:
<https://ug.hkubs.hku.hk/admission/degree-programmes/hku-pku-dual-degree>





Bachelor of Finance in Asset Management and Private Banking [BFin(AMPB)]

The BFin(AMPB) programme aims to prepare students to enter the rapidly growing fields of asset management and private banking (AMPB) in Hong Kong and Asia Pacific. During the first two years, students complete introductory courses in accounting, economics, mathematics, statistics, corporate finance, and investments and portfolio analysis. In subsequent years, students take specialized courses related to the asset management and private banking sectors including equity valuation, investment management, investment consulting, lending and credit, financial regulations and compliance, green finance and current issues in the AMPB industry. The programme contains practical-oriented courses taught by teachers with extensive experience in the AMPB industry and offers an array of career-oriented enrichment activities and networking opportunities with industry practitioners.

BFin(AMPB) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. Major in Asset Management and Private Banking	96
Faculty Core Courses	24
Disciplinary Core Courses	54
Disciplinary Electives	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240



Find out more:
<https://ug.hkubs.hku.hk/programme/bfin-ampb>



Bachelor of Science in Marketing Analytics and Technology [BSc(MAT)]*

Marketing is critical to all businesses. It dictates whether a company will be successful. Technology, Big Data, and digitization are fundamentally changing how marketers operate. The BSc(MAT) programme equips students with quantitative skills, technology know-how, and business marketing acumen to pursue a career in the digital economy and modern businesses. It targets both STEM students with an interest in business as well as business students interested in the technology space. Students will gain a solid foundation in cutting-edge technical areas including computer programming, data science, and technology by excelling in courses from the Faculty of Engineering and Faculty of Science. In addition, students will master digital business, marketing and leadership through courses at the HKU Business School. This interdisciplinary approach will enable students to engage in a variety of jobs and functions such as the design and launch of new technology products, targeting consumers, digital marketing, forecast and predicting markets, and building a technology-focused strategy. The programme aims to nurture future leaders in the field of technology and marketing who are able to use the latest technology, science, and data analytics to support business and marketing decisions in the digital world.

BSc(MAT) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. Major in Marketing Analytics and Technology	96
Faculty Core Courses	24
Disciplinary Core Courses	42
Disciplinary Electives (Marketing Technology and Strategy)	12
Disciplinary Electives (Marketing Analytics)	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240



Find out more:
<https://ug.hkubs.hku.hk/programme/bsc-mat>

*Subject to the University's approval





Bachelor of Science in Quantitative Finance [BSc(QFin)]

BSc(QFin) is a premium finance programme. Built on a solid foundation in economics and finance, the programme equips students with the essential quant skills, including mathematics, statistics, and programming, that are required in more advanced and sophisticated analyses, such as valuation models of structured products, risk management, simulation and data analysis, financial engineering, and quantitative trading.

The programme goes beyond merely equipping students with quant skills. More importantly, it stresses on combining these skills with an understanding of the financial markets, the macro environment, and the practical situations where financial managers work, with a balanced mix of quant and business courses. To nurture students' soft skills and market acumen, the programme provides a wide range of value-enhancing activities, such as Round Tables with Practitioners, Alumni Drinks, Executive Mentorship Scheme, Bloomberg training workshops, simulation trading workshops, and an international field trip to other international financial centres such as New York, London and Zurich.

BSc(QFin) Curriculum Structure

Components	Credits
A. University Graduation Requirements	54
Language Enhancement Courses	18
Common Core Curriculum	36
B. Major in Quantitative Finance	96
Faculty Core Courses	24
Disciplinary Core Courses	54
Disciplinary Electives	12
Capstone Course	6
C. Free Electives / Optional Major / Optional Minor(s)	90
Total	240



Find out more:
<https://ug.hkubs.hku.hk/programme/bsc-qfin>



Enrich Your Life

Our Business School encourages students to initiate and act upon ideas, both within the campus and beyond, as it is this real world interaction that makes us unique. Outside classroom learning experiences beyond the realm of academia help students gain appreciation for social interaction, cultural diversity and intellectual collaboration, which contributes to their personal, interpersonal and social development as global citizens, lifelong learners as well as business leaders.

Overseas Enrichment Experiences

Business Exchange Programme / HKUWW Undergraduate Student Exchange Programme

Being the youngest School in the University, our exchange activities are phenomenal. Each year, the School plans to send around 400 students for overseas exchange to top-notch universities to broaden their horizons.



Some of the Business School Exchange Partners



International Field Trips

To enhance students' exposure in global businesses, the School organises overseas field trips for students to spend a week to visit corporate firms and mingle with practitioners in some of the world's most prominent financial centres, e.g. Singapore, Zurich, New York City and London.

Visiting Programmes

Through the **Yale Visiting International Student Programme**, students are sent to spend a year in **Yale University** where they actively engage themselves in a multicultural society. With the generosity of the donors, some of our students are selected for the **Junior Year Abroad Programme** to study as visiting students in **Pembroke College of University of Oxford** and **University of Cambridge** with substantial scholarships. The intellectual ambience of these top universities is truly inspirational and conducive for learning.

