



**HKU
BUSINESS
SCHOOL**
港大經管學院

UG Student Pathway

Academic Study



Student Enrichment



Career Development and Training



The information illustrated in this brochure serves as a reference for HKU Business School freshmen (2025 intake).



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About HKU Business School

HKU Business School strives to nurture world-class business leaders and foster academic and impactful research to serve the needs of Hong Kong, Mainland China and other nations in the new, Asia-led economy. As Asia's premier international business school, we engage with leading scholars worldwide, who instil in students global knowledge with an Asian perspective.

We continue to attract the best and brightest students from Hong Kong and abroad. In addition to having the highest proportion of non-local undergraduate students across all Faculties at HKU, four of our undergraduate programmes also ranked amongst the University's Top 10 programmes in 2024#.

HKU Business School is fully accredited by the European Quality Improvement Systems (EQUIS) and the Association to Advance Collegiate Schools of Business (AACSB).

Based on average JUPAS admission scores in the best 5 subjects in HKDSE



VISION

To be a leading, globally-impactful academic institution of business and economics



UNIQUE PROPOSITION

- Deeply rooted in Hong Kong
- Fully engaged with China
- Truly international



MISSION STATEMENT

- To provide world-leading business and economics education that nurtures dynamic and responsible leaders
- To advance the frontiers of knowledge through innovative and globally-significant research
- To create positive change in the world by partnering with communities

Dean's Message

Congratulations on your outstanding achievement! I am delighted to extend a warm welcome to our HKU Business School family, an eminent leader in Asian business education and research, uniquely positioned to provide a world-class learning experience.



The next four years at HKU will undoubtedly be a transformative journey for each of you, filled with significant personal and professional growth. Transitioning from the structured environment of high school to the dynamic and independent world of university life can be both exhilarating and challenging. University studies will demand more from you, requiring a higher level of self-discipline. Balancing classes, assignments, extracurricular activities, and perhaps part-time work will be demanding – but I am confident you will thrive. You will also have the opportunity to meet a diverse range of individuals, forge new friendships, and navigate rich social dynamics.

Beyond your academic pursuits, have you considered how you can prepare for the ever-evolving business landscape? The Faculty Student Enrichment team offers a wide range of programmes and career events to engage with throughout your studies. These include overseas exchanges, case competitions, corporate-partnership programmes, mentorship programmes, experiential learning courses, Mainland China initiatives, and comprehensive career development and training opportunities designed to support your career exploration. We connect our community to global business trends by strategically expanding our network in centres or campuses in Beijing, Shanghai, Shenzhen, Barcelona and Ho Chi Minh City, providing unparalleled access to insights and opportunities. We encourage all our students to make the most of these resources to build their portfolios, gain essential knowledge and skills, and expand their networks during their time at HKU Business School. Our goal is to help each student identify and unleash their full potential upon graduation.

As you embark on this journey, expect to encounter challenges and celebrate triumphs. The path to success is rarely smooth, but remember that setbacks often pave the way for even greater achievements. Discover your strengths and interests, stay curious, and embrace the transformative power of education.

I sincerely hope all our new students will strive for academic excellence while actively engaging in our various enrichment activities. Remember, personal and academic support and guidance are always available – from your professors, academic advisors, and all our colleagues. We are here to support you throughout your HKU Business School journey.

I look forward to meeting you at our various Student Enrichment events.

Warmest regards,

A handwritten signature in black ink, appearing to read 'Hongbin Cai'.

