



**HKU
BUSINESS
SCHOOL**
港大經管學院

UG Student Pathway



**Student
Wellness**



**Student
Enrichment**



**Academic
Study**



**Career
Development
and Training**



The information illustrated in this brochure serves as a reference for HKU Business School freshmen (2026 intake).

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About HKU Business School



VISION

To be a leading, globally-impactful academic institution of business and economics



UNIQUE PROPOSITION

- Deeply rooted in Hong Kong
- Fully engaged with China
- Truly international



MISSION STATEMENT

- To provide world-leading business and economics education that nurtures dynamic and responsible leaders.
- To advance the frontiers of knowledge through innovative and globally-significant research.
- To create positive change in the world by partnering with communities.

Dean's Message

Welcome to HKU Business School! Congratulations on joining our vibrant community. The next four years will be a transformative journey.

As AI and sustainability reshape the global business landscape, your university life will demand curiosity, adaptability, and resilience. Beyond academic excellence, I urge you to explore the extensive opportunities our Student Enrichment team offers. Engage in case competitions, corporate-partnership programmes, mentorships, overseas exchanges and many more experiential learning opportunities designed by our Faculty. Leverage our expanding global network—with hubs in Beijing, Shanghai, Shenzhen, Barcelona, and Ho Chi Minh City—to gain unparalleled international insights.

Embrace these experiential programmes to hone future-ready skills and expand your professional network. Discover your passion, unleash your potential, and help shape the future of business. I look forward to meeting you!



Prof. Hongbin Cai
Dean
Chair of Economics

Greetings from Associate Dean



Prof. Olivia Leung
Associate Dean
(Teaching and Learning,
and Undergraduate
Education)
Associate Professor of
Teaching

Congratulations and a warm welcome to HKU Business School!

University life marks an exciting transition — one that calls for greater self-discipline as you balance academics, extracurriculars, and personal growth. Keep in mind though, university is not just about coursework as some of the most defining moments will come from the people you meet.

Drawing from my own journey as a faculty member at HKU Business School, I have witnessed first-hand the transformative power of cross-cultural understanding. I strongly encourage you to step beyond your comfort zone, connect with peers from diverse backgrounds, cultures, and disciplines. Take this opportunity to cultivate the inclusive, global mindset today's world demands.

Remember, every turn in your journey can be a step forward towards a greater achievement. Your professors, advisors, and school officers are always here to support you at any stage.

See you around on our HKU Campus!

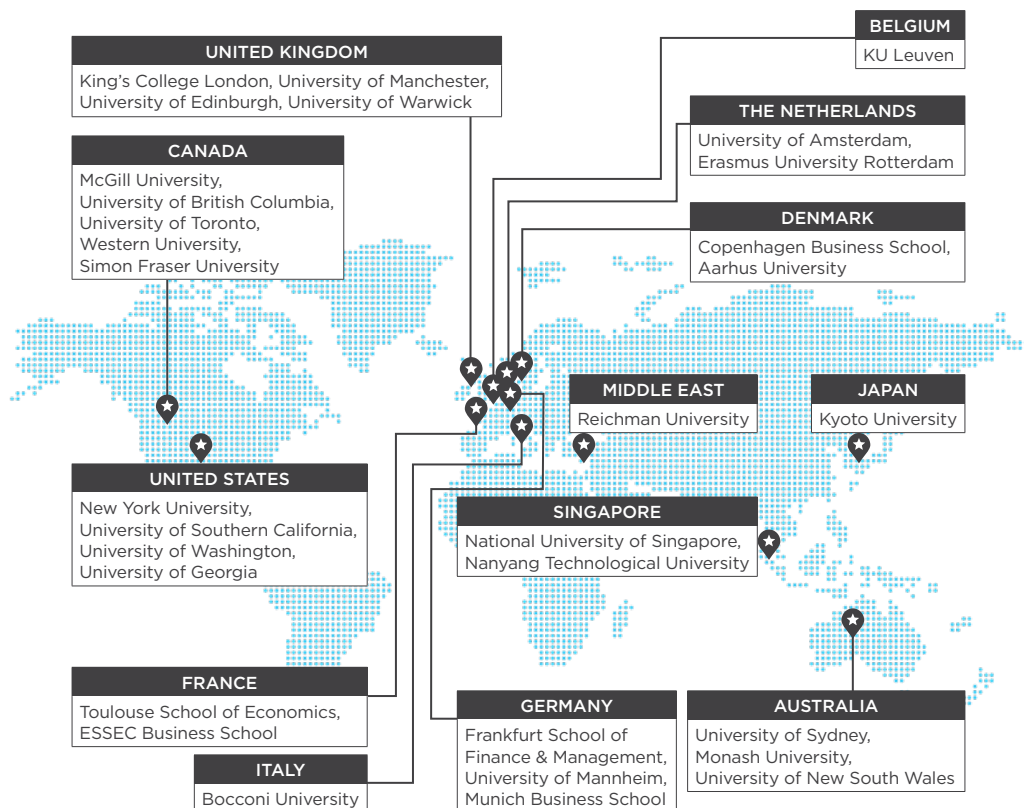


Overseas Experiences

Business Exchange Programme / HKUWW Undergraduate Student Exchange Programme

For All Students

Even as the youngest Faculty at the University, our exchange activities are nothing but phenomenal. Each year, over 400 students participated in overseas exchanges at leading universities to broaden their horizons.