Overseas Career Opportunities

Overseas career opportunities provide exceptional learning experiences to our students. In collaboration with the **International Committee of the Red Cross (ICRC)**, a Traineeship Project was launched in 2017 where selected student is sent to Geneva for a full-year project working alongside an Economic Adviser - an unparalleled and unquestionably rewarding exposure.

Beta Gamma Sigma Global Leadership Summit

Beta Gamma Sigma (BGS) is the international honour society serving business programmes accredited by **The Association to Advance Collegiate Schools of Business (AACSB International)**. With the establishment of the HKU BGS Chapter, the School registers students annually for the **BGS Global Leadership Summit** held in the U.S. where they can meet and bond with many other fellow students from the world's best business schools. The Leadership Summit is eye-opening and challenging which leads to a great journey of self-discovery.

Student Sharing



Wang, Supeng | BBA(Acc&Fin) Graduate, Class of 2020

*International Committee of the Red Cross
Traineeship, 2020-21*

The International Committee of the Red Cross has always been at the forefront of the humanitarian cause, and for me, it is both a honor and a reward to work here as a trainee to contribute to the prevention of conflicts. My supervisor is very concerned about the trainees' career development and is never tired of giving professional advice and guidance in everyday work.



Ho, Yin Yee Jocelyn | BBA(Law)&LLB Year 3

The Virtual Business Professional (VBP)

I was fascinated to learn about various content, such as different social media strategies, crowdfunding, donor retention, content creation, bolted in reputation etc. Such knowledge would not be covered in the ordinary academic syllabus, it is however crucial to internships and job seeking.

Danier, Janice | BEcon&Fin Graduate, Class of 2021

BGS Global Leadership Summit, 2019-20

The sessions and speakers had definitely inspired me to develop my passion and skills outside of the classroom. The Summit has helped me differentiate from others and be a good leader in the work environment.



Kong, Yuk Tsung | BBA(IBGM) Year 4

*Virtual Exchange in King's College London
(United Kingdom), 2020-21*

Throughout the 4-month virtual exchange at KCL, I got a lot of opportunities for participating in intellectually inspiring in-class discussions, which made my learning curve even steeper. Over my "Social Psychology of Financial Markets" module, I got chances to debate controversial behavioral finance issues, including efficiency of the financial markets, rationality of investors and altruism in finance, with my classmates every week. Those debates enabled me to understand the viewpoints of other students and were highly insightful.

Ho, Wai Yiu Ryan | BBA(IBGM) Year 5

*Exchange in University of Chicago
(United States), 2019-20*

I am glad that I had the opportunity to go on exchange at the University of Chicago, through which I have had one of the most unforgettable and eye-opening experiences in my life. Thanks to HKU, I have broadened my horizons by participating in a myriad of activities organised by the host university and different associations. My undergraduate experience has been substantially enriched by this exchange programme.



Lee, Chia Yit | BEcon&Fin Graduate, Class of 2021

*Virtual Exchange in University of Southern California
(United States), 2019-20*

My exchange at USC was made online in the third month because of the pandemic situation, I then decided to return home and complete the semester remotely. Due to the time zone difference, it was challenging as the time of lectures varied from 12 a.m. to 5 a.m., with all tests and exams were also conducted during these hours. Despite all these disadvantages, I found the exchange a valuable opportunity for undergraduates to step out of their comfort zone.

Ngan, Yui Yiu Nicole | BBA(Acc&Fin) Year 4

*Virtual Exchange in University of Manchester
(United Kingdom), 2020-21*

All in all, despite the geographical distance, I think I have made the most out of the limitations and this experience is irreplaceable without a single doubt. I am very grateful to be granted this opportunity to be an exchange student and my "trip" at the UoM has been fruitful and eye-opening. A great thank you to the HKU Business School and the University of Manchester for making this happen amid the pandemic!



Zhu, Ruibo | BSc(QFin) Graduate, Class of 2021

*Exchange in Columbia University
(United States), 2019-20*

As an exchange student in Columbia University, it is my honour to have spent a semester in one of the Ivy League universities. I met new friends coming from a diversified culture, interacted with famous professors, and learnt a lot from a variety of events throughout these four months. Thanks to HKU - this experience has turned my university life into a more fruitful journey.

Corporate Exposure



Our Business School has a strong tie with corporate partners. To nurture students' business and market acumen, enrichment programmes are organised through the joint efforts of corporate partnerships.

Enrichment Programmes in collaboration with Corporate Partners

The HKU Business School has been collaborating with corporate partners on initiatives to spice up students' career exploring journey. The partnership with Accenture enables students to gain insights in business consulting through the **HKU-Accenture Business Consulting Programme**.

A new programme "**Venture into Future Career**" has also been rolled out since 2020-21 in collaboration with Cyberport and Chartered Institute of Management Accountants. Students are given a platform to mingle with professionals from different industries via a series of activities like coffee chats and guest talks. This definitely helps students explore their career choices and sort out their career direction.