Professor Hongbin Cai

Dean

Chair of Economics



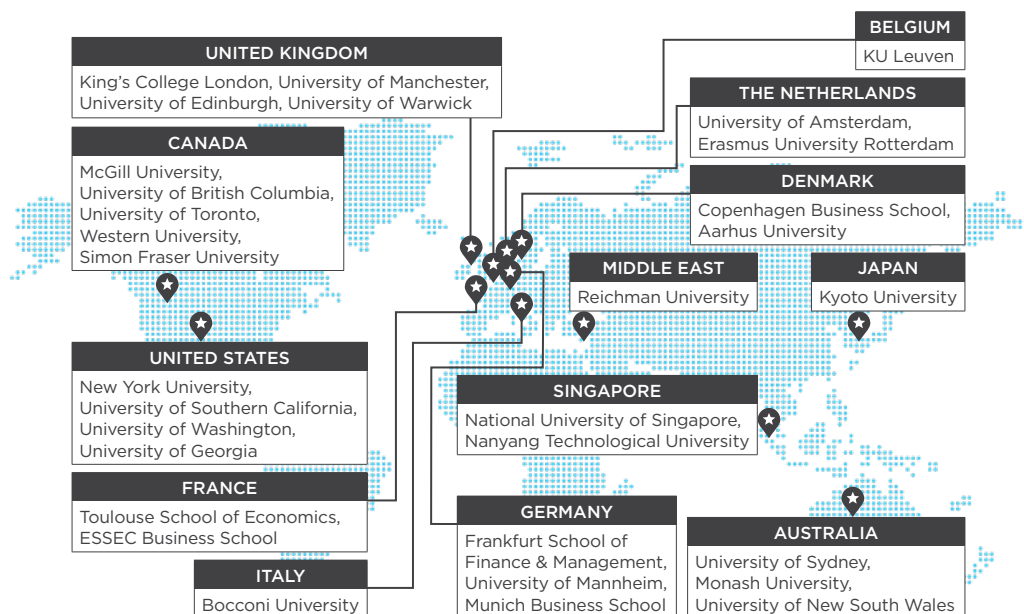
Overseas Experiences

	Year 1	Year 2	Year 3	Year 4
Business Exchange Programme / HKUWW Undergraduate Student Exchange Programme	●	●	●	●
HKU Business School – DCAF Traineeship Programme			●	●

Business Exchange Programme / HKUWW Undergraduate Student Exchange Programme

For All Students

Even as the youngest Faculty at the University, our exchange activities are nothing but phenomenal. Each year, over 400 students participated in overseas exchanges at leading universities to broaden their horizons.



STUDENT SHARING

COPENHAGEN BUSINESS SCHOOL, DENMARK

Ho, Ying Tung Crystal | BBA(IBGM)

In the Fall semester, I participated in a business exchange programme at Denmark's Copenhagen Business School (CBS). This experience was truly transformative, enriching me both academically and personally while allowing me to forge lifelong memories and friendships. An exchange experience abroad truly broadens your horizons and offers insights beyond what textbooks and lectures can provide. You will gain invaluable perspectives and undergo personal growth like never before. I wholeheartedly encourage you to muster your courage and embark on an exchange journey - you won't regret it!



KING'S COLLEGE LONDON, UNITED KINGDOM

Lee, Tsz To Derek | BEcon&Fin

I am incredibly grateful to have this valuable opportunity to study abroad at King's College London. The programme provided me a chance to venture outside of my comfort zone. Not only can you learn how to be more independent, you can also boost interpersonal skills given the many opportunities to socialise with others, which is essential for your future career. The experience is remarkable. I think you will regret it if you miss out on the overseas exchange programme.



THE UNIVERSITY OF NEW SOUTH WALES, AUSTRALIA

Cheung, Nga Ting Caroline | BBA(Acc&Fin)

This exchange programme has changed me in many ways. It has helped me become more outgoing, allowing me to make new friends and explore different cities. Living independently has been a significant part of this journey. From exploring new cities to forming lasting friendships, each adventure has enriched my life in ways I never expected. This opportunity has not only broadened my horizons but also deepened my appreciation for diversity and connection among people from different backgrounds. Each memory I have created during this time is a treasure that I will carry with me forever.

THE UNIVERSITY OF BRITISH COLUMBIA, CANADA

Li, Jieni | BBA(IBGM)

Studying at UBC has been an unforgettable journey. From exploring the stunning campus to making friends from all over the world, every moment has been a lesson in growth and discovery. Interacting with people from diverse cultural backgrounds broadened my horizons and deepened my understanding of different perspectives. I believe that the friendships I formed will last, even after I returned to Hong Kong.





Case Competitions

For All Students

The Faculty provides ample opportunities to refine students' presentation and analytical skills through a myriad of local as well as overseas competitions. From training to delicate analysis of business cases, students are equipped with different skill sets to compete with candidates from the world's leading universities.

STUDENT SHARING

HKGCC BUSINESS CASE COMPETITION 2024/25 (HONG KONG) | CHAMPION

Pan, Ho Man Vivian | BEcon&Fin

Participating in the HKGCC Case Competition was a truly transformative experience that greatly enhanced my strategic thinking, teamwork and problem-solving skills.

The competition challenged me to analyse intricate business problems, think critically under pressure and develop innovative solutions. Working closely with people of various majors allowed me to appreciate differing opinions that were at times conflicting, find ways to build consensus and synthesize ideas effectively.