**PEKING UNIVERSITY
GUANGHUA SCHOOL
OF MANAGEMENT,
CHINA**

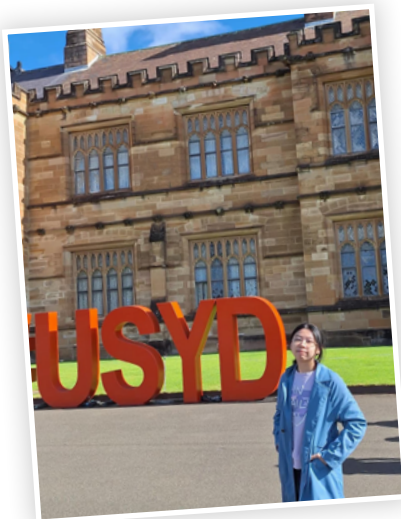
Whitfield, Ili Gerald Bruce Trey | BBA(IBGM)



My exchange semester at Peking University was incredibly enriching and fun. As an American studying in Hong Kong, being able to live in the Chinese Capital and exchange at one of the world's top universities, was an unforgettable and insightful experience. I would certainly recommend an exchange at PKU Guanghua to anyone who wish to develop their language skills, understand Mainland China deeper, and experience life in an academically rigorous and accomplished environment.

UNIVERSITY OF SYDNEY, AUSTRALIA

Choi, Pak Yu Penelope | BBA(IBGM)



Hong Kong is a vibrant and fast-paced city. Studying here at HKU has given me rigorous academic training and built strong foundations in business. The chance to exchange in Australia complemented my education. During my time in Sydney, I worked closely with a multicultural team that broadened my perspectives, strengthened my creativity and problem solving abilities. I also found that my intercultural communication skills improved. Together, these learning experiences from two major cities have enriched my personal growth and created lasting memories.

UNIVERSITÀ COMMERCIALE BOCCONI, ITALY

Tarliman, Kayla Callysta Nathania | BBA

Coming from Indonesia, a developing country, and studying at a university in Hong Kong, I thought I had already been exposed to diverse cultures and viewpoints. However, living in Milan gave me a completely different perspective. My semester at Bocconi challenged many of my assumptions, strengthened my understanding of myself, and encouraged me to think more deeply about the kind of person I want to become. For that reason, it will remain one of the most meaningful experiences of my university life.



NEW YORK UNIVERSITY, UNITED STATES

Wang, Keni | BFin(AMPB)

American academic culture is quite different from what I grew up with. Professors go by their first names and, students are expected to challenge ideas in class. At first this felt a bit uncomfortable but over time I came to appreciate it immensely. I became more comfortable with public speaking, better at thinking on my feet and more used to working with people who approach problems entirely differently from me. The network I built is also something I value.



KING'S COLLEGE LONDON, UNITED KINGDOM

Lam, Zing Wai | BBA(Acc&Fin)

During the exchange programme at KCL, I achieved meaningful academic growth in finance through their courses. I developed a clear and solid understanding of entrepreneurial opportunities, financial management, marketing, and the finance sector's work environment. After this exchange, I have a clearer vision of pursuing a career in international finance or entrepreneurship. I returned not only with stronger academic knowledge but also greater maturity and a broader perspective on life and my career.





Case Competitions

For All Students

The Faculty provides ample opportunities to refine students' presentation and analytical skills through a myriad of local and overseas competitions. From training to delicate analysis of business cases, students are equipped with different skill sets to compete with candidates from other world leading universities.

STUDENT SHARING

HKGCC BUSINESS CASE COMPETITION 2025/26 (HONG KONG) | CHAMPION

Park, Soeun & Leung, Ting Man | BBA(Law)&LLB

Participating in this competition was a true privilege. We are deeply grateful for a platform that empowers youth to engage with real-world businesses making a tangible impact in Hong Kong. We learned so much, not only in shaping creative ideas into practical solutions, but also from the other participating teams. Their market analysis and diverse approaches were incredibly insightful. This experience reminded us how much we still have to learn, and we are thankful to have grown alongside such inspiring peers and mentors.



CGMA GLOBAL BUSINESS CHALLENGE 2026 (HONG KONG) | CHAMPION

Kosasih, Wayne Davelyn | BSc(QFin)

Competing in the CGMA Global Business Challenge was a milestone for me, and the experience exceeded every expectation. Working through the business challenges of a company from a strategic and financial perspective pushed me to think across disciplines simultaneously, where a single decision touched business model design, governance, working capital, and financial reporting all at once. The competition demanded not just technical knowledge but the ability to form clear recommendations under pressure and defend them with conviction, a kind of applied thinking that no classroom setting can fully replicate.

DELOITTE TAX CHAMPIONSHIP 2025 (BEIJING, CHINA) | CHAMPION

Tong, Kai Yu Ava | BBA(Acc&Fin)

The competition has been a transformative experience for me. Each round pushed us beyond our comfort zones, especially as we tackled complex issues like global tax structuring, transfer pricing, and cross-border compliance for a rapidly expanding Chinese New Energy Vehicle (NEV) company. It was both challenging and rewarding to analyse real-world tax problems and jointly develop strategic solutions with talented teammates. I am truly grateful for the invaluable support from our faculty advisors who guided and encouraged us throughout this journey.