HKU Business School Mentorship Programme

Leveraging the **School's extensive network** in the business and finance industry, we have developed our own mentorship programme to furnish students with opportunities to enhance their skills and knowledge essential for their future career development. Through direct and active interaction with seasoned professionals, executives and entrepreneurs, our students are empowered to connect to the real business world.



Lui, On Ni | BBA(Law)&LLB
Year 5

Venture into Future Career (VFC) Programme 2020-21

Venture into Future Career (VFC) provides me with not only an in-depth understanding of the business landscape in Hong Kong through seminars and training offered by CIMA and Cyberport, but also a unique opportunity to experience the Singaporean corporate culture in person during the winter internship with HedgeSPA.

Chen, Minyang Steven | BBA(Acc&Fin)
Year 4

HKU-Accenture Business Consulting Programme 2020-21

The HKU-Accenture Business Consulting Programme provided me with an in-depth view of management consulting and equipped me with the essential analytical skills. I got to interact closely with industry insiders and learn about their expertise and substantial experience in consulting.



Chu, Nok Yin | BBA(Acc&Fin)
Year 4

HKU Business School Mentorship Programme 2020-21

Overall, I am grateful for the opportunity to connect with my mentor and learn about what asset managers do in reality. I learnt a lot about facts beyond books. His experiences and attitude made me reflect on how I could apply them to real-life scenarios. I will keep in touch with him and continue to seek advice from him in the future.

Lee, Larisa Hazel | BBA(Acc&Fin)
Year 4

HKU Business School Mentorship Programme 2020-21

My mentor has been extremely generous with her time, knowledge, and willingness to help me find my way for my career. I have received constructive feedback from her on choosing my internship offer. Moreover, she shared her experience on how to pursue a master's degree in HKU, which provided more insights into this aspect.



Chan, Wing Hei | BBA(Law)&LLB
Year 4

HKU Business School Mentorship Programme 2020-21

Apart from career guidance, my mentor is passionate about life, and he provided me with many insights on living life to the fullest. He often shares his views on the meaning of life with me and asks me thought-provoking questions, which leads me to reflect on myself.

Experiential Learning Programmes



Experiential learning is also embedded in our course curriculum. **Business Consulting Practicum** offers business and economics students hands-on experience of working with business clients in solving “real-life” problems relating to their studies. **Impact Lab** gives students an excellent opportunity to work directly for social ventures under the guidance of a teacher and professional mentors.

An intensive academic and cultural exchange experience, **Doing Business in China**, is offered to students where they can interact with peers from **Peking University. China Business and Economics Programme** is a credit-bearing learning activity in partnership with **Fudan University** for students to learn the rapid economic development of China firsthand. Students can experience the spirit of entrepreneurship and taste a different culture through our collaborative programme, **Entrepreneurship in China**, with **Zhejiang University**. Students can also acquire an in-depth understanding on the development and latest trend of the economics, finance, creativity, innovation and entrepreneurship in the fast-growing Greater Bay Area by joining the **Creativity, Innovation & Entrepreneurship in China Programme**.

Going beyond to the developing economies in Asia-Pacific region, **Transformative Business Immersion in Developing Economies** is a credit-bearing course offering a total immersion experience into unfamiliar geography, economy, sociality and environment, where students travel to a developing country, partner with some small businesses and work together on projects to improve the local economy.



Leung, Shun Yan | BEcon&Fin Year 2 *Business Consulting Practicum 2021*

In BCP, we faced a real-life business scenario in which we had to consider the client’s budget and the marketing goals when making recommendations. We also had to keep adjusting the strategies to keep ourselves in line with the client’s expectations. During this process, we have learnt to communicate, negotiate and understand the difficulties of the client.

So, Ho Tin | BBA(Acc&Fin) Year 3 *Business Consulting Practicum 2021*

BCP provides me with an invaluable opportunity to be a student consultant and tackle business difficulties for my client. I can utilise my knowledge in a real-life business setting. Besides, I have developed soft skills like interpersonal and problem-solving skills during the 6-week programme. Also, the advice from my mentor is very insightful and helpful.



Chan, Zhuo Adelle | BEcon&Fin Year 4 *China Business and Economics Programme 2021*

China Business and Economics Programme allows me to understand Chinese business environment and introduces how Hong Kong business students can prosper and excel under such context. The combination of theoretical knowledge and practical negotiation skills are exceedingly eye-opening. A heart to enjoy is the only thing needed from the coming participants since there is nothing to give but many to receive.



Lyu, Jinhong | BEcon&Fin Year 4 *Doing Business in China Programme 2021*

Doing Business in China (DBIC) is an amazing programme that offered the introduction of the Chinese demographic, rising digital transformation and upgraded consumption habits in China. As the only non-local student in my group, it was such a pleasure to reach out and cooperate with my wonderful teammates. The programme is worth every effort if you want to be familiar with mainland China!



Case Competitions



The School provides ample opportunities to refine students' presentation and analytical skills through a myriad of local as well as overseas competitions. From training to delicate analysis of business cases, students are equipped with different skillsets to compete with candidates from the world's leading universities.