DELOITTE TAX CHAMPIONSHIP 2024 (BEIJING, CHINA) | OUTSTANDING TEAM AWARD

Liu, Yunqi Iris | BBA(Acc&Fin)

This competition has been a fantastic learning experience. It showed me that tax isn't just about the technical details - it's also deeply connected to social trends and global events like climate change, geopolitical conflicts and national policies.

This broader perspective has enhanced my understanding of the industry and its importance in today's world. I want to express my sincere gratitude to my advisors for their guidance and recognition of my team's hard work. I am grateful for the opportunity to learn and grow with such an amazing group of people.

UW GLOBAL BUSINESS CASE COMPETITION 2025 (SEATTLE, USA) | CHAMPION

Cheung, Ho Ning Jolie | BBA(Law)&LLB

Competing in UW GBCC was an incredibly rewarding and unforgettable experience. We had the opportunity to work with participants from different universities. It was a fantastic opportunity to exchange perspectives and learn from different problem-solving approaches.

Working under tight timeframes pushed us to think creatively. UW GBCC has not only elevated my professional capabilities but further solidified my belief in business as a powerful vehicle for creating positive change in the world.



NHH INTERNATIONAL CASE COMPETITION 2024 (BERGEN, NORWAY) | CHAMPION

Lo, Nikkia | BSc(MAT)

My week at NHH International Case Competition has been an unforgettable rollercoaster of emotions. From the excitement of exploring a new Nordic city, the exhaustion of our 24-hour case competition, to the nervous anticipation of pitching on a global stage with a livestream, every moment was extraordinary. Meeting like-minded peers around the world was an incredible experience that forged new friendships. Thank you, HKU Business School, along with our professors, coaches and staff for bringing this opportunity to us!



THE MCDONOUGH BUSINESS STRATEGY CHALLENGE 2025 (WASHINGTON, D.C., USA) | FIRST PLACE

Xia, Yunchu Kevin | BBA(IBGM)

Winning first place at MBSC2025 was incredible and deeply rewarding. My team was highly engaged. We were constantly bouncing ideas off each other and refining our strategy. There were moments where we hit roadblocks, but our team rallied, challenged each other constructively and developed a cohesive solution. Connecting with like-minded participants, judges and NGOs was also invaluable. MBSC not only sharpened my analytical and presentation skills but also reaffirmed my commitment to leveraging business for good. I am so grateful for the experience and very eager to apply these lessons moving forward!

LIST OF STUDENTS' ACHIEVEMENTS (OVERSEAS / MAINLAND)

NAME OF CASE COMPETITION	AWARDS
NHH International Case Competition 2024	Champion
McDonough Business Strategy Challenge 2025	1 st Place
CFA Institute Research Challenge 2025 - Asia Pacific Regional Final	Winner
UW Global Business Case Competition 2025	Champion
Bloomberg Global Trading Challenge 2023	Grand Prize Winner Regional Prize Winner (Asia & Oceania)
Thammasat Undergraduate Business Challenge 2024	1 st Runner-up
Deloitte Digital Camp 2024	2 nd Place
HSBC Global Private Banking Case Challenge 2023	1 st Runner-up
Lazaridis International Case Conference 2023	1 st Runner-up
Asia-Pacific Sustainable Marketing Case Competition 2025	3 rd Place
The Third KPMG ESG Case Study Competition	3 rd Prize
China Mainland, Hong Kong and Macao Digital Economy Innovation and Entrepreneurship Competition 2024 (內地與港澳地區數字經濟創新創業競賽 2024)	2 nd Runner-up (Gold Medal)
Investing in the Future University Competition 2023 by Pictet Asset Management	2 nd Runner-up
Deloitte Tax Championship 2024 - National Round	Outstanding Team Award
Deloitte Tax Championship 2023 - National Round	Merit Award
John Molson Undergraduate Case Competition 2025	Finalist
Champions Trophy Case Competition 2024	Finalist





LIST OF STUDENTS' ACHIEVEMENTS (LOCAL)