AUSTRALIAN UNDERGRADUATE BUSINESS CASE COMPETITION 2025 (MELBOURNE, AUSTRALIA) | CHAMPION

Issa, Daniella | BEcon&Fin

Being able to represent HKU at the Australian Undergraduate Business Case Competition was undeniably a rewarding experience. AUBCC now sits as an integral part of my university life, both academically and personally. The experience, refined my skills in communication, critical thinking and collaboration while connecting me to a network of driven and like-minded peers. I am most grateful to have worked with the brightest minds and the kindest hearts, whose presence made every challenge worthwhile.



UW GLOBAL BUSINESS CASE COMPETITION 2025 (SEATTLE, USA) | CHAMPION

Leung, Ho Lun Mavreick | BBA(Law)&LLB

The UW GBCC 2025 was a week-long event filled with joy, hard work, and fun. I was honoured to meet talented case-cracking individuals from 12 international universities. I learnt a lot about different cultures and their local cuisines. What I particularly love most is the short case in which teams are mixed to form new groups, allowing us to extend beyond simply working with our own university team, furthering our exchange of knowledge and skills.

LIST OF STUDENTS' ACHIEVEMENTS (OVETSEAS / CHINESE MAINLAND)

NAME OF CASE COMPETITION	AWARDS
Australian Undergraduate Business Case Competition 2025	Champion
CFA Institute Research Challenge 2025 - Asia Pacific Regional Final	Champion
Deloitte Tax Championship 2025 - National Round	Champion (Team Track) 2 nd Runner-up (Individual Track)
Deloitte Tax Championship 2024 - National Round	Outstanding Team Award (Team Track) Merit Award (Individual Track)
McDonough Business Strategy Challenge 2025	1 st Place
NHH International Case Competition 2024	Champion
UW Global Business Case Competition 2025	Champion
China Mainland, Hong Kong and Macao Digital Economy Innovation and Entrepreneurship Competition 2024	2 nd Runner-up Gold Medal
Deloitte Digital Camp 2024	2 nd Place
HSBC Global Private Banking Case Challenge 2024	1 st Runner-up
Thammasat Undergraduate Business Challenge 2024	1 st Runner-up
Asia-Pacific Sustainable Marketing Case Competition 2025	3 rd Place
CGMA Global Business Challenge 2026 - North Asia Final	3 rd Prize, Future Leader Award Best AI Application Award
Sydney International Business Competition 2025	3 rd Place
The Third KPMG ESG Case Study Competition	3 rd Prize
Champions Trophy Case Competition 2024	Finalist
John Molson Undergraduate Case Competition 2025	Finalist
Marshall International Case Competition 2024	Finalist





LIST OF STUDENTS' ACHIEVEMENTS (LOCAL)

NAME OF CASE COMPETITION	AWARDS
"Retail Reimagined" Challenge 2026	Champion Best Innovation and Creativity Award
Alvarez & Marsal Hong Kong Business Case Competition 2024	Champion, Best Presenter
CGMA Global Business Challenge 2026 (Regional Final)	Champion, 2 nd Runner-up, Future Business Leader Award
CGMA Global Business Challenge 2025 (Regional Final)	1 st Runner-up
Deloitte USHINE Case Competition 2024	Champion
Family Office Association Hong Kong (FOAHK) 2025 Case Competition	Champion 1 st Runner-up
HKCGI Corporate Governance Paper Competition and Presentation Awards 2025	Best Paper Award (Paper Writing) Best Presentation Award (Paper Presentation) 1 st Runner-up (Paper Writing) 2 nd Runner-up (Paper Presentation) Merit Prize (Paper Writing) Merit Prize (Paper Presentation) Audience's Favourite Team Award
	1 st Runner-up (Paper Writing) 1 st Runner-up (Paper Presentation) Audience's Favourite Team Award
	Champion (Shun Tak track) 1 st Runner-up (Shun Tak track) 1 st Runner-up (Towngas track)
	Champion (HKGCC track) Champion (Jardine Matheson track) Champion (SOCAM track) 1 st Runner-up (Jardine Matheson track) 2 nd Runner-up (MTR track)
	Overall Champion, Winner
HKGCC Business Case Competition 2025/26	
HKGCC Business Case Competition 2024/25	
HKGCC Pitch Perfect Programme 2024	
HKSI Institute Case Competition 2025	Champion, 1 st Runner-up, 2 nd Runner-up, Merit
HKSI Institute Case Competition 2024	Champion, Best Performer of Roma Risk Advisory Limited, 1 st Runner-up, Merit
HKU-Airstar Bank Joint University Case Competition 2024	Champion, 2 nd Runner-up
ISM-HK Student Case Competition 2025	Champion, 3 rd Place
ISM-HK Student Case Competition 2024	1 st Place, 3 rd Place, Best Presenter
Natixis CIB Global Markets Institute Investment Strategy Challenge 2025	Champion
Venture Insight Business Simulation Challenge 2026	Champion, 1 st Runner-up
MBS Simulated Business Management Competition 2024	Champion, 1 st Runner-up
BNP Paribas Sustainable Finance Hackathon Hong Kong 2026	1 st Runner-up
AmplifyME APAC M&A Challenge 2025	3 rd Place
Hong Kong MBS Digital Economy Business Simulation Competition 2025	3 rd Place
HSBC Life Insurance Competition 2025	Top 3 Winner
HKSI Institute Case Competition 2026	Merit



Mentorship Programmes

For All Students

The HKU Business School Mentorship Programme is a 10-month programme that runs from November to August each year. The Programme aims to provide our students with opportunities to improve their skills and knowledge essential for their future career development. It offers direct interactions with seasoned professionals, executives and entrepreneurs.