Harlan, Gerald | BBA(Acc&Fin) Year 2
CGMA Global Business Challenge 2021 - Final (North Asia)
(Awards of Commendations, Future Business Leader Award)

In this case competition, we learnt that teamwork is one of the essential building blocks of success. Without it, no matter how good the content of the presentation is, the overall delivery would be adversely affected.



Singh, Shivang | BBA(IBGM) Graduate, Class of 2021
Hult Prize 2021 Challenge - Regional Final in Manila (Winner)

By providing immeasurable support in the form of funding, resources, and growth opportunities, HKU stands out as one of the few universities in the world that does whatever it takes to propel its students to a brighter tomorrow. We owe our win at the Hult Prize Impact Summit in Manila fully and wholeheartedly to HKU.



Kakkar, Sana | BEcon&Fin Year 3
World Asian Case Competition 2021 (World's Top 10 Winners)

This competition allowed me to be part of an active process which sensitised me to different opinions. I engaged in fruitful discussions with competing teams and that inspired me to think outside of the box. I am grateful to HKU Business School for giving me such a rewarding opportunity.



Tsang, Chun Wai | BBA(Law)&LLB Year 3
Hong Kong General Chamber of Commerce Business Case Competition 2020 (Champion)

We envisioned a 2030 property development project that can respond to the challenges posed by climate change and cater for social needs. It must also be feasible operationally and financially. The competition experience was challenging and yet rewarding, especially during pitching where we had to present this complex project in 5 minutes.

Students' achievements in case competitions (2019-2021 awards)

Overseas/Mainland	
Amplify Trading Global Markets Competition 2021	Top 10
	Top 25
	Best Pitch Deck Award
BI International Case Competition 2019	2nd Place
CEO for One Month 2020	Global Top 10
CGMA Global Business Challenge 2021 - Final (North Asia)	Awards of Commendations
	Future Business Leader Award
Deloitte Tax Championship 2019	Merit Team Award
EY Young Tax Professional of the Year 2019 (National Round)	2nd Place
Huawei Finance Competition 2020 (2020華為財務精英挑戰賽)	South China Regional Competition - Champion 🏆
	Global Final Competition - 全球最佳技術應用獎
	Global Final Competition - 優秀個人獎
Hult Prize 2021 Challenge - Regional Final in Manila	Winner 🏆
International Business Agility Labs: Accounting 2020	Winner 🏆
International Business Agility Labs: Supply Chain Management 2021	Winner 🏆
Lazaridis International Case Conference 2020	Team Spirit Award
Scotiabank International Case Competition 2019	2nd Runner-up
The Global Undergraduate Awards 2020	Highly Commended 2020 in Business Category
World Asian Case Competition 2021	World's Top 10 Winner
	Honorable Mentions Award
World Asian Case Competition 2020	World's Top 10 Winner
Local	
ACCA and CFA Institute Business Competition 2019-20	Champion 🏆
	1st Runner-up
	2nd Runner-up
	Best Budget Award
	Best Presenter
	Best Proposal Award
	Creative Excellence Award
	Digital Excellence Award
	Ethics Excellence Award
	My Favourite Team Award
	Team Excellence Award

Local

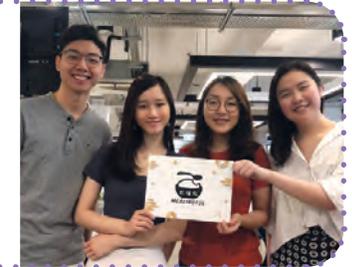
ACCA Hong Kong Business Competition 2020-21	2nd Runner-up
	Digital Excellence Award
	Merit Award
	Research Excellence Award
	Top 20 Teams
CGMA Global Business Challenge 2021 - Semi-Final (Hong Kong)	Champion 🏆
	Finalist
CSL Data Analytics Case Competition 2019	Champion 🏆
Cyberport University Partnership Programme 2019	Winner 🏆
Ernst & Young - Young Tax Professional of The Year 2021 (Local Competition)	2nd Prize
EY Young Tax Professional of the Year 2019	1st Prize Winner 🏆
	My Most Favourite Presenter Award
HKGCC Business Case Competition 2020	Champion 🏆
	2nd Runner-up
HKGCC Business Case Competition 2019	1st Prize 🏆
	2nd Prize
HKICPA Business Case Competition 2020	1st Runner-up
	Merit Team
HKICPA Business Case Competition 2019	2nd Runner-up
	Merit Team
Hong Kong Shared Good Values Case Competition 2020	Champion 🏆
	1st Runner-up
	2nd Runner-up
HSBC/HKU Asia Pacific Business Case Competition 2019	Champion 🏆
HSBC Life Insurance Innovation Competition 2019-20	Champion 🏆
	2nd Runner-up
	Best Customer-centric Solutions Award
JOS Innovation Awards 2018-19	Winner 🏆
MonsoonSIM Enterprise Resource Management Competition 2021 (Hong Kong Round - Grand Final Game)	3rd Runner-Up
	7th Runner-Up
PwC Career Plus Challenge 2020	Winner 🏆
PwC's Data-lympics 2019	2nd Runner-up
PwC's STEM Challenge 2020	Champion 🏆
	1st Runner-up
	2nd Runner-up

Internship Experience



Ho, Kwan Lam Bianca | BBA(IBGM) Year 4
Social Enterprise - Co-Founder, Mealingful Limited

Founding my own social enterprise has been an unexpected yet incredibly rewarding experience. It is fulfilling to see how I can put my knowledge and skills into practice to create an actual impact in the lives of caregivers and dysphagia patients.