NAME OF CASE COMPETITION	AWARDS
HKGCC Business Case Competition 2024/25	Champion (HKGCC track) Champion (Jardine Matheson track) Champion (SOCAM track) 1 st Runner-up (Jardine Matheson track) 2 nd Runner-up (MTR track)
HKGCC Business Case Competition 2023/24	Champion (Chevalier track) Champion (Chinachem Group track) Champion (Swire Pacific) 1 st Runner-up (Chevalier track) 1 st Runner-up (Chinachem Group track)
HKSI Institute Case Competition 2025	Champion, 1 st Runner-up, 2 nd Runner-up, Merit
HKSI Institute Case Competition 2024	Champion, Best Performer of Roma Risk Advisory Limited, 1 st Runner-up, Merit
ISM-HK Student Case Competition 2025	Champion, 3 rd Place
ISM-HK Student Case Competition 2024	1 st Place, Best Presenter, 3 rd Place
HKGCC Pitch Perfect Programme 2024	Overall Champion, Winner
Deloitte USHINE Case Competition 2024	Champion
Alvarez & Marsal Hong Kong Business Case Competition 2024	Champion, Best Presenter
Family Office Association Hong Kong (FOAHK) 2025 Case Competition	Champion, 1 st Runner-up
MBS Simulated Business Management Competition 2024	Champion, 1 st Runner-up
HKU-Airstar Bank Joint University Case Competition 2024	Champion, 2 nd Runner-up
HSBC Global Private Banking Case Challenge 2024	1 st Runner-up
EY Young Tax Professional of the Year 2023 - Hong Kong Region	1 st Runner-up, 2 nd Runner-up
100WF Hong Kong JumpStart University Investment Hackathon 2023	1 st Runner-up
AmplifyME APAC M&A Challenge 2025	3 rd Place
HKICPA Business Case Competition 2023	2 nd Runner-up
New Century Elite Development Programme 2023	2 nd Runner-up
ACCA Hong Kong Business Competition 2023	Outstanding Team for start-up Filix Medtech Team Excellence Award Merit Award for start-up MakeOmnia

Beta Gamma Sigma (HKU Chapter)

By Invitation

Beta Gamma Sigma (BGS), the International Business Honour Society, recognises top-performing students at AACSB-accredited business schools. Since its founding in 1913, BGS has inducted over 900,000 members across 600+ chapters in 190+ countries, creating a truly global network. Beyond celebrating academic excellence, BGS awards exceptional business leaders as Chapter Honourees during its annual Induction Ceremony, fostering a community of outstanding scholars and professionals at HKU and across the world.

STUDENT SHARING



Ip, Wing Tung Alla | BBA

Attending the BGS Leadership Conference at Northern Kentucky University proved transformative. I received profound insights into leadership, communication and cultural intelligence through immersive workshops, case

competitions and networking opportunities. The event prompted reflections on personal leadership styles and encouraged collaboration across diverse peers. As I prepare to enter the workforce, I intend to apply these learned principles of trust-building, cultural sensitivity and collaborative leadership to navigate challenges so I can shape my professional journey with purpose and authenticity.

Li, Lesli | BFin(AMPB)

The panel discussions provided real-world examples of how fellow members from various fields leveraged their Beta Gamma Sigma membership to drive authentic leadership in their industries. From social entrepreneurship to crisis leadership, the panellists shared practical insights and actionable takeaways, inspiring me to harness the resources and opportunities Beta Gamma Sigma offers in my professional journey.





Mentorship Programmes

For All Students

The HKU Business School Mentorship Programme is a 10-month programme that runs from November to August each year. The Programme aims to provide our students with opportunities to improve their skills and knowledge essential for their future career development. It offers direct interactions with seasoned professionals, executives and entrepreneurs.

STUDENT SHARING

HKUBS MENTORSHIP PROGRAMME 2024-25

Lee, Lok Yiu Angel | BSc(MAT)

My mentor offered invaluable career advice, highlighting key considerations for entering specific fields and preparing for interviews. Her experiences and mindset during job searches resonated with me as I navigated something similar. She emphasised the importance of open-mindedness and eagerness to learn in the workplace. I kept her words at heart during my internship. I also enjoyed catching up with her to share my new job experiences.



BSc(QFin) EXECUTIVE MENTORSHIP PROGRAMME 2024-25

Chan, Chin Ching Jacky | BSc(QFin)

Throughout the mentorship programme, I have received precious guidance that has greatly influenced my career path. My mentor highlighted the importance of identifying

a company that aligns with my goals and would provide opportunities for me to develop the necessary skill sets. He also shared practical advice on building and managing professional and personal relationships. These lessons have broadened my perspective and also equipped me with the tools to handle real-world situations more effectively and confidently.



Corporate Partnership Programmes

HKU-Accenture Business Consulting Programme

For All Students

The HKU-Accenture Business Consulting Programme is a unique learning opportunity offered by The University of Hong Kong and Accenture. It brings together Business School Undergraduate students and senior Accenture consulting professionals on an intellectually stimulating journey. The programme offers a close-up view of the business consulting industry, up-to-date industry knowledge and essential business skills.