HKUBS Mentorship Programme 2025-26

MENTOR SHARING



Ms. Helen Li | J.P. Morgan Private Bank

It is a deeply rewarding experience to work as a mentor in the HKU Business School Mentorship Programme. I chose this path specifically to bridge the gap between academic theory and the realities of the finance industry. Through sharing my career journey with students, I hope to inspire and

motivate them. I also value our interactions where I learnt a great deal from the pupils' fresh perspectives and unique ambitions.

Ms. Minmin Zhang | Deutsche Bank Wealth Management, Deutsche Bank AG

Through conversations with my mentees, I have gained a better understanding of today's young people. Interestingly, many of the questions and uncertainties that puzzled me 30 years ago remain relevant to current students. By sharing my own experiences, I wish that mentees can truly appreciate that a career isn't only a means to earn a living or achieve social status. In fact, it is also a journey of self-discovery to focus on things that bring a sense of purpose and fulfilment.



HKUBS Mentorship Programme 2025-26

MENTEE SHARING

Lin, Fei Freya | BFin(AMPB)

My mentor shared his job-seeking journey and reasons behind his career choices. At a time when I felt quite uncertain about my future direction, his insights helped me better understand the various roles available and what each path truly entails. This allowed me to plan my career with more clarity and confidence. Even now, whenever I face important choices, such as deciding between different internship offers, I actively seek his advice. His extremely practical and reassuring guidance has helped me navigate my early career planning.



Chan, Lok Ching Jenna | BBA(Law)&LLB

My most valuable takeaway from my mentor is how deeply her academic experience and personal journey resonate with mine, since we both come from the same programme. She understands the curriculum as well as any doubts and pressures that come with it. Our shared foundation has allowed her to guide me in a truly pragmatic and empathetic way. She has helped me think through my future career prospects more clearly. She is a solid role model to learn from, rather than giving abstract advice.



BSc(QFin) Executive Mentorship Programme 2025-26

MENTEE SHARING

Ngo, Tuan Khanh Jerry | BSc(QFin)

From this programme, I learnt that Quantitative Finance is more than classwork and study. Rather than pivoting myself entirely to Quant Development, my mentor guided me to explore further and leverage my strong points. Outside of our coffee chats, I also joined my mentor in spinning classes and sports events, furthering our interactions which provided me with opportunities to meet new people. All in all, the mentorship programme allowed me to take guided risks and learn more about my strengths.





Corporate Partnership Programmes

Connectivity in Finance

For All Students

The Connectivity in Finance Programme enriches students by connecting them with the industry through visits, guest talks and trade simulation training. This enhances their business and financial knowledge while boosting their confidence for future career development.

STUDENT SHARING

Fung, Yat Hang Rex | BFin(AMPB)

The company visiting sessions were a highly enriching experience that significantly broadened my understanding of private banking, investment advisory services and the broader financial ecosystem. The opportunity to engage in meaningful dialogue with senior professionals transformed the sessions from a passive learning experience to an active exchange of ideas. This segment not only strengthened my interest in wealth management but also motivated me to advance both my technical skills and market awareness as I prepare for a career in finance.



Hoang, Chau Anh Sicily | BFin(AMPB)

This programme was highly beneficial in bridging the gap between academic knowledge and real-world practice. It not only enhanced my comprehension of different areas within the financial industry but also highlighted the importance of networking, adaptability and continuous learning. Moving forward, I hope to build on this experience by further developing both my technical foundation and my ability to engage meaningfully with industry professionals.

HKU-Accenture Business Consulting Programme

For All Students

The HKU-Accenture Business Consulting Programme is a unique learning opportunity offered by The University of Hong Kong and Accenture. It brings together Business School Undergraduate students and senior Accenture consulting professionals on an intellectually stimulating journey. The programme offers a close-up view of the business consulting industry, up-to-date trade knowledge and essential business skills.

STUDENT SHARING

Yeung, Yi Yoyo | BBA(Law)&LLB

I found the HKU-Accenture Business Consulting Programme an incredibly rewarding experience that deepened my understanding of how consultants approach complex problems. The highlight of this programme was tackling a real-life business case for The Mills Fabrica. It offered a realistic glimpse into the types of questions clients raise and what they truly value. That motivated me to sharpen my analytical thinking and communication skills. I am especially grateful to the Accenture coaches, their insights were instrumental in moulding my consulting mindset.



Lo, Kwan Fu Adrian | BSc(QFin)

The HKU-Accenture Business Consulting Case Competition was transformative. Accenture presented interactive workshops and a hands-on project on Mills Fabrica's rebranding and product reutilisation. I conducted due diligence via shop visits and C-suite discussions with financial modelling. My consultant mentor offered constructive feedback that refined our strategies and presentations. This experience strengthened my analytical skills towards understanding business models and reinforced my passion for a client-servicing career. I am ever more inspired to pursue equity research roles, with a focus on fundamental investment.



Connectivity in AI

For All Students

Connectivity in AI (CIAI) is an enrichment programme linking undergraduates with industry through firm visits, talks and workshops. It shows how AI supports business functions and academic studies. Open to HKUBS undergraduates with a strong AI interest and active involvement.