Kong, Yuk Tsung Alex | BBA(IBGM) Year 4
HKU-Neuberger Berman Private Equity Internship Programme 2020-21



My Private Equity Internship experience at NB has been highly rewarding and eye-opening. Not only have I been exposed to various PE investments across a wide range of industries, but I have also been mentored by experienced colleagues who offered me practical career advice and insights into the PE landscape in Asia. Thank you HKU Business School and NB for the exclusive opportunity!

Si, Yang Sunny | BBA(IBGM) Graduate, Class of 2021
HKU-Neuberger Berman Private Equity Internship Programme 2020-21

My experience at NB as a private equity intern was truly an eye opener for me. I was able to be engaged in various live transactions, with advice and guidance from the supportive team. Moreover, I have gained both practical analysis skills and a long-lasting connection with the team members.



Leung, Hin Ho Karl | BBA(Acc&Fin) Graduate, Class of 2021
Morgan Stanley - Equity Swap Trader/ Risk Manager Internship 2020-21



In my internship at the Institutional Equity Division, the dynamic working environment and the competent yet approachable colleagues enable me to understand the business thoroughly and further my professional growth. I am even offered to kick-start my career at Morgan Stanley upon graduation.

Luong, Nguyen Minh Hanh | BBA(Acc&Fin) Year 4
Morgan Stanley - Summer Analyst 2021

It was an incredibly fulfilling experience as a Summer Analyst at the Global Financial Crimes Department under the Legal and Compliance Division. Through my project, I have learnt about the importance of an effective anti-money laundering compliance program, and how an investment bank manages its risks. More importantly, the 10-week internship also gave me the golden opportunity to meet many bright and talented individuals, and make valuable professional connections.



Cheung, Pak Hin Perkins | BEcon&Fin Graduate, Class of 2021

McKinsey & Co. - Internship 2020

Internship at McKinsey offered me with great exposure to an array of industries and project types, ranging from a public health project for a foreign government agency to a corporate finance deal for a Fortune 500 company. The consulting experience required me to think critically and out of the box to provide unconventional solutions to conventional problems.



Tseng, Wun Sing Clement | BEcon&Fin Year 5

UBS - PWMA Pilot Apprenticeship Programme 2021

I have spent two summers in the Private Wealth Management Division, and assisted client advisers in maintaining account profile for International clients in Taiwan. Meanwhile, I also worked alongside business development team to support UBS in expanding into new economy clients. The internship was indeed a fruitful and rewarding experience.



Chong, Min Huey | BSc(QFin) Year 3

BNP Paribas - PWMA Pilot Apprenticeship Programme 2021

My experience at BNP Paribas provided me with a holistic overview of different functions from front to back offices within the wealth management industry. I assisted in conducting surveillance of front office activities through quality control reviews and created VBA programs to facilitate process automation. Overall, this is a fruitful experience and I really enjoyed the work atmosphere there.



Law, Karmen | BBA(Law)&LLB Graduate, Class of 2021

J.P. Morgan Chase & Co - Wealth Management Analyst Summer Internship 2020

I was given numerous opportunities to work with talented colleagues, with tremendous support including valuable guidance, mentorship and training throughout the journey. It substantially expanded my understanding of the private banking industry.

Our Student Scholars



Mahendru, Gauri | BBA(IBGM) Year 4

Recipient of FBE Student Leadership Award 2020-21

I am extremely grateful to the HKU Business School for providing me with a variety of opportunities which have fuelled my holistic development. It is an honour to have received the FBE Leadership Award and I hope to continue doing meaningful work in all possible ways.



Leung, King Hei | BBA(Acc&Fin) Year 3

Recipient of HKEX Foundation Scholarship 2020-21

I am really grateful to HKU and HKEX for awarding me the HKEX Foundation Scholarship 2020-21. This scholarship meant a lot to me as it recognizes my unremitting efforts in studies, encouraging me to achieve academic excellence. Most importantly, this timely scholarship enables me to pursue my goals academically and professionally. Thank you HKU and HKEX.

Lau, Pak Hei | BBA(Law)&LLB Year 2

Recipient of HKSI Institute Scholarship Programme 2021

I am fortunate to have been awarded the 1st Runner-Up and the Team Award Winner of the HKSI Institute Scholarship Programme 2021. It allowed me to realise the potential of my double degree programme and kickstart my career in the financial sector at an early stage.



Mok, Jovy | BBA(IBGM) Graduate, Class of 2021

Recipient of Hong Kong Jockey Club Scholarship 2019-20 & 2020-21

The Scholarship brings together passionate youths from different disciplines to better serve the society with our unique strengths. I am grateful to have met other like-minded individuals and worked on a social enterprise that won us the championship in the Hong Kong Social Enterprise Challenge.