STUDENT SHARING

Kim, Sum Yuet Karis | BEcon&Fin

Participating in the HKU-Accenture Business Consulting Programme was a priceless experience that deepened my understanding of consulting. Guided by Accenture consultants, I learned to apply industry-standard frameworks and cutting-edge technologies to solve complex business challenges, bridging theory and practice. Our Accenture coach also offered insights into the day-to-day life of professional consulting. The highlight of this programme was tackling a real-life business case for HKTV Wet Market Express. Such an opportunity to engage with industry leaders from HKTV and Accenture's Managing Directors was invaluable. I am grateful for the lessons and memories the programme has given me.





Leung, Ho Lun Maverick | BBA(Law)&LLB

The HKU-Accenture Business Consulting Programme immersed me in an authentic consulting experience through working with a real client – HKTV. I visited their distribution centres, conducted market questionnaires, and presented the final deliverables - all within the eight-week programme. I was honoured to meet Managing Directors from Accenture who shared crucial skills in conducting a consulting project. It's truly one of the best programmes for anyone considering a consulting career!

Connectivity in Finance

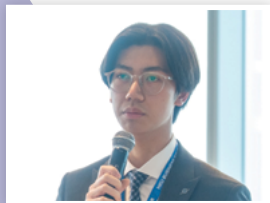
For All Students

The Connectivity in Finance Programme enriches students by connecting them with the industry through visits, guest talks and trade simulation training. This enhances their business and financial knowledge while boosting their confidence for future career development.

STUDENT SHARING

Lung, Tin Chak Aaron | BFin(AMPB)

This three-day programme transformed my perspective on fintech and career goals through company visits to DBS, Standard Chartered, Julius Baer and Goldman Sachs. I gained confidence, learned to seize opportunities and improved my skills in communicating under pressure with the “AmplifyME” training. The speakers inspired me with their relatable stories and advice. As an intern still navigating my path, I now feel motivated enough to ask questions, pitch ideas and work hard with newly equipped skills for future growth.



Chan, Leong Heng Jayden | BFin(AMPB)

After three enriching days from the Connectivity in Finance Programme, I gained profound insights into Hong Kong's financial ecosystem and the evolving dynamics of wealth management. The programme featured esteemed speakers from senior staff at the Financial Services and Treasury Bureau, DBS, Standard Chartered, Julius Baer, and Goldman Sachs. They demonstrated great knowledge in global finance, client relationships and personal adaptability – areas I now recognise as indispensable for my future career.

HKUBS x Deloitte China Mentorship Programme

For All Students

The HKU Business School x Deloitte China Mentorship Programme provides students from BBA(Acc&Fin), BBA(ADA) or BBA(Law)&LLB with a valuable opportunity to learn from experienced professionals at Deloitte China. This collaborative programme bridges academic knowledge with practical industry guidance through tailored activities and insightful experience sharing.

STUDENT SHARING



Jiang, Zitong Avina | BBA(ADA)

My mentor has actually been of great help to me in many personal aspects. Drawing from his personal experiences, he told me that the things I'm doing now might seem unimportant or irrelevant but they will prove to be beneficial in the future. His words have really given me a different perspective on the value of my current efforts.

Choi, Han Na Hannah | BBA(Acc&Fin)

As my mentor has been working in Deloitte China for more than 10 years, I was most curious about how he maintains a work-life balance and how he stays dedicated and professional at work. Through our lengthy conversations over lunch, he passed on valuable insights on developing soft skills and adopting an appropriate work attitude at an early stage. He is more than an audit mentor but also a life coach to me.



HKUBS x ACCA Greater Bay Area Study Tour

For All Students

The study tour is co-organised by HKU Business School and The Association of Chartered Certified Accountants (ACCA). It offers a unique opportunity for students to explore current business trends and developments in the Greater Bay Area (GBA) to enhance their readiness for future career development and personal success. Students will have the chance to connect with seasoned accounting and business professionals in the GBA.

STUDENT SHARING



Wong, Wan Tat Victor | BBA(Acc&Fin)

My greatest takeaway from this study tour was the power of peer learning and collaboration. Being immersed in an environment with a diverse group of individuals, all focused on similar goals, created an incredible opportunity to learn from each other's experiences and perspectives. The collaborative projects and informal discussions were invaluable in broadening my horizon and developing new approaches to the accounting field in Mainland China. I am leaving with a strong network of contacts and a renewed appreciation for teamwork.



Scholarship and Prizes

For All Students

The Faculty holds high regards for our students' academic performance and other achievements. We have made a wide range of prizes and scholarships available for students who demonstrate good academic merits and financial needs.