STUDENT SHARING



Li, Hanlin Karry | BBA

The CIAI 2026 training programme was intensive and transformative, sharpening my grasp of AI's practical use in business. Before this, my view was mostly theoretical—focused on data analysis and automation. The programme's immersive design, particularly the Portfolio Manager Trading

Simulation and the follow-up workshop on applying AI tools for performance analysis, provided a high-pressure, hands-on context. These experiences clarified the technology's real value and ways to deploy it effectively.

Yu, Yan Ting Bettina | BBA(IBGM)

I initially joined CIAI mainly for the UBS visit and even regretted spending my reading week on an AI programme I thought was unrelated to my major. By the end of CIAI, that regret became fulfilment: networking across different year groups and disciplines broadened my thinking. The seniors' advice proved invaluable. I built connections with peers and HR—exposure I would not otherwise have had. For a first-year student, the three days were rewarding. I would apply again and hope CIAI becomes a tradition.



Ku, Ho Yeung Daniel | BBA(BA)



The programme was informative and unforgettable. I became better informed in how AI is applied across finance, consulting and technology, and realised it is not merely a technical tool but a transformative force reshaping business models, workplace expectations and careers. The experience evolved into a journey of

exploration and reflection, underscoring the need to pair technical skills with industry understanding and persistence. I now feel more confident about my preparation and am more motivated to embrace the opportunities AI offers.

HKUBS x ACCA Greater Bay Area Study Tour

For All Students

The study tour is co-organised by HKU Business School and The Association of Chartered Certified Accountants (ACCA). It is an unparalleled opportunity to engage with seasoned accounting and finance professionals in Hong Kong and the wider Greater Bay Area. Participants will deepen their understanding of Artificial Intelligence (AI) and emerging technologies, explore their real-world applications in accounting and finance, and be empowered to approach their future careers.

STUDENT SHARING



Wong, Wan Tat Victor | BBA(Acc&Fin)

The tour gave me rare insights into the development of accounting in China, where I also made strategic decisions as a financial manager in case-based scenarios. I found it incredibly valuable to hold in-depth discussions on topics such as AI innovation and the evolution of e-payment systems in China with industry leaders, including Tencent's Finance Director and Walmart's Fund Director. This study tour was both meaningful and enriching—one of the most impactful learning experiences I've ever had.



Scholarships and Prizes

For All Students

The Faculty holds high regards for our students' academic performance and other achievements. We have made a wide range of prizes and scholarships available for students who demonstrate good academic merits and financial needs.

STUDENT SHARING

HKU BUSINESS SCHOOL - JOEY WAT SCHOLARSHIP

Chick, Yee Ching Sharon | BBA(Law) & LLB

With this Scholarship, I have been able to focus more on my studies and pursue extracurricular activities without financial stress. I hope to fully utilise this support by also joining leadership workshops and internships in the corporate and legal sectors. To continue this cycle of support, I plan to dedicate time to volunteering and mentoring younger students. The goal is to motivate and inspire them the same way I have been empowered.



HKU BUSINESS SCHOOL FUTURE LEADER SCHOLARSHIP

Chow, Yee Shun Eason | BBA(Acc&Fin)



Beyond financial assistance, this scholarship has opened doors to invaluable opportunities. This year, I embarked on an exchange programme at the University of Warwick in the United Kingdom, an experience that acutely shaped my university journey. This scholarship is more than monetary aid, it is an affirmation of my potential and a source of courage to explore the unknown. I hope that in the future, I can give back to society and support the next generation of students, just as you have supported me.



FBE STUDENT CONTRIBUTION AND INNOVATION AWARD

Ma, Wing Heng Kenneth | BBA

Receiving this Scholarship is a meaningful recognition of my efforts over the past years in serving the groups and communities I care deeply about. This award asserts the value of music-based therapy for individuals living with dementia and their caregivers. My ultimate goal is to build a sustainable ecosystem that promotes compassion, social inclusion, dignity, connection, and joy for those affected by dementia. I am motivated to make this

mission a reality and will continue to serve with dedication.

BOC HONG KONG - ONE BELT ONE ROAD SCHOLARSHIP

Wong, James Dylan Cheng Yan | BBA(IBGM)

Receiving the BOC Hong Kong - One Belt One Road Scholarship means a great deal to me. It has alleviated some financial pressure from my education. As a result, I can dedicate more to my academic studies and extracurricular engagements. This is allowing me to make the most of the world-class university experience provided by the University of Hong Kong. I will continue to work hard and uphold the values of merit-based performance that this scholarship represents.



HONG KONG GOLD EXCHANGE SCHOLARSHIP

Ng, Wai Lok | BBA(IBGM)



The Scholarship enabled me to participate in case competitions that my teammates and I won. Such an experience strengthened my teamwork and problem-solving skills. With my tuition fees covered, I am no longer tied to part-time work. I was also able to purchase essential equipment for my studies. I believe this will greatly improve my academic results and chances of studying abroad. Upon graduation, I am keen to do my best to help others in need and give back to society.



Career Development and Training

For All Students

Accelerate your journey to a successful career with the Career Development and Training team. Get insights from industry leaders and alumni, exclusive internship opportunities and upskill training. Empower yourself with an edge to thrive in today's dynamic marketplace.