Ho, Wai Yiu Ryan | BBA(IBGM) Year 5

Recipient of Shanghai Commercial Bank Scholarship 2020-21

I am very fortunate and grateful to be given a multitude of enrichment opportunities at HKU. Being awarded this Scholarship is such a great honour to me that it further propels me to pursue for excellence, broaden my horizons and make the positive change that I want to see.



2022 JUPAS Admission

Admissions criteria (HKDSE)

For BEcon/BEcon&Fin, BBA/BBA(Acc&Fin) and BFin(AMPB)

Local candidates applying on the strength of the Hong Kong Diploma of Secondary Education (HKDSE) are required to fulfil the minimum entrance requirements as shown below:

- (A) Level 4 or above in English Language;
- (B) Level 3 or above in Chinese Language¹;
- (C) Level 3 or above in Mathematics;
- (D) Level 2 or above in Liberal Studies; and
- (E) Level 3 or above in two Elective Subjects

For BBA(BA), BBA(Law)&LLB, BBA(IBGM), BSc(MAT) and BSc(QFin)

In addition to the **minimum entrance requirements** above, candidates applying for the BBA(BA), BBA(Law)&LLB, BBA(IBGM), BSc(MAT) and BSc(QFin) programmes shall also obtain the following results in the HKDSE examination:

BBA(BA)/BSc(MAT)

Level 3 or above in one of the following subjects:

 Biology	 Physics	 Chemistry	 Combined Science	 Integrated Science	 ICT
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Level 3 or above in Extended Module 1 or 2 of Mathematics is required for BSc(MAT), while it is preferred but not required for BBA(BA).

BBA(Law)&LLB


Level 5 or above in English Language; and


Level 4 or above in Chinese Language¹ and Mathematics

BBA(IBGM)


Level 5 or above in English Language; and


Level 4 or above in Mathematics

BSc(QFin)

M1/M2

Level 3 or above in Extended Module 1 or 2 of Mathematics

Note 1: Non-Chinese-speaking applicants will be considered on a case-by-case basis.

Application

For details of the 2022 JUPAS exercise, please visit www.jupas.edu.hk.



2022 Non-JUPAS Admission

Selection process and entrance requirements

Eligibility

- (1) Local students applying for admission on qualifications other than the HKDSE examination;
- (2) Non-Local students with qualifications other than the mainland China's National Joint College Entrance Examination (NJCEE/Gao Kao)

Application Procedures

All non-JUPAS applications should be submitted via the online application system by noon of November 17, 2021 (Hong Kong Time) for the first round evaluation. Scanned copies of the following documents should also be uploaded by the application deadline.

- (1) Official prediction of grades or scores from your current high school (if available);
- (2) All internal and public examination results during your senior secondary education; and
- (3) At least one academic reference letter

Late submission of supporting documents will delay the consideration of application.

Shortlisted applicants for BSc(QFin) will be interviewed; optional interviews for other programmes will be arranged if necessary.



University and Programme Entrance Requirements

Due to the complex combination of education background of applicants, each application will be assessed individually on its own merits. Non-JUPAS applicants are advised to refer to the standards and requirements on the website of the Admissions Office of the University before making an application:

- (1) Admissions standards (International Qualifications or National Qualifications);
- (2) Programme specific requirements;
- (3) English language requirement; and
- (4) Second language requirement (i.e. any language other than English).

From past experience, candidates with the following predicted grades or scores are more likely to make a competitive application*:

Programme	GCE/International A-Level	International Baccalaureate Diploma
BBA/BBA(Acc&Fin)	AAB or better	33 or better
BBA(BA)		
BEcon/BEcon&Fin		
BBA(IBGM)	A*A*A or better	38 or better
BBA(Law)&LLB		
BFin(AMPB)		
BSc(MAT)		
BSc(QFin)		

* The predicted grades/scores are provided for reference only. Admission is competitive in nature which will be dependent on the overall quality of applications received in the 2022 admissions exercise.

Announcement of Result

Offer results will be released from January 2022 onwards. All application status will be updated in the online application system. Applicants should check their application status online regularly.

More Details

For further information about the application procedures and admissions standards, please visit the Admissions Office's website at <https://admissions.hku.hk/apply/international-qualifications>.



2022 Dual Degree Admission

For details, please visit the Admissions Office's website at <https://admissions.hku.hk/programmes/university-collaborative-programmes>.



Develop Your Career

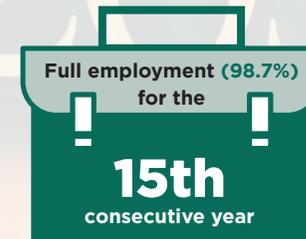
Upon graduation, over **89%** of our students begin their careers in the commerce and industry sector. Others either move on to further studies or explore opportunities with the civil service, education institutions and community/social services.