STUDENT SHARING



JARDINE HKU SCHOLARSHIP

Chow, Yee Shun Eason | BBA(Acc&Fin)

It is an incredible honour to have received the Jardine HKU Scholarship which is enriching my university journey! This scholarship allowed me to pursue my many goals – from attending international training camps as a handball player to participating in overseas exchanges without financial worries. I have had the privilege of undertaking a summer internship at the Jardine Group, learning from seasoned professionals in my future industry. The Jardine Foundation also hosted exciting networking activities and site visits which helped me build lasting connections with fellow scholars in a vibrant community.



THE HONG KONG JOCKEY CLUB UNDERGRADUATE SCHOLARSHIP

Shih, Pui Hei Iris | BBA

This scholarship has been transformative to my university life as it has allowed me to fully embrace and explore the world beyond the classroom. It provided the financial stability I needed to focus on my studies and presented opportunities for me to participate in diverse extracurricular activities. These experiences broadened my perspective and opened me to different points of view.

BOC HONG KONG - ONE BELT ONE ROAD SCHOLARSHIP

Nurgali, Adilzhan | BEcon&Fin

It means a lot to me to be awarded the BOC Hong Kong - One Belt One Road Scholarship. It was not just about financial support but recognition of the hard work I have put in. As an international student soon heading for exchange, this award gives me the freedom to explore new cultures and experiences without extra stress. I am truly grateful to be part of such an inclusive and supportive community.



FBE STUDENT CONTRIBUTION AND INNOVATION AWARD / HKU BUSINESS SCHOOL FUTURE LEADER SCHOLARSHIP

Hussain, Iman | BBA



As someone who believes in learning through real-world experience, the FBE Student Contribution and Innovation Award and the HKU Business School Future Leader Scholarship have been life-changing. They not only enabled me to go on an exchange semester to Cardiff, where I explored new cultures and perspectives but also shaped my entrepreneurial journey. With this support, I've been able to work on building a social enterprise that aligns with my passion for creating meaningful impact. I'm incredibly thankful for these opportunities to grow and make a difference.



Career and Corporate Development

For All Students

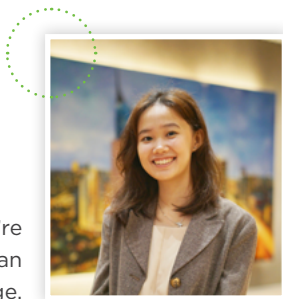
Accelerate your journey to a successful career with the Career Development and Training team. Get insights from industry leaders and alumni, exclusive internship opportunities and upskill training. Empower yourself with an edge to thrive in today's dynamic marketplace.

STUDENT SHARING

HKU – NEUBERGER BERMAN PRIVATE EQUITY INTERNSHIP PROGRAMME

Wirawan, Karen | BBA(BA)

You never truly understand private equity until you're immersed in it and my internship at Neuberger Berman was deeply enriching. Coming in with limited knowledge, I gained direct exposure by working on various deals across sectors and geographies, including Japan, Korea and Southeast Asia. From drafting memos for the investment committee to attending annual general meetings and taking notes on calls, I progressed from simple tasks to meaningful responsibilities. The seniors were welcoming, always open to teaching, providing feedback and offering valuable career advice.



KPMG - FINANCIAL SERVICES AUDIT INTERN (COOP3000 COOPERATIVE EDUCATION PROGRAMME)

Sharma, Seerat | BBA(Acc&Fin)

I had the privilege of contributing to audit engagements for leading clients in the banking and insurance sectors, where I conducted substantive testing, supported risk assessments and navigated audit methodologies using advanced tools. This role sharpened my analytical mindset, strengthened my collaboration skills and offered a front-row view into the dynamic world of financial auditing. It's been a truly rewarding journey that has solidified my passion for a career in professional services.



HSBC - GLOBAL RISK MANAGEMENT INTERN

Lee, Chung Hong Calvin | BBA(Acc&Fin)

Reflecting on my time at HSBC, I realise that I have grown on a professional and personal level. I have developed a deeper passion for the banking industry and a greater appreciation for the critical role that risk management and compliance play. I wore many hats and gained precious insights into the banking industry. I was responsible for overseeing compliance risks across 32 markets in Asia Pacific. I am confident that the lessons I have learned at HSBC will guide me every step of the way.