STUDENT SHARING

HSBC - PRODUCT CONTROL

Bibi, Hajirah | BEcon&Fin

Stepping into Product Control at HSBC, I quickly learned that finance is not just about numbers but also clarity, precision and impact. I started by analysing market data and supporting valuation documentation. I then took on responsibilities like collaborating with global teams across EMEA, US and APAC, and driving automation to reduce errors and accelerate reporting. Each challenge became a catalyst for growth, turning theory into practice which built my confidence. This experience has already shaped me into a professional ready to lead with purpose.



PwC - ASSURANCE

Su, Kehui | BBA(ADA)

My internship at PwC Assurance proved an ideal opportunity to apply my university training. By programming and automating banking and insurance audits, I replaced manual workflows with efficient, data-driven processes. Seeing data technology transform financial oversight accentuated my understanding of my major. This experience of combining theory with practical impact redefined my academic perspective and gave me a competitive edge in today's evolving job market.



PSP INVESTMENTS - PRIVATE EQUITY INTERN

Talwar, Parth | BBA(Acc&Fin)



During my internship at PSP Investments, I had valuable exposure to the investment process and the analytical work behind private equity transactions. I was involved in company and industry analysis, drafting investment memoranda, conducting valuations and assisted in portfolio monitoring. My HKU education provided a strong foundation, enabling me to apply valuation techniques and contribute effectively. This opportunity has been pivotal in shaping my career aspirations. It deepened my passion for private equity and equipped me with insights that will further guide my professional journey.

BNP PARIBAS - GLOBAL BANKING OF THE CORPORATE COVERAGE TEAM

Leung, Ho Lun Mavreick | BBA(Law)&LLB

Interning in BNP Paribas's Corporate Coverage group shed light on the integration of law and global finance. I applied my legal reasoning through industry research, legal document reviews and supporting debt issuance strategies. This experience enhanced my analytical skills, shifting my role from task-focused to a supporting analytical asset to the team. I learned to navigate regulatory structures and provide sustainable solutions which deepened my understanding of bankers' roles. I now have a reinforced commitment to working at the intersection of law and business.



NEUBERGER BERMAN - PRIVATE EQUITY TEAM

Ngan, Tsz Ho Howard | BFin(AMPB)



Private equity can't be fully understood from a textbook, as my internship at Neuberger Berman demonstrated. I started with limited experience but was quickly engaged in live transactions in Japan and China across various sectors. My role evolved from drafting investment memos and supporting due diligence to attending LP summits, and sitting in on co-investment calls. I gained profound revelations into how top investors evaluate opportunities and articulate strategies. My team fostered a collaborative environment, sharing their expertise and offering career advice beyond this internship.



Student Organisations

BUSINESS AND ECONOMICS ASSOCIATION (BEA)

For All Students



The Business and Economics Association (BEA) was one of ten faculty associations at The University of Hong Kong after its Faculty of Business and Economics was formed. BEA is the official representative body for all business, economics and finance students at HKU, serving more than 3,000 members from 11 programmes. BEA dedicates itself to providing members with a kaleidoscope of academic, career and social events to equip students with the necessary knowledge and skills. We also maintain close connections with various business sectors featuring prominent local and overseas institutions.

BUSINESS ASSOCIATION BEA HKU (BA)

For All Students

The Business Association BEA HKU (BA) is one of the largest non-profit-making student-run societies at HKU. BA serves as the communication channel between business students and HKU Business School. Our tight relationships with local and foreign business sectors enable us to offer an array of value-adding functions



and tailor-made welfare programmes for all students. BA unites members of all BBA disciplines. With a long and distinguished history, the Association's accumulated member base exceeds 100,000 from different faculties while the current member base stands at 2,000.

ECONOMICS AND FINANCE SOCIETY BEA HKU (EFS)

For All Students

The Economics and Finance Society BEA HKU is a student-led association established in 1940. Our members come from five majors: Economics, Economics and Finance, Asset Management and Private Banking, Quantitative Finance and Marketing Analytics and Technology. With 85 years of history, we greatly benefit from the invaluable experiences and knowledge shared by our esteemed alumni. We are determined to uphold the belief of “Commitment to Excellence” and dedicate ourselves to attaining great achievements.



INTERNATIONAL STUDENT SOCIETY (ISS)

For All Students



Founded in 2023, the International Student Society (ISS) is the representative body for full-time non-local, Mainland Chinese, and incoming exchange students of HKU Business School. We serve a diverse membership through a programme of academic, career, cultural, and social initiatives that foster inclusion, peer connection, and professional readiness. Our

activities—ranging from mentorship and skills workshops to community events and city immersion—help members engage meaningfully with Hong Kong while building global networks. We work closely with School units and external partners to broaden opportunities, and we remain committed to evolving our services to meet the changing needs of international students.



Experiential Learning Courses

For All Students

HKU Business School values real-world interactions and champions student initiatives on and off campus. Beyond the classroom, experiential learning fosters social skills, cultural awareness and collaboration. This nurtures global citizens, lifelong learners and future business leaders. We offer credit-bearing internships, service-learning, consulting projects, study tours and entrepreneurship courses for undergraduates to enrich and complement degree requirements. With academic guidance and reflective practice, students select options aligned to their interests and goals, transforming knowledge into impact.