Career Prospects

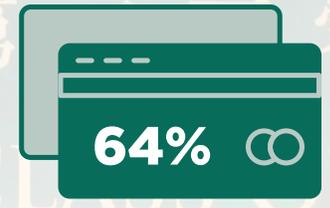
Companies/organisations that have offered full-time positions to our graduates include but not limited to the following:

- Accenture Company Limited
- Bank of China (Hong Kong) Limited
- BDO International Limited
- Bloomberg L.P.
- Bank of China (Hong Kong) Limited
- Citibank (Hong Kong) Limited
- Crédit Agricole Corporate and Investment Bank
- Credit Suisse Group AG
- Deloitte Advisory (Hong Kong) Limited
- Deloitte Touche Tohmatsu Limited
- Ernst & Young
- Goldman Sachs (Asia) LLC
- Hang Seng Bank Limited
- HKSAR Government
- Hong Kong Exchange & Clearing Limited
- JPMorgan Chase & Co.
- KPMG
- Morgan Stanley
- PricewaterhouseCoopers Limited
- Standard Chartered Bank (Hong Kong) Limited
- The Hongkong and Shanghai Banking Corporation Limited (HSBC)
- UBS Group AG

2023rd CONCO



was the average salary of
our 2020 graduates



of our 2020 graduates have
received at least 2 job offers
upon graduation

Freshmen Sharing



Yeung, Kin Lok
BFin(AMPB)

The reason for choosing HKU Business School is because of its flexible curriculum structure. Apart from Business, I am also passionate about English Studies, and I can take some free elective courses in the School of English of the Arts Faculty. Not only can such an arrangement allow me to pursue my interest in various fields, but it can also make me become an all-round person and enhance my competitiveness in the job market. I can gain a deeper insight into my prospective job and be well-equipped for my future career via the enrichment activities tailor-made for BFin(AMPB) students, such as alumni networking, coffee chat, and meeting with practitioners.

Lee, Jaimie
BBA(IS)

Since I was in high school, the HKU Business School has left a really significant impression on me in terms of its ranking and holistichness as a school. But more than that, its global outlook attracted me to know more about the school and eventually pushed me to apply to HKU. I specifically chose HKU Business School because of its vast array of connections with international companies hence allowing me to gain greater internship opportunities and experiences I will not be able to gain elsewhere. I am currently taking up BBA(IS) as I find the courses very specialized which are very useful especially in a competitive world like today. Moreover, the opportunities it brings can serve as an eye opener to both the business and engineering world, which enable students to adapt faster to an ever-changing and technology-driven world.



Taparia, Anant
BEcon&Fin

Hong Kong is one of the financial hubs of the world and the immense opportunities that the HKU Business School provides are unparalleled – be it scholarships, clubs, societies, exchange programmes or case competitions. I am looking to explore careers in business, finance and entrepreneurship, and BEcon&Fin gives me a great opportunity to study in both economics and finance. I am looking forward to the most productive and exciting four years of my life at HKU Business School.



Hu, Lan
BEcon&Fin

The reason why I chose HKU is that I regard HKU as a vibrant university which could provide us with a lot of possibilities. HKU Business School provides us with a lot of internship information as well as career training. All of these can bring us a promising and coveted future job opportunity. I chose BEcon&Fin mainly because I think economics is always the foundation of other business-related majors. There are two expectations for my university life. First of all, networking is the most important thing for me since we can support each other after graduation. Secondly, the basic academic knowledge is always the foundation of our future career development.



Hon, Yan Lok
BSc(QFin)

The HKU Business School provides plenty of opportunities and resources for me as a Year 1 undergraduate. In HKU, I really enjoy the international environment and the well-organised programme structure. For example, the BSc(Qfin) programme offers courses like statistics, programming and finance to equip students with quantitative skills in different areas. Additionally, the programme also provides the flexibility for me to declare my second major or minor. I believe that joining the HKU Business School is one of the best decisions I have made in my life.

Lepretre, Romain
BBA (HKU-UBC Dual Degree)

Firstly, I am happy to be enrolled in the BBA course from the HKU Business School as part of the Dual Degree Programme between UBC and HKU. I chose to enrol in this programme notably for the cultural exchange I would gain from studying in both countries. Both Canada and Hong Kong are well known as melting pots of cultures. I can now truly say it is true. Also, I value the possibility to complete two degrees in four years. I am looking forward to learning and exchanging with as many fellow students as possible.



Yang, Kaijun
BBA(Law)&LLB

I chose to pursue my further education at HKU, specifically within the BBA(Law)&LLB programme for a number of reasons. I was initially attracted to HKU because of its long history and international prestige. After learning of the positive, tight-knit community at HKU, I became even more drawn to the school. I specifically chose this programme because it offers me the flexibility to pursue a career in two paths that I am interested in – Business and Law. So far, my impression of HKU and HKU Business School has been great and I look forward to the rest of my undergraduate journey.



Hsu, Tai-hsiang
BFin(AMPB)

HKU is one of the best universities in Hong Kong and worldwide, and HKU Business School is a place with dozens of elites in the finance industry and a lot of potential opportunities and prospects. We have chance to meet successful business leaders and to learn from them through the enrichment activities. The threshold for BFin(AMPB) is relatively high, so it must be a promising choice with many excellent peers enrolled. All the faculty members as well as students I have met in this programme are kind and accommodating. It feels like I can be someone in the private banking industry if I seize the opportunities provided and study with effort in every class.