BANK OF CHINA - CREDIT SUMMER INTERN (RISK MANAGEMENT)

Shi, Yu Cheung Karson | BBA(IBGM)

During the internship, the financial techniques and business knowledge I learned from HKU Business School courses helped a lot in company financial analysis. By applying knowledge taught in the financial accounting module, I assisted in evaluating loan demand. Through cross-departmental collaborations, I also realised how classroom simulations mirrored real-world risk mitigation challenges. This experience reinforced the value of integrating academic theories with dynamic market practices.



MORGAN STANLEY - INDUSTRIAL PLACEMENT INTERN

Chung, Lok Sum Marcus | BEcon&Fin



During my internship with Sales & Trading (Institutional Equity Division), I had the amazing opportunity to rotate across trading and structuring desks where I was exposed to the fast-paced environment especially during periods of high market volatility. To see how traders manage positions and mitigate risks first-hand was incredibly insightful. I also contributed to constructing trading strategies and seeing the tangible impact of our work was deeply rewarding. Morgan Stanley definitely provided me with a broader perspective and understanding of market dynamics, liquidity, client interactions and cross-asset opportunities.



Student Organizations

BUSINESS AND ECONOMICS ASSOCIATION (BEA)

For All Students

The Business and Economics Association (BEA) was one of ten faculty associations at The University of Hong Kong after its Faculty of Business and Economics was formed. BEA is the official representative body for all business, economics and finance students at HKU, serving more than 3,000 members from 11 programmes. BEA

dedicates itself to providing members with a kaleidoscope of academic, career and social events to equip students with the necessary knowledge and skills. We also maintain close connections with various business sectors featuring prominent local and overseas institutions.



BUSINESS ASSOCIATION BEA HKU (BA)

For All Students

The Business Association BEA HKU (BA) is one of the largest non-profit-making student-run societies at HKU. BA serves as the communication channel between business students and HKU Business School. Our tight relationships with local and foreign business sectors allow us to offer an array of value-adding functions and tailor-made welfare programmes for all students. BA unites members of all BBA disciplines. With a long and distinguished history, the Association's accumulated member base exceeds 100,000 from different faculties while the current member base stands at 2,000.



ECONOMICS AND FINANCE SOCIETY BEA HKU (EFS)

For All Students

The Economics and Finance Society BEA HKU is a student-led association established in 1940. Our members come from five majors: Economics, Economics and Finance, Asset Management and Private Banking, Quantitative Finance and Marketing Analytics and Technology. With 85 years of history, we greatly benefit from the invaluable experiences and knowledge shared by our esteemed alumni. We are determined to uphold the belief of “Commitment to Excellence” and dedicate ourselves to attaining great achievements.



INFORMATION ANALYTICS ASSOCIATION BEA HKU (IAA)

For All Students

The Information Analytics Association BEA HKU (IAA) is the official student association representing students from BBA(ADA), BBA(BA), BBA(IS)/BEng(CS), BSc(MAT) at HKU Business School. Established in 2001, IAA seeks to provide welfare to members and promote the application of Information Analytics in the business world. We host an exciting range of activities for all members. Our vision is to broaden their perspectives and connect them with business reality.





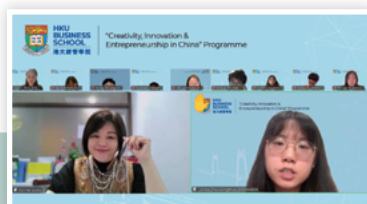
Mainland China Programme

For All Students

Discover the vibrant business landscape of Mainland China through HKU Business School's Mainland Learning Experience. Engage in immersive study programmes with top universities and companies, gain deep insights into China's economy and culture to understand a Mainland-focused perspective.

Creativity, Innovation & Entrepreneurship in China (CIEC)

STUDENT SHARING



Zhou, Qingzhuo Jorya | BEcon&Fin

My greatest takeaway from the CIEC 2025 programme was the unique window to gain a comprehensive understanding of the Greater Bay Area's dynamic business landscape. I explored the latest trends in business,

finance, and innovation from guest talks and virtual lectures with industry leaders. I particularly appreciate the coverage on a diverse range of topics and the opportunity to earn HKU credits. A highlight was the cultural exploration segment which offered an unparalleled perspective on the Greater Bay Area. I recommend this programme without hesitation.

Chaabane, Adam Andrea | BBA

I have learned that prominent businessmen and professionals in Hong Kong are people like me who were once attending business school. I most enjoyed the guest lectures because they allowed direct interactions with inspiring figures. The virtual experience enabled me to follow this programme easily from my home country. I definitely recommend it for a better understanding of Hong Kong and GBA's markets and opportunities that arise in cross-border business. It would be great to learn more about opportunities for foreigners in the region.