BUSI1807 Business Consulting Practicum

STUDENT SHARING

Pan, Ho Man Vivian | BEcon&Fin

My experience participating in the Business Consulting Practicum (BCP) 2025-26 was truly rewarding and transformative. Our team worked with an NGO client and carried out in-depth meetings that enabled all parties to understand the unique challenges they face. The programme stretched us by demanding feasible, practical solutions to real-world problems rather than purely academic reports. BCP is a valuable and rare opportunity for anyone aspiring to enter the consulting industry who are eager to create meaningful impact for organisations.



Leung, Shun Hei Elsa | BBA(Acc&Fin)

Joining BCP as a freshman gave me valuable exposure to the business world and helped me clarify my future career ambitions. I applied classroom knowledge to develop practical solutions for clients. Through direct interactions with businesses and guidance from mentors and professors, I gained meaningful insights and professional skills. This rewarding experience strengthened my communication and teamwork abilities. It contributed significantly to my personal and professional growth, as well as my understanding of the consulting industry.

BUSI2812 Impact Lab

💡 STUDENT SHARING



Tse, Tsz Wing Trixie | BBA

Through the Impact Lab, I secured an internship at Seekr, Vidi Labs. This allowed me to bring my Marketing and EDI major to life via projects with true business value. Real-world operations extend far beyond classroom theory in ways that are often more challenging than anticipated. This was especially evident when engaging with diverse stakeholders across departments. Ultimately, collaborating with peers from various backgrounds sharpened my adaptability and teamwork, while broadening my perspectives on different cultures and illustrating how innovation drives social impact.



Abuin Siret, Alejandro | BEcon&Fin



Impact Lab gave me exposure to the actual world in a way the four walls of a classroom never could. At Foundation for Shared Impact (FSI), I organised consulting sessions between budding entrepreneurs and volunteer professionals from Goldman Sachs, where entrepreneurs detailed their ventures and challenges. That experience

showed me how exposure to real work helps clarify what you enjoy. For me, it revealed a strong interest in venture-building and entrepreneurship. For anyone else joining, I'm sure it will also help untangle their own direction.

BUSI2816 Transformative Business Immersion in Developing Countries

STUDENT SHARING

Lam, Hau Laam Veness | BBA(Law)&LLB

BUSI2816 offers a golden opportunity to step outside the campus and see business in a completely different context. The course not only allowed me to engage directly with local entrepreneurs, but also challenged my assumptions. It reshaped how I understand business and its impact. I am deeply grateful for the chance to apply my classroom learning in a real-world setting. I met like-minded peers and came across welcoming communities which only enriched the experience further.



Pathak, Atharv Terish | BEcon&Fin

I am sure many would agree BUSI2816 course is the epitome of true education, and that's no exaggeration. The traditional structure of a course, filled with classroom lectures and theoretical assignments, is completely upended by TBI's unique combination of travel, homestay and working with a real microbusiness.



The course really does live up to its name.

It transforms you. You don't just become a better business consultant, you also learn to be more capable and thoughtful.



Chinese Mainland Learning Programmes

For All Students

Discover Chinese Mainland's vibrant business landscape through HKU Business School's Mainland Learning Experience. Engage in immersive study programmes with top universities and companies, gain deep insights into China's economy and culture to understand a Mainland-focused perspective.

Creativity, Innovation & Entrepreneurship in China (CIEC)

STUDENT SHARING



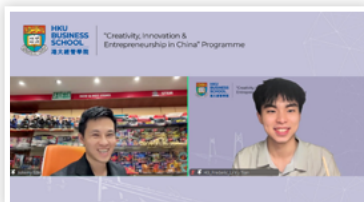
Osmanova, Anei | BEcon&Fin

I found our debate challenges most enjoyable. The grouping was brilliant—our team had members from completely different faculties (Arts, Law and Business School). I found it incredibly stimulating to keep bouncing ideas off peers with

distinct academic mindsets. However, there is room for improvement. I wish we had more time for unstructured, open-ended discussions during these parallel debate sessions.

Li, Yu Tian Frederic | BBA(BA)

I really enjoyed the guest lectures, especially the one with BlackRock. Their insights into Greater China asset management, legal and regulatory challenges, sustainable investing and Hong Kong's evolving role as a financial hub were extremely relevant and inspiring. Given my interest in quant finance and risk management, I appreciate how the guest connected macro trends with practical career advice. The session stood out for its depth, clarity and forward-looking perspective.



Beta Gamma Sigma (HKU Chapter)

By Invitation

Beta Gamma Sigma (BGS), the International Business Honour Society, recognises top-performing students at AACSB-accredited business schools. Since its founding in 1913, BGS has inducted over 900,000 members across 600+ collegiate chapters in 190+ countries, creating a truly global network. Beyond celebrating academic excellence, BGS awards exceptional business leaders as Chapter Honourees during its annual Induction Ceremony, fostering a community of outstanding scholars and professionals at HKU and across the world.

STUDENT SHARING

Sun, Jiayi Joy | BEcon&Fin

Representing HKU Business School at the BGS Leadership Conference was both an honour and a responsibility. The programme strengthened cross-cultural collaboration and sharpened my communication skills. It also deepened my understanding of leadership as a disciplined practice rooted in awareness, discernment and courage. Beyond the formal sessions, exchanging perspectives with peers from diverse academic, professional and cultural backgrounds affirmed the value of international platforms in shaping globally minded leaders. I am sincerely grateful to Beta Gamma Sigma and HKU Business School for such an enriching experience.