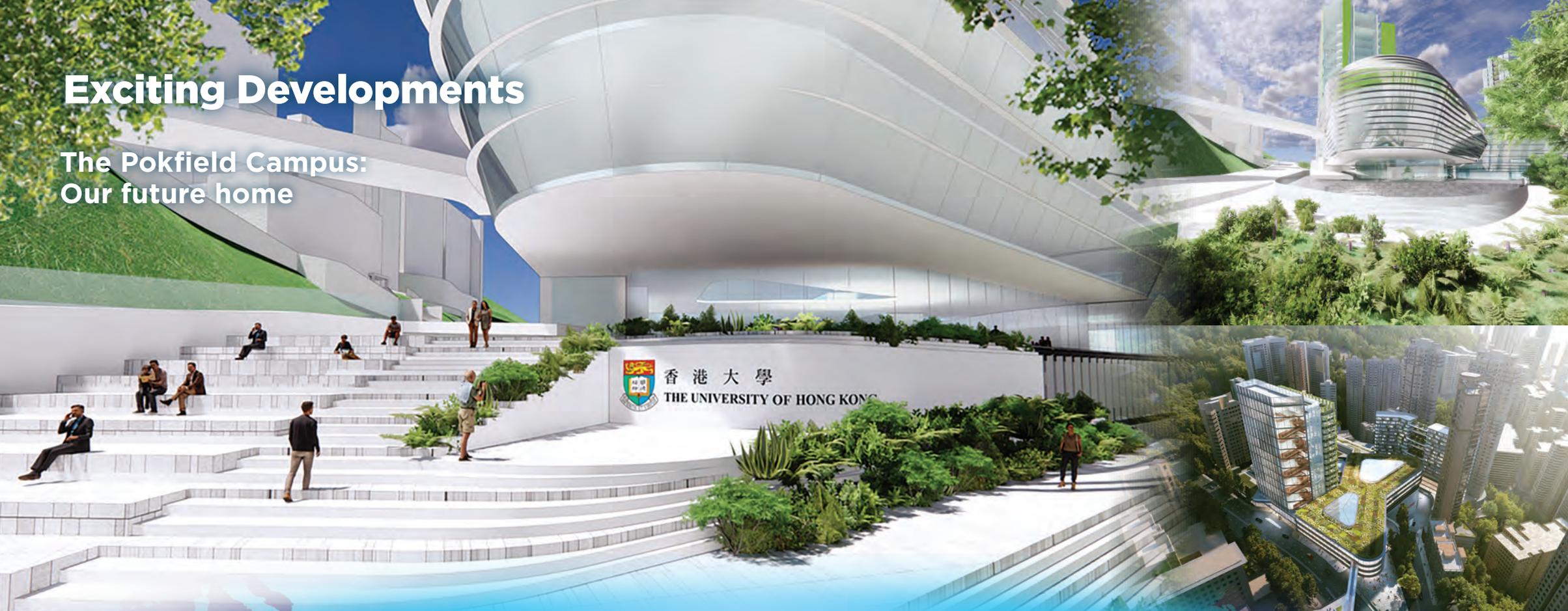
Lee, Sungmin
BBA(IBGM)



From the perspective of a non-local student, HKU has been the most international and famous university in Hong Kong. Studying Business in a key Asian business hub enriches the opportunities for future careers. Specifically, IBGM provides a flexible and dynamic curriculum where I can explore the nature of business but also pursue study in different fields. Networking is the most fascinating aspect of IBGM as we are a close-knit community and bonded together. We get to interact with other outstanding IBGMers, inspiring each other to think deeper. I hope to develop critical thinking and a global mindset in such a supportive environment.

Exciting Developments

The Pokfield Campus:
Our future home



 香港大學
THE UNIVERSITY OF HONG KONG

New Faculty Centres
around the globe

Israel - Tel Aviv

Beijing

Shenzhen

Vietnam



HKU
BUSINESS
SCHOOL
港大經管學院

Useful Websites

The University of Hong Kong (HKU)

- Undergraduate Admissions
<https://admissions.hku.hk/>
-

HKU - Entrance Requirements

- For JUPAS Candidates
<https://admissions.hku.hk/apply/jupas>
 - For non-JUPAS Candidates
<https://admissions.hku.hk/apply/international-qualifications>
-

HKU Business School

- Overview of Undergraduate Programmes
<https://ug.hkubs.hku.hk/programme>
 - Enrichment Programmes
<https://ug.hkubs.hku.hk/student-enrichment>
-

Other HKU Websites

- Mainland Affairs Office (MAO)
<https://mainlandaffairs.hku.hk/>
- Centre of Development and Resources for Students (CEDARS)
<https://www.cedars.hku.hk/>





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HKU Business School News and Events

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HKU Business School Undergraduate Admissions News and Events

 HKU Business School - UG Admissions

 HKU Business School - UG Adm

The information in this brochure is accurate as of October 2021 and is subject to change.