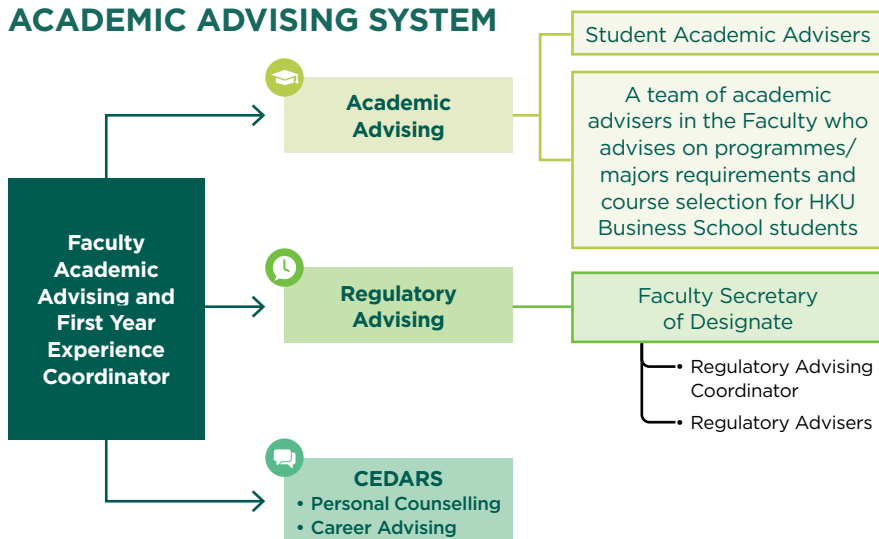


Academic Advising

Academic advising is a developmental process where students are provided with support in clarifying their academic, career and life goals. Once goals have been established, we assist them with developing plans to achieve their objectives and evaluate their own progress. Academic advising is also a process in which students are empowered to think critically, explore available options and take personal responsibility for their decisions with the guidance of teachers and academic advisers.

At HKU, the Academic Advising Committee oversees undergraduate academic advising strategies and initiatives across the University. Advising services are available to students via four routes: **1) Faculty-based Academic Advising, 2) Central Academic Advising, 3) Residence-based Academic Advising and 4) Web-based Academic Advising.** All of the above channels interact with each other to form a comprehensive University advising network.

OVERVIEW OF FACULTY-BASED ACADEMIC ADVISING SYSTEM





UG Programmes

HKU Business School takes an entrepreneurial approach to meeting the challenges of a rapidly changing economic and business environment by drawing together the strengths of six academic areas - Accounting and Law, Economics, Finance, Innovation and Information Management, Management and Strategy, and Marketing. The School equips students with the vision and practical tools necessary to become successful business leaders in Hong Kong, Greater China and further afield. We also provide a strong grounding in both theoretical and applied economics, allowing students to analyse how business and policy decisions are made in a dynamic world. What separates us from the others is our truly multi-disciplinary approach. Our School's tremendous wealth of resources offers students with a wide array of choices to combine studies in economics and finance, accounting and finance, business and law, business and computer studies, and international business and global management.



Name of Programme

About This Programme

Suggested Order of Study



Bachelor of Business Administration
[BBA]



**Bachelor of Business Administration
in Accounting and Finance**
[BBA(Acc&Fin)]



**Bachelor of Business Administration
in Accounting Data Analytics**
[BBA(ADA)]



**Bachelor of Business Administration
(Business Analytics)
[BBA(BA)]**



**Bachelor of Business Administration
in International Business and
Global Management
[BBA(IBGM)]**



**Bachelor of Business Administration (Law)
and Bachelor of Laws [BBA(Law)&LLB]**



**Bachelor of Economics
[BEcon]**



**Bachelor of Economics and Finance
[BEcon&Fin]**



**Bachelor of Finance
in Asset Management and Private Banking
[BFin(AMPB)]**



**Bachelor of Science
in Marketing Analytics and Technology
[BSc(MAT)]**



**Bachelor of Science
in Quantitative Finance
[BSc(QFin)]**



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HKU Business School

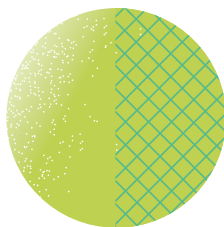
📍 4/F, K.K. Leung Building
The University of Hong Kong
Pokfulam Road, Hong Kong SAR

☎ (852) 3917 5343

🖨 (852) 2549 3735

✉ fbeinfo@hku.hk

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✉ fbe.ugenrichment@hku.hk

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