Spencer, Paddy George | BBA(Law)&LLB

Upon receiving the invitation to the BGS Barcelona Conference, I was immediately intrigued: a funded trip to Barcelona, an opportunity to represent HKU Business School and the chance to meet like-minded peers worldwide. The conference equipped me with a practical toolkit for my career: conversational intelligence, adaptable leadership, meaningful storytelling and ethical decision-making. It also fostered lasting relationships. A standout moment was “BGS Gives Back”, where we created handmade bookmarks containing encouraging messages for local youth — an uplifting reminder to inspire hope and serve our communities.



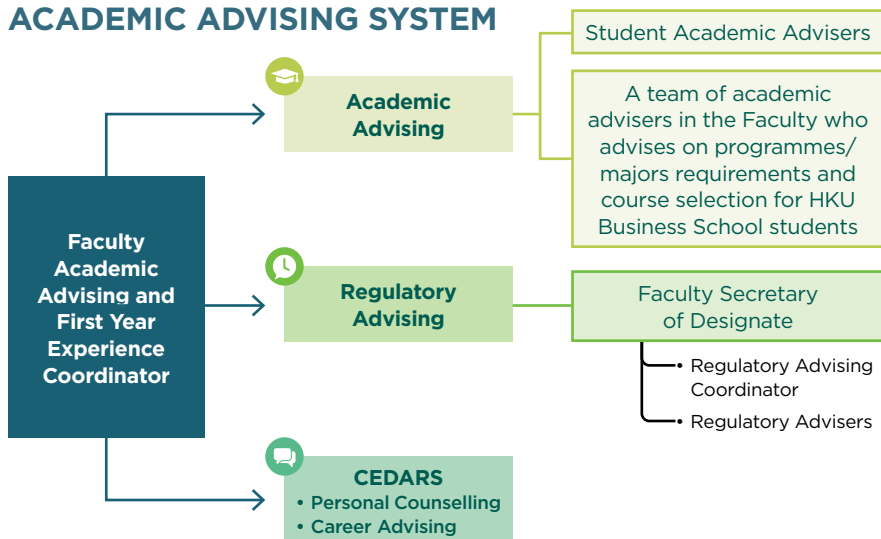


Academic Advising

Academic advising is a developmental process where students are provided with support in clarifying their academic, career and life goals. Once goals have been established, we assist them with developing plans to achieve their objectives and evaluate their own progress. Academic advising is also a process in which students are empowered to think critically, explore available options and take personal responsibility for their decisions with the guidance of teachers and academic advisers.

At HKU, the Academic Advising Committee oversees undergraduate academic advising strategies and initiatives across the University. Advising services are available to students via four routes: **1) Faculty-based Academic Advising, 2) Central Academic Advising, 3) Residence-based Academic Advising and 4) Web-based Academic Advising.** All of the above channels interact with each other to form a comprehensive University advising network.

OVERVIEW OF FACULTY-BASED ACADEMIC ADVISING SYSTEM





UG Programmes

HKU Business School takes an entrepreneurial approach to meeting the challenges of a rapidly changing economic and business environment by drawing together the strengths of six academic areas - Accounting and Law, Economics, Finance, Innovation and Information Management, Management and Strategy, and Marketing. The School equips students with the vision and practical tools necessary to become successful business leaders in Hong Kong, Greater China and further afield. We also provide a strong grounding in both theoretical and applied economics, allowing students to analyse how business and policy decisions are made in a dynamic world. What separates us from the others is our truly multi-disciplinary approach. Our School's tremendous wealth of resources offers students with a wide array of choices to combine studies in economics and finance, accounting and finance, business and law, business and computer studies, and international business and global management.



Name of Programme

About This Programme

Suggested Order of Study



**Bachelor of Business Administration
[BBA]**



**Bachelor of Business Administration
in Accounting and Finance
[BBA(Acc&Fin)]**



**Bachelor of Business Administration
in Accounting Data Analytics
[BBA(ADA)]**



**Bachelor of Business Administration
(Business Analytics)
[BBA(BA)]**



**Bachelor of Business Administration
in International Business and
Global Management
[BBA(IBGM)]**



**Bachelor of Business Administration (Law)
and Bachelor of Laws [BBA(Law)&LLB]**



**Bachelor of Economics
[BEcon]**



**Bachelor of Economics and Finance
[BEcon&Fin]**



**Bachelor of Finance
in Asset Management and Private Banking
[BFin(AMPB)]**



**Bachelor of Science
in Marketing Analytics and Technology
[BSc(MAT)]**



**Bachelor of Science
in Quantitative Finance
[BSc(QFin)]**



Gallant Ho
Experiential
Learning Centre



CEDARS
HKU



HKU Horizons

HKU Business School

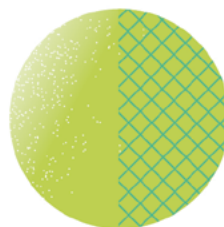
📍 4/F, K.K. Leung Building
The University of Hong Kong
Pokfulam Road, Hong Kong SAR

☎ (852) 3917 5343

📠 (852) 2549 3735

✉ fbeinfo@hku.hk

🌐 www.hkubs.hku.hk



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HKU Business School Undergraduate Student Enrichment

✉ fbe.ugenrichment@hku.hk

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